QUANTITATIVE METHODS FOR BUSINESS DECISIONS



JON CURWIN ROGER SLATER DAVID EADSON

Quantative Methods For Busineb Decisions

Lawrence L. Lapin

Quantative Methods For Busineb Decisions:

Quantitative Methods for Business Decisions Jon Curwin, Roger Slater, 1996 This new edition contains clear and readable explanations of the statistical and mathematical methods most commonly taught in quantitative courses Microstats a public domain software package is provided in a 3 5 floppy disk included in the book This provides an easy to use software tool and contains data sets from the cases and exercises downloaded in Excel and Lotus 123 Clear explanations for the use of Minitab SPSS Lotus 123 and Excel are provided within each chapter and topic *Quantitative Methods for Business* Decisions Jon Curwin, Roger Slater, David Eadson, 2013 This established and popular text is regarded as one of the clearest and most comprehensive in its field David Eadson has joined Jon Curwin and Roger Slater in the author team and together they have sought to offer a more compact book with all the qualities of the previous six editions whilst strengthening the links to online support materials. The new edition has been enhanced to reflect the latest learning plans and techniques providing students with all the tools they need to pass the typical Quantitative Methods course Each chapter focuses on a selection of statistical techniques illustrated with examples from across business marketing economics finance and public administration to appeal to students across the business spectrum Whilst all core material is covered in the book itself the online offering has been bolstered to include Parts 6 8 covering Modelling Mathematical Topics and Student Guides respectively in addition to a wide range of other resources including datasets and extra learning tools Visual signposts throughout the text guide the student to the online platform to provide a seamless interaction between the two this providing a multi faceted learning experience The wide ranging coverage provided makes this the ideal text for the teaching of quantitative methods across all business disciplines at undergraduate MBA and post experience levels **Quantitative** Methods for Business Decisions Charles A. Gallagher, Hugh J. Watson, 1980-01-01 *Ouantitative Techniques for* Business Decisions Rodney D. Johnson, Bernard R. Siskin, 1976 **Quantitative Methods for Business Decisions** Lawrence L. Lapin, 1999 Quantitative Methods for Business John Buglear, 2004 Quantitative Methods for Business The A Z of QM will enable readers to Appreciate the significance of quantitative methods for businesses and the study of business Understand and apply a wide range of quantitative techniques Select appropriate quantitative techniques for data analysis problem solving and decision making Interpret and communicate the results of quantitative analysis **Ouantitative** Methods for Business Decisions Lawrence L. Lapin, 1994-01-01 Quantitative Methods Paolo Brandimarte, 2012-01-03 An accessible introduction to the essential quantitative methods for making valuable business decisions Quantitative methods research techniques used to analyze quantitative data enable professionals to organize and understand numbers and in turn to make good decisions Quantitative Methods An Introduction for Business Management presents the application of quantitative mathematical modeling to decision making in a business management context and emphasizes not only the role of data in drawing conclusions but also the pitfalls of undiscerning reliance of software packages that implement standard

statistical procedures With hands on applications and explanations that are accessible to readers at various levels the book successfully outlines the necessary tools to make smart and successful business decisions Progressing from beginner to more advanced material at an easy to follow pace the author utilizes motivating examples throughout to aid readers interested in decision making and also provides critical remarks intuitive traps and counterexamples when appropriate The book begins with a discussion of motivations and foundations related to the topic with introductory presentations of concepts from calculus to linear algebra Next the core ideas of quantitative methods are presented in chapters that explore introductory topics in probability descriptive and inferential statistics linear regression and a discussion of time series that includes both classical topics and more challenging models The author also discusses linear programming models and decision making under risk as well as less standard topics in the field such as game theory and Bayesian statistics Finally the book concludes with a focus on selected tools from multivariate statistics including advanced regression models and data reduction methods such as principal component analysis factor analysis and cluster analysis. The book promotes the importance of an analytical approach particularly when dealing with a complex system where multiple individuals are involved and have conflicting incentives A related website features Microsoft Excel workbooks and MATLAB scripts to illustrate concepts as well as additional exercises with solutions Quantitative Methods is an excellent book for courses on the topic at the graduate level The book also serves as an authoritative reference and self study guide for financial and business professionals as well as readers looking to reinforce their analytical skills Quantitative Methods for Business and Management Stuart Wall, Chris Mitchell, Claire Coday, 2014 This book covers the key quantitative skills needed to analyse data and evaluate the data analysis and recommendations of others The intention is to develop and apply the various quantitative methods to real life business decision making within the various stages of the product life cycle **Quantitative Methods for Business Decisions:** with Cases Lawrence L. Lapin, 1991 **Instructors Manual for Quantitative Methods for Business Decisions** Applications of Quantitative Methods for Business Decisions Jean Namias, 1973 Lawrence L. Lapin, 1981 Instructor's Manual for Quantitative Methods for Business Decisions Lawrence L. Lapin, 1985 **Ouantitative Methods for Business** Decisions Barry Shore, 1978 Quantitative Methods for Business C. Donald J. Waters, 2008 Quantitative Methods for Business has been thoroughly revised and updated for this 4th edition and continues to provide a simple and practical introduction to an area that students can find difficult The book takes a non threatening approach to the subject avoiding excessive mathematics and abstract theory It shows how to apply quantitative ideas to the real problems faced by managers The book includes numerous exercises and examples that help students understand the relevance of quantitative ideas to business Assuming no previous knowledge the text provides complete coverage for a first course in quantitative methods Instructor's Manual for Quantitative Methods for Business Decisions Lawrence L. Lapin, 1976 *Ouantitative Methods*

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Decisions Lawrence L. Lapin,1991 **Quantitative Methods for Decision Makers** Mik Wisniewski,2009 Quantitative Methods for Decision Makers covers everything you need to know for an introductory quantitative methods course Relating techniques directly to real life business decisions in private and public sector organisations it is particularly well suited to MBA students who will be applying quantitative methods in day to day managerial decision making <u>Quantitative Methods</u> for Business Decision ,1978

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