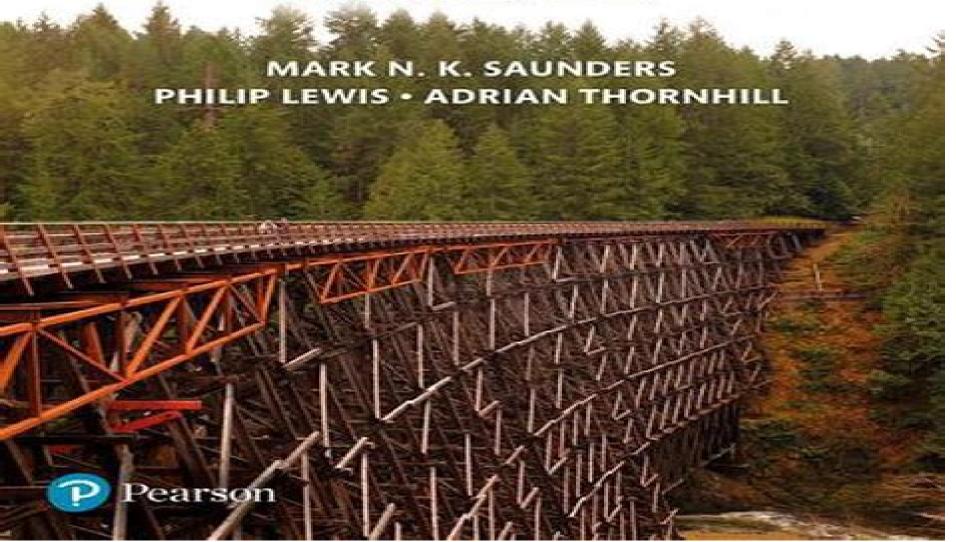
# RESEARCH METHODS FOR BUSINESS STUDENTS

**EIGHTH EDITION** 



# **Research Methods For Business Students**

**Mark N K Saunders** 

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  - Chapter 2: Essential Elements of Research Methods For Business Students
  - Chapter 3: Research Methods For Business Students in Everyday Life
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