

Jacob Pyndt & Torben Pedersen

Managing Global Offshoring Strategies

A Case Approach



Copenhagen Business School Press

Managing Global Offshoring Strategies

TACHIA Chin, Chris Rowley



Managing Global Offshoring Strategies:

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Managing Global Supply Chain Relationships: Operations, Strategies and Practices Flynn, Barbara, Morita, Michiya, Machuca, Jose, 2010-10-31 Recent news events related to quality in global supply chains have called attention to the need for more research on supply chains that operate in a global context Indeed it would be difficult to find a supply chain that does not cut across national boundaries at some point The presence of global supply chains introduces a number of new management challenges Managing Global Supply Chain Relationships Operations Strategies and Practices focuses on issues related to relationships among members of global supply chains This comprehensive work addresses three important aspects of global supply chain relationships supply chain integration and collaboration outsourcing and offshoring of production and recent growth in supplier networks

The Offshoring Challenge Torben Pedersen, Lydia Bals, Peter D. Ørberg Jensen, Marcus M. Larsen, 2013-01-09 The continuous search for efficiency gains and the goal of attaining a sustainable competitive advantage have steadily increased the volume of goods and services procured globally from third party vendors In this context named as the next wave of globalization the offshoring phenomenon has stimulated research and political debates With the rise of services offshoring international value chain disaggregation for services has reached a formerly unknown scale Also it is increasingly complex transactions requiring a higher degree of qualification which are becoming subject to offshoring as well The Offshoring Challenge Strategic Design and Innovation for Tomorrow's Organization features selected chapters by an international research community on the topic of offshoring All potential business models from offshore outsourcing to third party providers are covered from cooperative arrangements to internal organizational set ups including captive offshore centers Contributions have significant insights regarding the increasing offshoring of knowledge intensive services the offshoring process business models incorporating offshoring the hidden costs of offshoring and the administration of offshoring activities within firms The book is aimed at a broad audience of scholars students and practitioners in the fields of strategy international business and operations management

Breaking up the Global Value Chain Torben Pedersen, Timothy M. Devinney, Laszlo Tihanyi, Arnaldo Camuffo, 2017-08-18 Recent developments are challenging the traditional separation between advanced and emerging economies as host of knowledge and production intensive activities respectively Authors assess whether the co location of R D and manufacturing is critical for development and innovation

Managing Global Business Strategies John T McManus, Don White, Neil Botten, 2008-08-30 Aimed at key decision makers and those responsible for global strategy this book is about changing markets and the complexity of undertaking business in a fast paced technological and knowledge

based age in a dynamic and strategic context Trends show a renaissance in entrepreneurial activity that is fuelling innovation particularly in the so called BRIC nations of Brazil Russia China and India For example both China and India have benefited immensely from Foreign Direct Investment FDI and as a direct consequence both nation states are reshaping the way global business is conducted and the way investment decisions are made Evidence would suggest that Europe and the United States are more dependent on the BRIC trading nations for earnings and profits Geographical distance is no longer a barrier between nations however the challenges of ethnic diversity in domestic markets are multiplied by the difficulties of delivering goods and services into global markets with different cultures and languages This book examines the issues associated with undertaking global business in complex and knowledge related markets Written by highly knowledgeable and well respected practitioners and academics in their field Provides practical insight and realistic answers to global and strategic problems Progressive constructs of trends and thoughts to take the reader from the current paradigm to the broader yet application specific view of global business

Reshaping the Boundaries of the Firm in an Era of Global Interdependence

EIBA,2010-11-08 This volume of Progress in International Business Research includes a selection of 13 papers from the 35th European International Business Academy Annual Conference which was held in Valencia Spain from the 13th to the 15th of December 2009

Global Offshore Financial Services Providers Handbook Volume 1 Strategic Information and Important Contacts

IBP USA,2013-08 2011 Updated Reprint Updated Annually Global Offshore Financial Services Providers Directory

Managing Global Development Risk James M. Hussey, Steven E. Hall, 2007-11-01 While global sourcing has expanded dramatically in terms of activities consistent challenges remain for organizations that choose such a business decision These challenges include maximizing the opportunity afforded by globalization fully realizing potential gains and managing the risks inherent to global development In addition while companies continue to start or expand their use of global resources little is being done to help project managers business analysts architects and others succeed in this new environment Built upon real world experiences Managing Global Development Risk provides the tools techniques and knowledge necessary to achieve project success with offshore resources By reading and utilizing the templates within this book you will acquire Knowledge of project management principles and their application Understanding of software development processes and their application Insight into the diverse personalities within your global development team and the appropriate management and communications style to achieve success Awareness of cultural issues and mannerisms that will enhance your ability to guide your team To fully realize the benefits of global development a proper mix of local and offshore resources is essential This book is an important tool that can help you gain the necessary competency and expand your skills in this critical area

Managing Global Supply Chains Ron Basu, 2016-12-01 Starting from the concept that there is no point driving a Ferrari in a traffic jam Basu and Wright demonstrate the importance of good supply chain management in Managing Global Supply Chains Building on the successful Total Supply Chain Management and incorporating the new

challenges of globalisation this book demonstrates the practical tools and techniques that add value deliver cost reduction and improve customer satisfaction This new edition has been substantially revised and extended to include a holistic approach incorporating the upstream suppliers and the downstream customers Further updates to this edition include New chapters on e business emerging markets sustainability and green issues global supply chains for services and event management retail management and major project management A section of brand new case studies A new companion website to support lecturers with their teaching This book also provides comprehensive insight into lean and agile supply chains supported by tools techniques and case examples Managing Global Supply Chains is a practical text with excellent coverage and is ideal for post experience business students or learning professionals in supply chain management

Dynamics of Globalization Torben Pedersen,Christian Geisler Asmussen,Timothy Devinney,Laszlo Tihanyi,2011-06-09 Cross border flows of goods services capital knowledge and ideas have substantially increased This book focuses on how the interface between firm specific advantages liability of foreignness and location specific advantages are spelled out in the more global world **Managing Knowledge for Global and Collaborative Innovations** Samuel Kai Wah Chu,Samuel Chu,2010 Networked and interconnected world improving communication collaboration and knowledge sharing between people and organization is very important This book provides an insight into knowledge management practices and their applications to a wide range of complex issues Global Strategy Andrew C. Inkpen,Kannan Ramaswamy,2006 Looking at the question of how firms can compete in a global environment the authors examine the issues considered central to the study of strategic management in a global context They deal with a diverse set of important strategic topics by integrating research with practical examples and case studies **Handbook of Research on International Strategic Management** Alain Verbeke,Hemant Merchant,2012-01-01 Verbeke and Merchant have assembled a remarkable collection of brand new essays by the who s who of international business It will become a standard reference for both junior and senior scholars working in this increasingly important area _ Ravi Ramamurti Northeastern University US Leading thinkers about the multinational enterprise offer both concise syntheses and critical reflections of the state of the art on international strategic management research They in particular highlight the potential of internalization theory as a central paradigm for the field and critically examine pertinent issues such as the complex notion of distance in international business Refreshingly they do not shy away from naming flaws in recent work while offering avenues to improve the quality and impact of future research _ Klaus Meyer University of Bath UK The Handbook provides an impressive state of the art overview of the international strategic management field as an area of scholarly inquiry The great strength of the work is the thoughtfulness of the messages conveyed by the expert team of authors The implications for future international strategy research and for international management practice are profound and will influence the next generation of scholars in international strategy as well as senior level managers Corporate executives will continue to operate in a world that is far from flat and will use this

volume as a reliable compass in the form of powerful conceptual frameworks to navigate uncharted territory in the global economy The Handbook presents a collection of 24 original research papers that should serve international strategy scholars and reflective MNE managers alike

The Future of Chinese Manufacturing TACHIA Chin,Chris Rowley,2018-05-24 The Future of Chinese Manufacturing Employment and Labour Challenges gives context and analysis on employment and labor issues in contemporary China specifically relating to manufacturing industries With one fifth of the world s workforce China has taken advantage of its cheap labor to serve as the world s factory achieving stunning growth for two decades This book covers the appreciation of RMB constant increases in minimum wage shortages of skilled workers in China s labor intensive manufacturing sector and the fact that many large multinational corporations MNCs must cut costs and are thus shifting their main production bases to other developing countries Under such a tough situation and coupled with the global economic slowdown manufacturing employment in China confronts severe labor related challenges such as high turnover rates recruitment difficulties for workers and a series of high profile labor strikes and publicity concerning working conditions Integrates human capital and cultural theories Analyzes looming labor unrest and related workforce issues in China through a unique context specific lens Explores the roles that Chinese institutions and culture play in resolving problems related to these issues

Research on Knowledge, Innovation and Internationalization Jorma Larimo,Tiia Vissak,2009-10-31 Comprises of a selection of competitive papers from the 34th European International Business Academy Annual Conference held in Tallinn Estonia in December 2008 with the theme International Business and the Catching up Economies Challenges and Opportunities

Encyclopedia of International Strategic Management Christian G. Asmussen,Niron Hashai,Dana Minbaeva,2024-02-12 This dynamic Encyclopedia presents succinct definitions explanations and compact reviews of a comprehensive range of topics in the continually evolving field of International Strategic Management ISM A diverse and international collective of eminent scholars and thought leaders leverage their research expertise to present concise reviews of the state of the art of research in ISM exploring the manifold aspects of firms global strategies

Multinationals, Clusters and Innovation A. Tavares,A. Teixeira,2006-07-11 Countries adopt policies that attract foreign multinationals stimulate industrial clustering and foster innovation This book links these topical issues examining activities of multinational enterprises alongside the efficiency appropriateness and sufficiency of such policies With new empirical evidence it makes practical proposals throughout

Advances in Global Sourcing. Models, Governance, and Relationships Ilan Oshri,Julia Kotlarsky,Leslie P. Willcocks,2013-09-12 This book contains 13 papers from the 7th Workshop on Global Sourcing held in Val d Is re France during March 11 14 2013 which were carefully reviewed and selected from 40 submissions They are based on a vast empirical base brought together by leading researchers in information systems strategic management and operations This volume is intended for students academics and practitioners interested in research results and experiences on outsourcing and offshoring of information technology and business

processes The topics discussed represent both client and supplier perspectives on sourcing of global services combine theoretical and practical insights regarding challenges that both clients and vendors face and include case studies from client and vendor organizations

Information Technology Strategy and Management: Best Practices Chew, Eng K.,Gottschalk, Petter,2009-01-31 Describes the principles and methodologies for crafting and executing a successful business aligned IT strategy to provide businesses with value delivery

Handbook of International Human Resource Management Paul Sparrow,2010-12-03 From the mid 1980s to the turn of the 1990s the international HRfield was considered to be in its infancy There continues to be both an evolution of territory covered by the field aseries of successively evolving cultural geographical andinstitutional challenges faced by the multinational corporation MNC as well as more critical questioning whether this hascreated an expanded or a fragmented field This book brings together the latest research on important issues driven concerns that the field of IHRM now has to face absorb interpret then reanalyse through internationallenses This volume gives attention to those aspects of MNCbehaviour choices about location how they organize localsubsidiaries choices made about technology capital and labour and choices made about investments and strategies that are subject to institutional influences It also gives voice to a number of contemporary issues reverse knowledge flows skill supply strategies employer branding e enablement outsourcing global networks that now need to beaccommodated within the field Broadens the IHRM field to cover comparative and institutionalperspectives Provides a multi level analysis of globalization phenomena atthe individual organization and macro level Focuses on the current problems and issues driving theattention of IHRM Directors

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