Knowledge capital is the value of an organization made up of its knowledge, relationships, learned techniques, procedures, and innovations.

Relationships In The Organization Of Knowledge

Mehdi Khosrow-Pour,Mehdi Khosrowpour

Relationships In The Organization Of Knowledge:

    Relationships in the Organization of Knowledge A. Bean,R. Green,2001-03-31 With a goal of improving retrieval in bibliographic environments this volume takes stock of what we know about relationships in the overall bibliographic domain with particular emphasis on relationships between subjects relationships among bibliographic entities and relationships between subject content and user needs The volume presents the current state of the art in examining the expression of relationships in some of the best thesauri and classification schemes in use throughout the world It also looks to the future by providing guidance for relational tasks now taking on greater significance as retrieval systems increasingly operate in automated modes and as retrieval systems cross linguistic cultural and disciplinary boundaries By bringing together in one place the perspectives of some of the most prominent persons working in this arena this volume should be of interest to researchers from library and information science as well as computer science artificial intelligence knowledge representation information retrieval natural language processing and to many practitioners including developers of thesauri and classification schemes developers of Web search engines and search directories indexers and subject cataloguers and professional searchers *Total Relationship Marketing* Evert Gummesson,2012-05-04 Total Relationship Marketing provides a genuinely unique new view of the meaning of marketing management and a complete introduction to the rapidly evolving field of relationship marketing A major contribution to marketing thought internationally this new edition of Gummesson s seminal title presents a powerful and in depth analysis of modern relationship marketing Highly informative practical in style and packed with examples and cases from real companies it is an essential resource for all serious marketing practitioners as well as both undergraduate and postgraduate students *Handbook on Knowledge Management 1* Clyde Holsapple,2013-04-17 As the most comprehensive reference work dealing with knowledge management KM this work is essential for the library of every KM practitioner researcher and educator Written by an international array of KM luminaries its approx 60 chapters approach knowledge management from a wide variety of perspectives ranging from classic foundations to cutting edge thought informative to provocative theoretical to practical historical to futuristic human to technological and operational to strategic The chapters are conveniently organized into 8 major sections The first volume consists of the sections foundations of KM knowledge a key organizational resource knowledge processors and processing influences on knowledge processing Novices and experts alike will refer to the authoritative and stimulating content again and again for years to come Knowledge Management Jennifer A. Bartlett,2021-05-15 While librarians and information professionals are experts at providing resources to users managing their own internal working knowledge and information can be a challenge As information environments continue to become more complex librarians and other information professionals must build on the existing expertise and skills within their organizations to keep them relevant to the information needs of their patrons and communities Knowledge management KM is an intentional set of strategies intended

to capture preserve and use human knowledge from employees to further the goals of an organization Knowledge Management A Practical Guide for Librarians will help librarians recognize organize communicate and leverage both the tacit and explicit knowledge already in their organizations for the benefit of themselves and their users Topics covered include Why knowledge management is important in libraries and information organizationsThe knowledge management lifecycle capturing organizing storing sharing and updating knowledgeCapturing tacit and explicit knowledge and getting staff buy inTools and methods for recording and developing organizational information flowFacilitating the transfer of organizational knowledge and expertisePromoting knowledge innovation and learning Knowledge Management is intended to help individual librarians and library managers in all library settings academic public school special etc to think critically about their existing knowledge management environments with an eye toward improving existing procedures or implementing a KM program This guide will provide readers with basic background information and useful targeted exercises and examples to help them develop knowledge management programs in their own organizations **Towards Organizational Knowledge** Kimio Kase,César González Cantón,2013-08-15 In recognition of Professor Ikujiro Nonaka s contribution to the field of Knowledge Management this book forming part of The Nonaka Series on Knowledge and Innovation from Palgrave Macmillan deals with a variety of aspects of the Knowledge Management KM theory and the knowledge based view of the firm *Proceedings of the 25th European Conference on Knowledge Management* Dr. Nora Obermayer,Dr Andrea Bencsik, *Organizational Knowledge Facilitation through Communities of Practice in Emerging Markets* Buckley, Sheryl,2016-03-31 Communities of Practice are accessible to both experts and new members of a particular community with diverse academic and cultural backgrounds as well as varying social expectations and experiences Despite the tremendous opportunities for collective learning and knowledge sharing that Communities of Practice offer not enough is known about these communities in emerging economies and their potential to facilitate cooperation between experts from around the world Organizational Knowledge Facilitation through Communities of Practice and Emerging Markets seeks to fill the knowledge gap surrounding Communities of Practice and their role within developing nations Focusing on critical topics related to different types of knowledge communities and the ways in which such communities generate innovation this research based publication is an ideal reference source for academics business professionals researchers entrepreneurs and those currently studying at the graduate level **Strategies for Knowledge Management Success: Exploring Organizational Efficacy** Jennex, Murray E.,Smolnik, Stefan,2010-08-31 Knowledge management captures the right knowledge to the right user who in turn uses the knowledge to improve organizational or individual performance to increase effectiveness **Knowledge Science, Engineering and Management** Jérôme Lang,Fangzhen Lin,Ju Wang,2006-07-25 Here are the refereed proceedings of the First International Conference on Knowledge Science Engineering and Management KSEM 2006 held in Guilin China in August 2006 in conjunction with PRICAI 2006 The book presents 51 revised

full papers and 57 revised short papers together with 4 invited talks reporting a wealth of new ideas and current research results in the broad areas of knowledge science knowledge engineering and knowledge management **The Strategic Management of Intellectual Capital and Organizational Knowledge** Chun Wei Choo,Nick Bontis,2002 This book is the first to present a review and synthesis of the research in knowledge management and strategy management The readings in this book will help readers get an understanding of the best methods to create and apply knowledge in order to sustain superior organizational performance **Knowledge Management** Jay Liebowitz,2001-03-28 Knowledge Management KM is strongly rooted in the discipline of Knowledge Engineering KE which in turn grew partly out of the artificial intelligence field Despite their close relationship however many KM specialists have failed to fully recognize the synergy or acknowledge the power that KE methodologies techniques and tools hold for enh **Inter-Organizational Relationships** Cecilia Rossignoli,Francesca Ricciardi,2014-10-30 This book explores the premise that organizations are significantly influenced by their inter organizational relationships moreover these relationships may generate important externalities both positive and negative impacting the environment at several levels The advent of the Internet era on the other hand has resulted in disruptive changes in traditional inter organizational networks and some completely new inter organizational settings are now arising In its first part the book reviews the most commonly cited theories explaining inter organizational phenomena transaction costs economics agency theory resource dependence theory game theories collaborative networks theory institutional theories organizational ecology resource based relational based view of the firm and knowledge network social network theories In Part II it thoroughly reviews the literature on a number of key IT enabled inter organizational systems currently on the rise such as virtual organizations e intermediators and e marketplaces Lastly Part III presents the case of the Yoox Group a leading firm offering e commerce services for fashion and design products A framework is proposed for systematically linking the different possible types of inter organizational relationships to specific suitable sets of theories The range of possible inter organizational relationships is described on the basis of three pairs of opposites conformism breach exploitation exploration and cooperation competition This results in a model that makes it possible to combine different theories in order to study the effects of inter organizational ambidexterity and dynamism on performance Knowledge Management for Process, Organizational and Marketing Innovation: Tools and Methods O'Brien, Emma,Clifford, Seamus,Southern, Mark,2010-09-30 This book outlines different tools and technologies that can be applied depending on the type of innovation an organization desires providing concrete advice on the different types of innovation situations in which innovation may be useful and the role of knowledge and different tools and technologies to support it Provided by publisher **Knowledge Mapping and Management** White, Don,2001-07-01 This book presents information on knowledge management and mapping in the context of the learning organization including the design of information technology in Internet enabled organization forms **Encyclopedia of Organizational Knowledge, Administration, and Technology**

Khosrow-Pour D.B.A., Mehdi,2020-09-29 For any organization to be successful it must operate in such a manner that knowledge and information human resources and technology are continually taken into consideration and managed effectively Business concepts are always present regardless of the field or industry in education government healthcare not for profit engineering hospitality tourism among others Maintaining organizational awareness and a strategic frame of mind is critical to meeting goals gaining competitive advantage and ultimately ensuring sustainability The Encyclopedia of Organizational Knowledge Administration and Technology is an inaugural five volume publication that offers 193 completely new and previously unpublished articles authored by leading experts on the latest concepts issues challenges innovations and opportunities covering all aspects of modern organizations Moreover it is comprised of content that highlights major breakthroughs discoveries and authoritative research results as they pertain to all aspects of organizational growth and development including methodologies that can help companies thrive and analytical tools that assess an organization s internal health and performance Insights are offered in key topics such as organizational structure strategic leadership information technology management and business analytics among others The knowledge compiled in this publication is designed for entrepreneurs managers executives investors economic analysts computer engineers software programmers human resource departments and other industry professionals seeking to understand the latest tools to emerge from this field and who are looking to incorporate them in their practice Additionally academicians researchers and students in fields that include but are not limited to business management science organizational development entrepreneurship sociology corporate psychology computer science and information technology will benefit from the research compiled within this publication   Organizational Knowledge and Technology Rodrigo Magalhães,2004-01-01 If you re looking for simple solutions and quick fixes this book isn t for you And if you are you re going to find that they don t work anyway So read this book Magalhaes brings together insights from the fields of information systems organisation studies knowledge management strategy and innovation and synthesises them into a work designed to make you think and reflect deeply on why it is that information technology s impacts on organisations are full of opportunity and promise and yet at the same time full of surprises and unintended consequences often leading to failure Magalh   Encyclopedia of Information Science and Technology Mehdi Khosrow-Pour,Mehdi Khosrowpour,2009 This set of books represents a detailed compendium of authoritative research based entries that define the contemporary state of knowledge on technology Provided by publisher   **Knowledge Management** Murray E. Jennex,2008-01-01 Provides comprehensive in depth coverage of all issues related to knowledge management including conceptual methodological technical and managerial issues Presents the opportunities future challenges and emerging trends related to this subject   Managing Knowledge Georg von Krogh,Johan Roos,1996-10-03 Using both established as well as more recent modes of inquiry this book sheds new light on an increasingly important dimension of organizational cooperation and competition that of knowledge and knowledge transfer Based on

research and practice the book addresses a wide range of issues concerning the management of knowledge from knowledge transfer between organizations to knowledge management within organizations Divided into two parts Managing Knowledge reflects a fundamental conceptual distinction between two world views The first part is characterized by representationism or traditional approaches to viewing knowledge knowledge transfer and cooperative strategies The contributors provide a clear overview of the current research on knowledge management and bring together studies on the sociology of knowledge strategic management and learning theory The second part focuses on anti representationism or new perspectives on knowledge and knowledge transfer in organizational cooperation These perspectives based on autopoiesis theory go far beyond conventional ways of perceiving and managing knowledge and their implications for management theory and practice are fully examined   The Essentials of Knowledge Management John S. Edwards,2016-04-29 This book reviews the field of Knowledge Management taking a holistic approach that includes both soft and hard aspects It provides a broad perspective on the field rather than one based on a single viewpoints from Computer Science or Organizational Learning offering a comprehensive and integrated conception of Knowledge Management The chapters represent the best Knowledge Management articles published in the 21st century in Knowledge Management Research Practice and the European Journal of Information Systems with contributors including Ikujiro Nonaka Frada Burstein and David Schwartz Most of the chapters contribute significantly to practise as well as theory The OR Essentials series presents a unique cross section of high quality research work fundamental to understanding contemporary issues and research across a range of Operational Research topics It brings together some of the best research papers from the highly respected journals of the Operational Research Society also published by Palgrave Macmillan

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