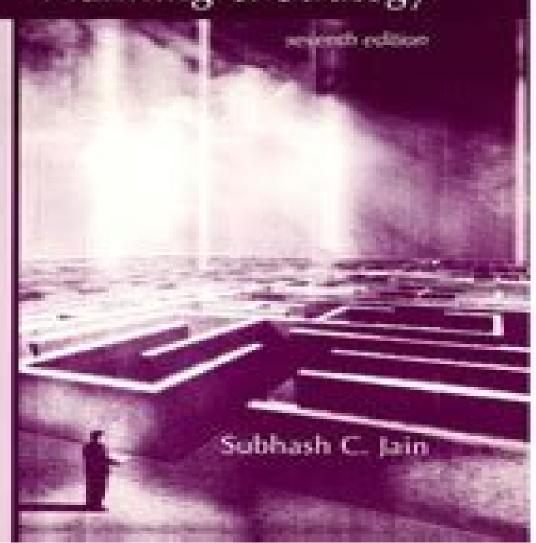
MARKETING: Planning & Strategy



Marketing Planning Strategy Casebook 7th

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