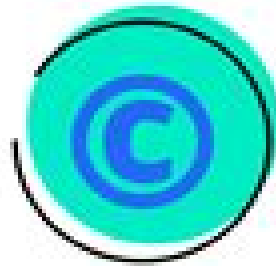




Patents

- Best for inventors
- Protects new designs, products, machines, plants, and processes
- 15–20 years of protection



Copyrights

- Best for authors
- Protects music, art, architecture, literature, software, and choreography
- 70–170 years of protection



Trademarks

- Best for brands
- Protects phrases, words, designs, and symbols
- Indefinite protection

Patents Copyrights And Trademarks

Richard Stim



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