

INTERNATIONAL PRODUCTION AND THE MULTINATIONAL ENTERPRISE

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Multinational Enterprise An Encyclopedia

Cynthia Day Wallace



Multinational Enterprise An Encyclopedia:

Multinational Enterprise Ankie Hoogvelt, Anthony G Puxty, 1987-01-19 Multinational Enterprise Ankie M. M. Hoogvelt, Anthony G. Puxty, John M. Stopford, 1987 *The Multinational Enterprise and Legal Control* Cynthia Day Wallace, 2021-10-18 This long awaited new book from Cynthia Day Wallace picks up the thread of her best selling *Legal Control of the Multinational Enterprise National Regulatory Techniques and the Prospects for International Controls* In the present work she applies herself to legal and pragmatic aspects of control surrounding MNE operations The primary focus is on legal and administrative techniques and measures practised by host states to control transparently or less so foreign MNE activity within their territories or even extraterritorially when effects are felt within national boundaries The primary geographic focus is the six most investment intensive industrialized states namely Canada France Germany Japan the United States and the United Kingdom At the same time an important message of the present study is precisely the implication for the developing countries as well as for the emerging market economies of central and eastern Europe and even Asian nations besides Japan because it is the sharing of this very experience of years that can best serve to facilitate a fuller participation on the part of the up and coming economies in the same global market place *Multinational Enterprise, Political Risk and Organisational Change* Neil Forbes, Takafumi Kurosawa, Ben Wubs, 2018-12-17 Hitherto the organization of international business has been studied mostly from a managerial point of view or by examining the relationship between firms and the economy Yet the development of the modern multinational firm the most important type of business organisation has been strongly influenced by the conflicts that bedeviled the twentieth century The volatile macroeconomic and political environments experienced by international business point to how important it is to study political risk Consequently *Multinational Enterprise Political Risk and Organisational Change From Total War to Cold War* breaks new ground it argues that non market elements and historical context are key to understanding the way international business has been organised This edited volume offers an historical approach to analysing how multinational enterprise has developed over time and around the world through a series of well crafted chapters on important topics in international economic and business history written by authorities in their respective fields of study and research The study is based on the underlying premise that the coming of the two World Wars the devastating and long term consequences of such total wars and the ideological challenge of the Cold War acted as a pivot points in shaping the nature and character of multinational firms By examining such phenomena this study offers insights to anyone who has an interest in business economic or political history management and business studies or international relations Chapter 1 of this book is freely available as a downloadable Open Access PDF at <http://www.taylorfrancis.com> under a Creative Commons Attribution Non Commercial No Derivatives CC BY NC ND 4 0 license *Who's who in International Business Education and Research* William F. Shepherd, Iyanatul Islam, Sankaran Raghunathan, 1999-01-01 This work is recommended for corporate libraries whose companies are involved in international

business and for academic libraries affiliated with colleges of business Kay M Stebbins Choice This project is distinctive in that it really is a Who's Who rather than a directory of all scholars engaged in international business education and research

Foreign Direct Investment and the Multinational Enterprise: A Bibliography Cynthia Day Wallace, 2024-08-19

Legal Control of the Multinational Enterprise Cynthia Day Wallace, 2024-03-11 *The Multinational Enterprise in Developing Countries* Rick Molz, Catalin Ratiu, Ali Taleb, 2013-06-25 A key distinctive feature of Multinational Enterprises MNEs as organizations resides in the fact that they span across borders This exposes them to dissimilar and often unfamiliar social and economic conditions as they venture in foreign countries MNEs from industrialized economies that are active in developing countries and emerging markets face particularly challenging hurdles due to both economic and institutional discrepancies between their home and host countries This book focuses on the uneasy interaction between the traditional logics of developing countries and the economic logic of MNEs The traditional logics of most developing countries are built around community based legitimacy and an intuitive but concrete epistemology Conversely the economic logic of MNEs from developed economies is built around technical and economic legitimacy and an abstract intellectual epistemology Unpacking the uneasy interactions between these two logics will help achieve MNEs objectives of competitiveness in developing countries as well as globally The Montreal Local Global Research Group is a well recognized research group in formulating and researching local and global issues in strategic management from the perspective of integrating divergent dominant logics into the strategy conceptualization process and this will be the first book to be dedicated to the study of the interaction between the traditional logic of developing country and the economic logic of Multinational Enterprise MNE The cultural diversity of the contributing authors and the multidisciplinary approach offers a fresh perspective from which to explore beneficial corporate and local strategies that promote long term economic growth consistent with local traditional and cultural norms This collection will be primarily of interest to scholars of international business international development and economics Furthermore this book is immediately relevant to decision makers in Multinational corporations NGOs and political decision makers that mediate the interaction between local actors and corporate agents in developing and transitional economies

International Encyclopedia of Housing and Home, 2012-10-09 Available online via SciVerse ScienceDirect or in print for a limited time only The International Encyclopedia of Housing and Home Seven Volume Set is the first international reference work for housing scholars and professionals that uses studies in economics and finance psychology social policy sociology anthropology geography architecture law and other disciplines to create an international portrait of housing in all its facets from meanings of home at the microscale to impacts on macro economy This comprehensive work is edited by distinguished housing expert Susan J Smith together with Marja Elsinga Ong Seow Eng Lorna Fox O Mahony and Susan Wachter and a multi disciplinary editorial team of 20 world class scholars in all Working at the cutting edge of their subject liaising with an expert editorial advisory board and engaging with policy makers and

professionals the editors have worked for almost five years to secure the quality reach relevance and coherence of this work A broad and inclusive table of contents signals or testifies to detailed investigation of historical and theoretical material as well as in depth analysis of current issues This seven volume set contains over 500 entries listed alphabetically but grouped into seven thematic sections including methods and approaches economics and finance environments home and homelessness institutions policy and welfare and well being Housing professionals both academics and practitioners will find The International Encyclopedia of Housing and Home useful for teaching discovery and research needs International in scope engaging with trends in every world region The editorial board and contributors are drawn from a wide constituency collating expertise from academics policy makers professionals and practitioners and from every key center for housing research Every entry stands alone on its merits and is accessed alphabetically yet each is fully cross referenced and attached to one of seven thematic categories whose wholes far exceed the sum of their parts

Non-State Actor Dynamics in International Law Cedric Ryngaert, 2016-05-06 Non state actors have always been treated with ambivalence in the works of international law While their empirical existence is widely acknowledged and their impact and influence uncontested non state actors are still not in the centre of international legal research The idea that non state actors are not law makers however stands in sharp contrast with the growing notion of non state actors as law takers This book examines the position of non state actors in international law as law makers and law takers and questions whether these different positions can or should be separated from each other Each contribution reveals both the political and normative aspects of the question as well as the positivistic possibilities and constraints to accommodate non state actors as law takers and law makers in the contemporary international legal system Altogether each expert reveals that the position of non state actors in international law is not a fixed one but changes with the functional and theoretical perspectives of the observer Non State Actor Dynamics in International Law is a welcomed addition to an under researched field of legal study An indispensable read to scholars and policy makers wishing to gain new insights into general discourse on non state actors in international law and the process of norm formation in the international realm

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