Race, Economics, and Corporate America

John M. Mook

Race Economics And Corporate America

John Charles Boger, Judith Welch Wegner

Race Economics And Corporate America:

Race, Economics, and Corporate America John W. Work, 1984-04 Race, Economics, and Corporate America Racial Integration in Corporate America, 1940-1990 Jennifer Alice Delton, 2009-11-13 This John Wesley Work, 1984 is the first book to examine how corporations contributed to integrating racial minorities into the American workplace in the latter half of the twentieth century Constructing Corporate America Kenneth Lipartito, David B. Sicilia, 2004 This collection of cutting edge research reviews the evolution of the American corporation the dominant trends in the way it has been studied and at the same time introduces some new perspectives on the historical trajectory of the business organization as a social institution. The authors draw on cultural theory anthropology political theory and legal history to consider the place of the firm in nineteenth and twentieth century American Society **Encyclopedia of African American Business History** Juliet E. K. Walker, 1999-11-30 Black business activity has been sustained in America for almost four centuries From the marketing and trading activities of African slaves in Colonial America to the rise of 20th century black corporate America African American participation in self employed economic activities has been a persistent theme in the black experience Yet unlike other topics in African American history the study of black business has been limited General reference sources on the black experience with their emphasis on social cultural and political life provide little information on topics related to the history of black business This invaluable encyclopedia is the only reference source providing information on the broad range of topics that illuminate black business history Providing readily accessible information on the black business experience the encyclopedia provides an overview of black business activities and underscores the existence of a historic tradition of black American business participation Entries range from biographies of black business people to overview surveys of business activities from the 1600s to the 1990s including slave and free black business activities and the Black Wallstreet to coverage of black women's business activities and discussions of such African American specific industries as catering funeral enterprises insurance and hair care and cosmetic products Also there are entries on blacks in the automotive parts industry black investment banks black companies listed on the stock market blacks and corporate America civil rights and black business and black athletes and business activities American Business Since 1920 Thomas K. McCraw, William R. Childs, 2017-11-30 Tells the story of how America's biggest companies began operated and prospered post World War I This book takes the vantage point of people working within companies as they responded to constant change created by consumers and technology It focuses on the entrepreneur the firm and the industry by showing from the inside how businesses operated after 1920 while offering a good deal of Modern American social and cultural history The case studies and contextual chapters provide an in depth understanding of the evolution of American management over nearly 100 years American Business Since 1920 How It Worked presents historical struggles with decision making and the trend towards relative decentralization through stories of extraordinarily capable entrepreneurs and the organizations they led It covers

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and the loss of international competitiveness in major industries all are outgrowths of long term developments that predate this crisis As the United States moves from a position of global economic leadership to one of economic interdependence we need alternative approaches to explain the dramatic changes in the US economy This collection of essays written by leading scholars presents a systematic analysis of the nation s economic woes The authors furnish more than hard hitting criticisms of the US economy They provide hope as they offer solutions to America's most pressing economic problems Society: The Essentials Kathleen J. Fitzgerald, 2020-12-04 Race and Society The Essentials explains the basic theories and concepts related to the sociology of race and ethnicity covering topics such as prejudice and discrimination immigration and assimilation structural and institutional racism privilege intersectionality color blind racism interracial relationships multiracial families biracial multiracial identities and indigeneity It is designed to provide a foundation for students so they can have productive and necessary discussions about race racism and privilege and understand how to move towards a more racially just society Unlike many texts for this course it does not contain chapters on individual racial and ethnic minorities or on race within the context of social institutions Perfect for instructors who assign other kinds of materials for their race ethnicity courses research monographs journals articles published anthologies scholarly and trade books or for shorter courses this text will provide students with a solid theoretical and conceptual grounding in the field Dana Gold, 2009-05-08 Explores the relationship between law and economics principles and the promotion of social justice This title includes chapters that invoke the lens of corporate law theory or the corporate context as part of their analysis of the intersection of economics and social justice W.E.B. Du Bois and Race Chester J. Fontenot, Mary Alice Morgan, 2001 This collection of essays emerged from a symposium held at Mercer University which examined the ways in which W E B Du Bois s theories of race have shaped racial discussion and public policy in the twentieth century. The essays also examine the application of Du Bois s theories to the new millennium as well as his contributions to the study of the humanities Race. Poverty, and American Cities John Charles Boger, Judith Welch Wegner, 1996 Precise connections between race poverty and the condition of America's cities are drawn in this collection of seventeen essays Policymakers and scholars from a variety of **Advertising Diversity** Shalini disciplines analyze the plight of the urban poor since the riots of the 1960s an Shankar, 2015-04-03 In Advertising Diversity Shalini Shankar explores how racial and ethnic differences are created and commodified through advertisements marketing and public relations Drawing from periods of fieldwork she conducted over four years at Asian American ad agencies in New York San Francisco and Los Angeles Shankar illustrates the day to day process of creating and producing broadcast and internet advertisements She examines the adaptation of general market brand identities for Asian American audiences the ways ad executives make Asian cultural and linguistic concepts accessible to their clients and the differences between casting Asian Americans in ads for general and multicultural markets Shankar argues that as a form of racialized communication advertising shapes the political and social status of Asian Americans

transforming them from model minorities to model consumers Asian Americans became visible in the twenty first century United States through a process Shankar calls racial naturalization Once seen as foreign their framing as model consumers has legitimized their presence in the American popular culture landscape By making the category of Asian American suitable for consumption ad agencies shape and refine the population they aim to represent **Baseball and the American Dream** Robert Elias, 2016-04-15 A fascinating look at how America's favorite sport has both reflected and shaped social economic **Selling Social Justice** Jennifer C. Pan, 2025-05-06 The national racial reckoning that began in 2020 promised to and radically restructure American society from the bottom up But five years on it has mainly served to strengthen the ruling class and deliver the rich an opportunity to rehabilitate a profoundly unequal economic order precisely at a moment when the stability of the system and the public s trust in it are drastically deteriorating Corporations have used antiracism to consolidate their political power and evade government regulation Employers have surveilled and undermined workers through counterproductive diversity equity and inclusion trainings Affluent professionals and Democratic politicians have exacerbated a stark class divide by pushing half baked racial equity policies that come at the expense of the majority of working people And the right has reacted to these developments by stoking a toxic culture war against wokeness that serves only as a distraction from the increasing economic hardship faced by Americans of all races Selling Social Justice investigates the rise and spread of contemporary antiracist ideology and shows how the rich came to embrace this particular form of justice In this provocative and thoroughly researched account Jennifer C Pan explores why in a twenty first century economy of increasing scarcity antiracism is the wrong frame for understanding and fighting inequality **Recognizing Race and Ethnicity, Student Economy Edition** Kathleen Fitzgerald, 2019-07-05 To better reflect the current state of research in the sociology of race ethnicity this book places significant emphasis on white privilege the social construction of race and theoretical perspectives for understanding race and ethnicity America in Perspective David Sokol, Adam Brandon, 2022-07-26 America in Perspective argues without hesitation that America's best days are ahead if only we can continue to embrace the ideas and values that got us here in the first place When faced with challenges and conflict our system of government allows us to self correct and self heal and world history shows that this approach is uniquely American Today essential American values are being discredited such as the American Dream and our meritocratic spirit America in Perspective reviews American history warts and all and presents a path forward for modern America to secure a free and prosperous future for the next generation of Americans The Matrix of Race Rodney D. Coates, Abby L. Ferber, David L. Brunsma, 2017-09-25 The authors are proud sponsors of the 2020 SAGE Keith Roberts Teaching Innovations Award enabling graduate students and early career faculty to attend the annual ASA pre conference teaching and learning workshop The Matrix of Race Social Construction Intersectionality and Inequality is a textbook that makes race and racial inequality visible in new ways to all students in race ethnic relations courses regardless of their backgrounds from minorities who have

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