

Selling Smart: How the Magazine Pros Sell Advertising

Ellenthal, Ira

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Lingjun Ying



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Advertising and Selling Fortnightly ,1925 The Design of Advertising Roy Paul Nelson,1985 Advertising & Selling ,1947 Agricultural Advertising Elmer E. Critchfield,Marco Morrow,Richard S. Thain,1912 *New York Magazine* ,1979-07-23

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