

RUSSIAN
CORPORATIONS

The
Strategies
of
Survival
and
Development

Andrei Kuznetsov
E d i t o r

Russian Corporations The Strategies Of Survival And Development

**Gregory Piers Mountford Walker, John
Simon Gabriel Simmons**



Russian Corporations The Strategies Of Survival And Development:

Russian Corporations Andreï Igorevich Kuznetsov, 2001 Russian Corporations The Strategies of Survival and Development shows that while predictions of the quick development of a functional market economy there have not for the most part come true it is nevertheless possible if one's preconceptions are properly modified to do business successfully there

The Conundrum of Russian Capitalism Ruslan Dzarasov, 2013-12-06 The fall of the Soviet Union and the emergence of contemporary Russian capitalism are often all too often read as a juncture with the past In reality Russia's current capitalist system originated in the degenerated Soviet bureaucracy alongside the pressures of global capital From Roman Abramovich to Leonid Mikhelson the reign of the CEO in Russia corporations mirrors the autocracy of the Soviet Union's leaders the Russian tradition of the Cult of Personality lives on The conception of the massive corporations and the autocrats that lead them occurred towards the end of the Soviet Union when the would be owners seized corporate assets and taking advantage of Gorbachev's reforms transformed publicly owned industry into private enterprises with themselves at the helm By comparing the practices of Russian corporate governance labour practices and investment strategies to the typical models of corporate governance and investment behaviour of big firms in the West Ruslan Dzarasov exposes the parallels between the core and the periphery of the capitalist world system Drawing on the theory of Leon Trotsky as well as Immanuel Wallerstein and Robert Brenner this study disrupts many of the myths about Russia's political economy

The Palgrave Handbook of Critical International Political Economy Alan Cafruny, Leila Simona Talani, Gonzalo Pozo Martin, 2016-07-05 Challenging the assumptions of mainstream International Political Economy IPE this Handbook demonstrates the considerable value of critical theory to the discipline through a series of cutting edge studies The field of IPE has always had an inbuilt vocation within Historical Materialism with an explicit ambition to make sense from a critical standpoint of the capitalist mode of production as a world system of sometimes paradoxically and sometimes smoothly overlapping states and markets Having spearheaded the growth of a vigorous critical scholarship in the 1960s and 1970s however Marxism and neo Gramscian approaches became increasingly marginalized over the course of the 1980s The authors respond to the exposure of limits to mainstream contemporary scholarship in the wake of the onset of the Global Financial Crisis and provide a comprehensive overview of the field of Critical International Political Economy Problematising socioeconomic and political structures and considering these as potentially transitory and subject to change the contributors aim not simply to understand a world of conflict but furthermore to uncover the ways in which purportedly objective analyses reflect the interests of those in positions of privilege and power

Research Anthology on Small Business Strategies for Success and Survival Management Association, Information Resources, 2021-06-25 Running a small business provides opportunity for greater success increased growth and potentially the chance to move to the global business arena yet also much more risk Small businesses not only have less employment but also less annual revenue than a regular sized business

With the growth of large corporations and chain businesses it has become harder to maintain the survival of a small business. The COVID 19 pandemic has also brought more pressure onto the already unsteady survival of small businesses due to forced closures, decreased agility, fewer technological innovations, and smaller customer bases. The Research Anthology on Small Business Strategies for Success and Survival offers current strategies for small businesses that can be utilized in order to maintain equal footing during challenging times. With the proper strategies available to small business owners, small businesses could not only survive but also excel despite the environment that surrounds them. Covering topics including decision management, new supportive technologies, sustainable development, and micro financing, this text is ideal for small business owners, entrepreneurs, startup companies, family owned and operated businesses, restaurateurs, local retailers, managers, executives, academicians, researchers, and students. Corporate Governance and International Business R. Strange, G. Jackson, 2008-02-27. Bringing together a number of leading scholars and pioneering research, this volume explores the links between corporate governance and international business and demonstrates how corporate governance influences the attractiveness of host countries to inward investors as well as the internationalization strategies of MNEs themselves.

European Business and Marketing Phil Harris, Frank McDonald, 2004-05-25. The second edition of European Business and Marketing will be published in 2000 in time for the millennium and has been fully revised to incorporate much modern thinking in Europe. It includes material on the Euro and the enlargement of the European Union and the development of global companies with a European base. The text has been researched and written especially for students on undergraduate and post graduate courses who need to understand modern European marketing, the European Union, and the distinct features that are emerging in the World's largest market place. The second edition of the successful European Business and Marketing text has been fully revised and includes new chapters on marketing strategy in Europe. Corporate Governance in Russia Daniel J. McCarthy, Sheila M. Puffer, Stanislav V. Shekshnia, 2004-01-01. Given the past decade of abuse of shareholder rights, corporate governance is essential for Russia's future. In this comprehensive volume, an international group of contributors, academics, corporate executives, government officials, policymakers, specialists from nongovernmental organizations, and legal experts examine the crucial role of corporate governance as well as the external institutions and forces that affect it. Offering coverage from numerous perspectives, the contributors explore external and institutional influences on corporate governance, its workings within corporations, and the relationships between boards of directors, managers, shareholders, and the government. Case studies of three major companies illustrate the challenges and opportunities involved in creating sound practices. The concluding section provides a summary of the current situation and discusses implications for the future of Russia's corporate governance. A valuable source of information, Corporate Governance in Russia is a must read for business people, government officials, academic researchers, students, and all those interested in Russia and what the future holds. *Journal of Economic Literature*, 2003. Russia and Development Charles

Buxton,2014-12-11 Unique and insightful this book takes a look at Russia s development through the Tsarist and Soviet periods Rather than make the more familiar comparisons between Russia and the West Russia and Development focuses on political and social mobilization in adjacent Central Asia It examines the role of local government and civil society in development as well as popular responses to the policies of Putin and Medvedev aimed at modernizing Russia and forging a new Eurasia alliance in Russia s development neighbourhood The book uses local sources and case studies to pose important questions about the role of empire revolution nationalism and democratization in the twenty first century With unique insider knowledge Charles Buxton ultimately places Russia s current development model in an international context where Russia is increasingly becoming a competitor to Western led development practices Essential reading for anyone interested in the region or development thought and practice

University Theses in Russian, Soviet and East European Studies, 1907-2006 Gregory Piers Mountford Walker,John Simon Gabriel Simmons,2008 The bibliography records doctoral and selected masters theses over 3 300 in all from British and Irish universities in the field of Russian Soviet and East European studies This is broadly interpreted to include all disciplines in the humanities and social sciences as they relate to the area of Russia the former USSR and Eastern Europe Taken as a whole the work probably forms the fullest and longest record of British and Irish postgraduate research in any sector of area studies Besides its primary function as a bibliographic tool it makes it possible to trace the effects of academic developments institutional policies and the changes in direction in this highly diversified field of study over the last hundred years Entries are arranged by subject and area supported by full author and subject indexes to aid searching Dr Gregory Walker is a former Head of Slavonic and East European Collections at the Bodleian Library University of Oxford The late John S G Simmons OBE was Senior Research Fellow and Librarian All Souls College Oxford

The Other Russia Leo Granberg,Ann-Mari Sätre,2016-10-04 Most recent research seeks to explain contemporary changes in Russia by analysing the decisions of Russian leaders oligarchs and politicians based in Moscow This book examines another Russia one of ordinary people changing their environment and taking opportunities to provoke societal changes in small towns and the countryside Russia is a resource rich society and the country s strategy and institutional structure are built on the most valuable of these resources oil and gas Analysing the implications of this situation at the local level this book offers chapters on resource use local authorities enterprises poverty and types of individual as well as a final chapter which places local societies within the framework of the Russian politicised economy Based on extensive empirical data gathered through more than 400 semi structured interviews with entrepreneurs teachers social workers and those working for the local authorities this book sheds light on the role of local activity in the development of Russian society and is essential reading for students and scholars interested in Russia and its politics

Marginality in Space - Past, Present and Future Heikki Jussila,Roser Majoral,Chris C. Mutambirwa,2019-01-15 Published in 1999 this book discusses the role that marginality has had in the past has today and will have in the future The Commission on

Dynamics of Marginal and Critical Regions held its annual conference in Harare Zimbabwe in July 1997 This volume represents a carefully selected revised and reviewed selection of the papers presented at this conference The articles reflect the various aspects of marginality currently existing in the world and it is the intention of the Commission to pursue research that would eventually result in a more coherent approach towards the issues of marginality in space The articles in the book are grouped into three main parts The first part discusses the role of theory and also methodological aspects and approaches towards the question of marginality The second part gives a time space perspective by examining the past present and future aspects of marginality The third part is dedicated to empirical evidence about the changes in existing marginality and its possible future implementations The conclusions of the book summarize the various and sometimes conflicting aspects of marginality and its images both in space and in time Corporate Governance Lessons from Transition Economy Reforms

Merritt B. Fox, Michael Heller, 2006 Publisher Description

Advanced Information Networking and Applications

Leonard Barolli, 2024-04-09 Networks of today are going through a rapid evolution and there are many emerging areas of information networking and their applications Heterogeneous networking supported by recent technological advances in low power wireless communications along with silicon integration of various functionalities such as sensing communications intelligence and actuations are emerging as a critically important disruptive computer class based on a new platform networking structure and interface that enable novel low cost and high volume applications Several of such applications have been difficult to realize because of many interconnection problems To fulfill their large range of applications different kinds of networks need to collaborate and wired and next generation wireless systems should be integrated in order to develop high performance computing solutions to problems arising from the complexities of these networks This book covers the theory design and applications of computer networks distributed computing and information systems The aim of the book Advanced Information Networking and Applications is to provide latest research findings innovative research results methods and development techniques from both theoretical and practical perspectives related to the emerging areas of information networking and applications

Transitional Survival Strategies of Peripheral Resource Communities in Hungary and North-Western Russia

Eira Varis, 2000

Management in Transitional Economies Malcolm Warner, 2005

This is a comparative study examining the past present and future of management in the transitional economies of East and Central Europe Russia the People's Republic of China and Vietnam International Strategy of Emerging Market Firms Andrei Panibratov, 2017-03-16 Emerging economies are expected to be in the driver's seat of the global economy in the medium and long term Large multinational corporations will account for much of this activity In this textbook Andrei Panibratov explains how emerging market firms accumulate and exploit market knowledge to develop competitive advantages whilst operating globally Chapters dedicated to the key emerging economies Brazil Russia India and China BRIC are enhanced by detailed case studies of large firms activities The book is divided into four parts focusing on the following An outline of the relevant

terminology and the context of the international strategy of emerging market firms providing an introductory foundation for the whole book A guide to the evolution of perspectives regarding international strategy designed to illustrate the changes and trends in the recent academic research on internationalization A country by country illustration of the internationalization of BRIC economies and firms providing an overall picture of each country's global integration outward investments and strategies The concepts and practices behind the strategies employed by different firms Written by an established international business scholar this book is essential reading for students of international strategy who wish to understand the importance of the emerging economies **Networks in the Russian Market Economy** M.

Lonkila,2010-11-17 A PDF version of this book is available for free in open access via the OAPEN Library platform www.oapen.org This book examines the significance of networks among the firms operative in the contemporary Russian software industry in the St Petersburg region *OECD Reviews of Innovation Policy: Russian Federation 2011* OECD,2011-06-06
OECD Reviews of Innovation Policy Russian Federation offers a comprehensive assessment of the innovation system of the Russian Federation focusing on the role of government The Challenges for Russia's Politicized Economic System Susanne Oxenstierna,2015-04-10 During the early 2000s the market liberalization reforms to the Russian economy begun in the 1990s were consolidated But since the mid 2000s economic policy has moved into a new phase characterized by more state intervention with less efficiency and more structural problems Corruption weak competitiveness heavy dependency on energy exports an unbalanced labour market and unequal regional development are trends that have arisen and which this book argues will worsen unless the government changes direction The book provides an in depth analysis of the current Russian economic system highlighting especially structural and institutional defects and areas where political considerations are causing distortions and puts forward proposals on how the present situation could be remedied

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