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QUANTITATIVE PLANNING AND CONTROL

EDITED BY
Yuji Ijiri and Andrew B. Whinston

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QUANTITATIVE PLANNING

Quantitative Planning And Control In Honor Of William W Cooper

RJ Shavelson



Quantitative Planning And Control In Honor Of William W Cooper:

Quantitative Planning and Control Yuji Ijiri, Andrew B. Whinston, 2014-06-28 Quantitative Planning and Control Essays in Honor of William Wager Cooper on the Occasion of His 65th Birthday features a collection of papers prepared by students and associates of William Wager Cooper to honor him on the occasion of his sixty fifth birthday The book centers on the theme of Quantitative Planning and Control the theme to which much of Professor Cooper s research effort has been devoted The theme covers diverse fields of inquiry as reflected in the articles in this book which are organized in four parts 1 mathematical programming and decision models 2 economic development and firm growth 3 manpower planning and design and 4 accounting and control At the core of all of the articles in this book lies a belief that analytical approaches can help solve all managerial problems a philosophy that is deeply rooted in Professor Cooper s thinking This book demonstrates how this fundamental view on management can be reflected in dealing with problems in various fields of management In particular the book focuses on three main areas of application of this view economic development manpower planning and accounting and control along with the subject of developing tools that are necessary for solving managerial problems analytically

Memorial Articles for 20th Century American Accounting Leaders Stephen Zeff, 2016-03-31 This collection of memorial articles and selected obituaries highlights the careers and contributions to accounting practice the accounting profession and the accounting literature of leading American figures in the 20th century The memorial articles do much more than recite their subject s career More importantly they discuss and assess their subject s role in influencing the course of accounting practice and the profession as well as the evolution of their influential writings revealing the names of the accounting leaders and leading thinkers of the past century Memorial Articles for 20th Century American Accounting Leaders is useful in providing students and young researchers with a rich source of intelligence on the leaders who have established norms of practice advanced the profession and set the terms of debate in the literature leaders who are cited and even quoted but who are known mostly as names without a full bodied treatment of their backgrounds and broader roles in shaping the accounting literature *Harvard Business School Bulletin* , 1979 Essays In Decision Making Mark Mark, Jaap Spronk, Jyrki Wallenius, 2012-12-06 The pioneering study by Bowman 1980 reawakened interest in risk and return relations in the strategic management literature We do not examine this literature here because we have elsewhere reviewed it in detail 1 and because for the most part these studies have been confined to ex post data Discussions of the strategies which subjects used to direct their ex ante evaluations of risks and returns have either been omitted or else have been only indirectly inferred from ex post data In addition with few exceptions this literature does not attempt to ascertain the meanings that might have been assigned by subjects to terms like risk and or the returns with which they have been concerned Even fewer of these studies have attempted to ascertain how the subjects implemented their definitions en of prospective strategies Thus this literature may route to arriving at evaluations best be regarded as bearing only indirect relations to the present study

which is concerned not only with the meanings assigned to terms like risk and return but also with how these terms are used in arriving at risk and return evaluations of proposed strategies as well as how they are measured and used on an ex ante basis en route to seeing how these evaluations match with ex post performance In a sense one part of this study i e Books in Print ,1991 Subject Guide to Books in Print ,1996 Performance Evaluation and Beyond Wade D. Cook,2006

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