Aspects of Tourism

QUALITATIVE METHODS IN TOURISM RESEARCH
Theory and Practice

Edited by Wendy Hillman and Kylie Radel

Qualitative Research In Tourism

Lisa Goodson,Jenny Phillimore

Qualitative Research In Tourism:

   Handbook of Research Methods in Tourism Larry Dwyer,Alison Gill,Neelu Seetaram,2012-01-01 This is an excellent book which significantly contributes to tourism research and education It takes a rigorous yet readable style to address twenty five of the most pertinent quantitative and qualitative techniques applied in tourism research the book will appeal to a wider readership of social scientists as well as to scholars of tourism as each chapter provides a thorough overview and explanation of the techniques irrespective of their tourism application Dimitrios Buhalis Bournemouth University UK This insightful book explores the most important established and emerging qualitative and quantitative research methods in tourism the authors provide a detailed overview of the nature of the research method its use in tourism the advantages and limitations and future directions for research Each chapter is structured to provide information on the nature of the technique and its evolution background and types of problems that the technique is designed to handle applications of the technique to tourism including discussion of studies that have used the technique and their findings advantages and limitations of the technique conceptually and for policy formulation and further developments and applications of the technique in tourism research Handbook of Research Methods in Tourism will appeal to social scientists students as well as researchers in tourism who use quantitative and qualitative research techniques   Qualitative Research in Tourism Lisa Goodson,Jenny Phillimore,2004-07-31 The first book to focus solely upon qualitative research in tourism it combines discussions of the philosophies underpinning qualitative research with chapters written in a reflexive style that demonstrate the ways in which the techniques can be   **Asian Qualitative Research in Tourism** Paolo Mura,Catheryn Khoo-Lattimore,2018-02-21 This book explores the ontologies epistemologies methodologies and methods that inform tourism qualitative research conducted either by Asian scholars or non Asian scholars focusing on Asia In addition to providing a platform for researchers to publish their qualitative journeys it aims to encourage further Asian qualitative tourism research production The book not only includes chapters from Asian scholars but also non Asian tourism researchers with a focus on Asia as their chapters are crucial to represent the multiplicity of realities constituting Asia It is of interest to the whole tourism academic community as it provides novel methodological insights from a non Western perspective which at the moment are often silenced by dominant Western voices   *Qualitative Methods in Tourism Research* Wendy Hillman,Kylie Radel,2018-01-05 This volume seeks to expose and illustrate new approaches and thinking in qualitative methods that are being developed and implemented in tourism research The contributions bring together various qualitative methods and approaches while also providing suggestions for the juxtaposition of qualitative and quantitative methods in mixed methods research The book has been written with a cross disciplinary approach which provides an insight into the art of research development from business sociology and tourism perspectives The chapters provide readers with a context and practical application examples for each method They present a distinctive opportunity for social researchers from a range of

disciplines in particular tourism to examine how to adapt the wide variety of qualitative approaches to their particular research needs **Handbook of Research Methods for Tourism and Hospitality Management** Robin Nunkoo,2018-07-27 As research in tourism and hospitality reaches maturity a growing number of methodological approaches are being utilized and in addition this knowledge is dispersed across a wide range of journals Consequently there is a broad and multidisciplinary community of tourism and hospitality researchers whom at present need to look widely for support on methods In this volume researchers fulfil a pressing need by clearly presenting methodological issues within tourism and hospitality research alongside particular methods and share their experiences of what works what does not work and where challenges and innovations lie **Qualitative Research in Hospitality and Tourism** ,2012 *Qualitative Research in Hospitality and Tourism* Amit Sharma,Levent Altinay,2012 **Cultural Tourism Research Methods** Greg Richards,Wil Munsters,2010 Cultural tourism includes experiencing local culture traditions and lifestyle participation in arts related activities and visits to museums monuments and heritage sites This book reviews a wide range of qualitative and quantitative research methods applied to the field It is suitable for students and researchers in tourism and leisure *Qualitative Research in Hospitality and Tourism* Amit Sharma,Levent Altinay,2012 This ebook focuses on qualitative research in hospitality and tourism It includes seven full research articles one research in brief and a book review The articles are all unique in their application and in depth presentation of qualitative research methods **Using a Qualitative Methodology for Tourism Research** Gayle Jennings,2005-11-14 A thorough introduction to the use of a qualitative methodology in tourism related research *Tourism Research Methods* Brent W. Ritchie,Peter Burns,Catherine Palmer,2005 Within the tourism industry there is a growing consensus on the need for research to investigate the economic social and environmental impacts of tourism However existing research methods texts are based solely on either the business approach or the social science approach to tourism They often fail to provide real world examples of how to plan implement or analyse tourism related research This book aims to address this divide by integrating theory with practice through the inclusion of specific tourism research case studies alongside research theory It considers a wide range of research issues approaches and techniques with contributions from both experienced and new researchers The SAGE Handbook of Tourism Management Chris Cooper,Serena Volo,William C. Gartner,Noel Scott,2021-08-04 The SAGE Handbook of Tourism Management is a critical authoritative review of tourism management written by leading international thinkers and academics in the field Arranged over two volumes the chapters are framed as critical synoptic pieces covering key developments current issues and debates and emerging trends and future considerations for the field The two volumes focus in turn on the theories concepts and disciplines that underpin tourism management in volume one followed by examinations of how those ideas and concepts have been applied in the second volume Chapters are structured around twelve key themes Volume One Part One Researching Tourism Part Two Social Analysis Part Three Economic Analysis Part Four Technological Analysis Part Five

Environmental Analysis Part Six Political Analysis Volume Two Part One Approaching Tourism Part Two Destination Applications Part Three Marketing Applications Part Four Tourism Product Markets Part Five Technological Applications Part Six Environmental Applications This handbook offers a fresh contemporary and definitive look at tourism management making it an essential resource for academics researchers and students   <u>Consumer Behavior in Travel and Tourism</u> Abraham Pizam,Yoel Mansfeld,1999 Available on Hospitality and Tourism Complete Publications via EBSCOHOST via internet A password may be needed off campus   *Research Methods for Leisure, Recreation and Tourism, 2nd Edition* Ercan Sirakaya-Turk,Muzaffer Uysal,William E Hammitt,Jerry J Vaske,2017-04-13 Describing the fundamental elements of research methods for leisure recreation and tourism this new edition of a popular textbook is updated throughout It covers the measurement of variables sampling questionnaire design and evaluation methods and also a wider discussion of writing proposals communicating research findings cross cultural research and the use of new technologies in conducting research Written by internationally renowned researchers in an accessible style this book introduces both undergraduate and graduate students to the vital skills they will need to succeed in the leisure recreation tourism and hospitality industries

Tourism Research Gayle Jennings,2001-09-12 Students studying tourism are required to study research techniques and methodologies as part of their tourism degree For many students the research process is not always linked to tourism with many students assuming that research is more relevant to management humanities and other disciplines A major aim of this text is to encourage students to think more about the importance of research in tourism appreciating the role that it plays in the tourism industry Tourism Research introduces students to qualitative and quantitative research methodologies The relationship of tourism research its underpinnings sources and methods with the implications for tourism development planning and management are clearly established and discussed The professional role usage and impacts of research are incorporated throughout the text to ensure students observe the diversity of research in the tourism industry   **The Role of Quantitative and Qualitative Research in Tourism** Brian Davies,2001   *Research Methods for Leisure and Tourism* A.J. Veal,2017-12-19 Now in its fifth edition Research Methods for Leisure and Tourism has become the ultimate reference text for both students enrolled in undergraduate and postgraduate degrees and practising managers This book combines comprehensive coverage of a wide variety of qualitative and quantitative research methods with step by step guidance through research software including Excel SPSS and NVivo Key features Coverage of both qualitative and quantitative research methods ensuring a balanced approach to data collection and analysis Practical guidance on conducting research and writing reports showing the how as well as the what Detailed coverage of the development of conceptual frameworks for research research design analytical methods and the composition of research reports providing everything required to conduct a research project International case studies and extensive examples from the leisure and tourism literature Questions exercises and further reading for each chapter Extensive web based support materials New to this edition The fifth

edition has been fully updated throughout and includes additional material on Management and policy related research methods EndNote bibliographic referencing software Notes on additional methods including big data discourse analysis multiple correspondence analysis netnography web based research people meters For the analysis of quantitative data SPSS is updated to version 23 For qualitative data analysis the guide to NVivo software is updated to version 11 **The Wiley Blackwell Companion to Tourism** C. Michael Hall,2024-08-26 The first authoritative overview of tourism studies published post COVID 19 The Wiley Blackwell Companion to Tourism remains a definitive reference in this interdisciplinary field Edited and authored by leading scholars from around the world this state of the art volume provides a comprehensive critical overview of tourism studies across the social sciences In depth yet accessible chapters combine established theories and cutting edge developments and analysis addressing a wide range of current and emerging topics issues debates and themes The second edition of the Companion reflects the complexity of the changing field incorporating new developments diverse theories core themes and fresh perspectives throughout New and revised chapters explore the organization and practice of tourism pressing health economic social and environmental challenges the impact of the COVID 19 pandemic on tourism and the tourist industry empowerment placemaking mindfulness and wellbeing resident attitudes towards tourism Chinese outbound tourism public transport long distance walking and more Covers the full spectrum of tourism studies including its connections to geography sociology urban studies sustainability marketing management globalization and policy Outlines exciting new and emerging approaches theoretical foundations and major developments in tourism studies Offers perspectives on major topics including the role of tourism in the Anthropocene global and local change resilience innovation and consumer and business behavior Sets an agenda for future tourism research and reviews significant issues in theory method and practice Features new contributions from an international panel of younger scholars and established researchers With a wealth of up to date bibliographic references and extensive coverage of the tourism related literature The Wiley Blackwell Companion to Tourism Second Edition is required reading for undergraduate students postgraduate researchers lecturers and academic scholars in tourism studies tourism management tourism geography tourism theory sociology urban studies and globalization as well as professionals working in tourism and hospitality management worldwide **The SAGE Handbook of Tourism Studies** Tazim Jamal,Mike Robinson,2009-06-18 The strongest overview I have encountered of the scope and the current state of research across all the fields involved in advancing our understanding of tourism For its range of topics depth of analyses and distinction of its contributors nothing is comparable Professor Dean MacCannell University of California Davis The breadth of vision and sweep of accounts is remarkable and range of topics laudable a rare combination of the authoritative the challenging and stimulating Professor Mike Crang Durham University Tourism studies developed as a sub branch of older disciplines in the social sciences such as anthropology sociology and economics and newer applied fields of study in hospitality management civil rights and transport studies This Handbook is a sign of the maturity of the field It

provides an essential resource for teachers and students to determine the roots key issues and agenda of tourism studies exploring The evolution and position of tourism studies The relationship of tourism to culture The ecology and economics of tourism Special events and destination management Methodologies of study Tourism and transport Tourism and heritage Tourism and postcolonialism Global tourist business operations Ranging from local to global issues and from questions of management to the ethical dilemmas of tourism this is a comprehensive critically informed constructively organized overview of the field It draws together an inter disciplinary group of contributors who are among the most celebrated names in the field and will be quickly recognized as a landmark in the new and expanding field of tourism studies **Contemporary Research Methods in Hospitality and Tourism** Fevzi Okumus,S. Mostafa Rasoolimanesh,Shiva Jahani,2022-04-13 Contemporary Research Methods in Hospitality and Tourism delivers a comprehensive collection of chapters including new insights for traditional paradigms approaches and methods as well as more recent developments in research methodology in the context of tourism and hospitality

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