

Economic Globalization and Multinational Enterprises

Key role of Multinational Enterprises in the Globalization process:

- International capital movements, organization of production and transfer of technologies
- Developing of broader and more sophisticated worldwide network structures, through the adoption of strategies of mergers and acquisitions, network organization and cooperation agreements.

Role Of Multinational Enterprises In Globalization

J Dewey



Role Of Multinational Enterprises In Globalization:

The Role of Multinational Enterprises in Globalization Jörn Kleinert, 2004 **Multinational Enterprises and the Global Economy** John H. Dunning, Sarianna M. Lundan, 2008-01-01

For many years to come this volume is surely going to be the ultimate reference work on international business thanks to Dunning and Lundan have at their disposal a wealth of relevant data as well as theoretical and empirical analyses which will enable them to assess the capabilities contributions and challenges posed by the multinational enterprises to the global economy Seev Hirsch International Business Review

Multinational Enterprises and the Global Economy has become a classic in international business Yet the book's second edition is even better than the first in part because of Professor Dunning's wise decision to choose Dr Lundan as his co-author and to draw upon her deep knowledge of various strands of research on business government relations and the societal effects of firm behaviour In addition to being a remarkably useful reference book Multinational Enterprises and the Global Economy is the first book any IB doctoral student should read to understand the significance and richness of IB scholarship as it has developed over the past 50 years Alain Verbeke Journal of International Business Studies

The second edition of Multinational Enterprises and the Global Economy provides unparalleled coverage not only of the literature relevant to IB research but also of the evolution of IB in the world economy Dunning and Lundan offer powerful insights into the societal effects of MNEs and the role of business government relations in the IB context Journal of International Business Studies

This wonderful book offers the definitive synthesis of the modern literature on the economic aspects of international business It is encyclopedic yet full of incisive insights It is a creative masterpiece which unbundles the DNA of the multinational enterprise and shows how it is the cornerstone of the field of international business Alan M Rugman University of Reading UK

The rise of the multinational enterprise and the consequent globalisation of the world economy was arguably the single most important phenomenon of the second half of the twentieth century This magisterial book written by two leading authorities examines this phenomenon in depth It explains how foreign investment by multinationals diffused advanced technologies and novel management methods driving productivity growth in Europe Asia and North America however economic inequalities were reinforced as rich countries attracted more foreign investment than poor ones

This new edition of a classic work is not only an authoritative guide to contemporary multinational business but a major historical resource for the future Mark Casson University of Reading UK

This thoroughly updated and revised edition of a widely acclaimed classic text will be required reading for academics policymakers and advanced students of international business worldwide Employing a distinctive and unified framework this book draws together research across a range of academic fields to offer a synthesis of the determinants of MNE activity and its effects on the economic and social well being of developed and developing countries Unique to the new edition is its focus on the institutional underpinnings of the resources and capabilities of MNEs and the role of MNE activity in transmitting and facilitating institutional change Since the initial

publication of this book more than a decade ago the economic managerial and social implications of globalisation and technological advancement have become even more varied and prominent Accompanying these developments there has been a rise in scholarly interest in interdisciplinary research addressing the important challenges of an ever changing physical and human environment Drawing on articles and books from international business and economics as well as economic geography political economy and strategic management a systematic overview of the developments in scholarly thinking is prese *The Globalization of Multinational Enterprise Activity and Economic Development* N. Hood,S. Young,1999-10-21 This book explores and analyzes the effects of the globalization strategies of multinational enterprises MNEs on national and local development and highlights the implications of these effects for policy makers Containing contributions from leading international business scholars the text addresses this previously little explored but critically important issue for the future of the world economy The role of multinational enterprises in globalization Anja Dežman,Črt Kostevc,2008

International Trade - Multinational Corporations and Technology Transfer Janine Körner,2011 Diploma Thesis from the year 2007 in the subject Business economics Trade and Distribution grade 2 3 Technical University of Chemnitz Finanzwissenschaften course Diplomantenseminar language English abstract The discussion about the role of multinational enterprises MNE which are transferring their technology to undeveloped and developed countries is one of the most interesting discussions in the international trade theory with its authors in the century of globalisation Multinational Enterprises are generating and transferring technology know how knowledge and innovations of products and processes over national borders to foreign countries for making research and development R D in especially chosen R D locations The focus of the following diploma thesis is to search what kind of role multinational enterprises play in a globalised and internalized world by focussing how they make research and development in foreign countries and especially in developing countries as the third world In the first main part of the following work it will be described what kind of role multinational enterprise play in the century of globalisation For a better understanding it follows a description what is exactly meant by the process of internalization of the markets and R D It will be discussed through theoretical analysis and models how the process to an internalization of R D function These will be explained through different theoretical approaches as the horizontal model of James R Markusen the vertical model of Helpman and a model of regression which used independent and dependent variables for the analysis At least in this chapter the specific features of a MNE will be explained by categorising multinational enterprises through different characteristics and afterward the role of MNE in the process of globalisation will be assumed for the international trade between different countries The second part will be searching what kind of m

Multinationals and Industrial Competitiveness John H. Dunning,Rajneesh Narula,2005-01-01 This book provides an excellent overview of the changing relationship between multinationals and economic development as globalization has taken off and substantially altered the conditions for catching up as opposed to falling behind The authors move very effectively

between the discussion of concepts that are crucial to understanding such changes and various empirical evidence on foreign direct investment trade inter firm relationships institutional settings and competitiveness John Cantwell Rutgers University US The globalisation of the world economy has undermined many of the old certainties regarding foreign direct investment flows Dunning and Narula use the concepts of alliance capitalism and technological evolution to analyse recent trends in international business They identify the challenges to government policymakers from regional integration and the consequent intensification of political competition to attract high technology investment This masterful and incisive analysis brings great clarity to perplexing issues and delineates a cogent industrial policy agenda for a globalised economy Mark Casson University of Reading UK This book offers an important contribution to the contemporary debate on the role of multinational enterprises MNEs in economic development in an increasingly globalizing knowledge intensive and alliance based world economy Each of the chapters touches upon critical issues now facing the global economy They also address the growing importance of innovative activities of firms in promoting economic development and industrial restructuring as well as the role of FDI and cooperative agreements in furthering this goal Emphasis is placed on the increasingly significant role of national governments in promoting the intellectual capital of their indigenous resources and capabilities and of inter firm collaborative alliances Globalization and technological advances are reconfiguring the ingredients of the competitiveness of firms and nation states They are emphasizing the increasingly important role of both private and social institutions as determinants of the success of corporations and of the economic development of societies Covering a range of issues from economic development alliance capitalism government policies regional integration and industrial development this authoritative book will greatly appeal to academics and economists especially those interested in international business and management

Technology, Globalization, and Sustainable Development Nicholas A. Ashford, Ralph P.

Hall, 2011-10-18 In this work the authors offer a unified transdisciplinary approach for achieving sustainable development in industrialized nations They present an insightful analysis of the ways in which industrial states are unsustainable and how economic and social welfare are related to the environment public health and safety

Corporate Social Responsibility, Entrepreneurship, and Innovation Kenneth Amaeshi, Paul Nnodim, Onyeka Osuji, 2013 Despite its recent popularity in literature theory and practice Corporate Social Responsibility CSR remains a vague concept that struggles to define itself beyond the confines of corporate philanthropy or sustainability In some circles it is a response to the present and anticipated climate change challenges while in others it focuses on fair trade corporate governance and responsible investment What then is CSR and how do we understand its purpose In Corporate Social Responsibility Entrepreneurship and Innovation authors Kenneth Amaeshi and Paul Nnodim consider the governance of corporate externalities positive and negative impacts of firms on society and the environment as the main thrust of the CSR discourse a field that hitherto only the state has regulated with sometimes coercive actions This book contributes to the theorization of CSR by presenting the meaning of

CSR in a clear and distinct manner giving the ongoing CSR debate a new direction anchored on a firm economic philosophy. It reinforces the view of firms as social institutions as well as economic actors establishing CSR as a form of justice rather than philanthropy. Articulating CSR as private governance of corporate externalities for the first time, this book provides researchers with a new paradigm to translate knowledge into action and offers reflective managers an alternative framework in which to explore their corporate strategies and decisions. *A Prism on Globalization* Subramanian Rangan, Robert Z. Lawrence, 2011-10-01

The unprecedented shifts in the U.S. dollar's exchange rate that started during the late 1970s and continued through the 1980s provide an ideal opportunity to explore how the global economy works and the role that multinational enterprises (MNEs) play in the phenomenon of globalization. In this book, Subramanian Rangan and Robert Z. Lawrence examine the international pricing, sourcing, and trade responses of MNEs to shifts in the dollar. Based upon the micro patterns they observe in MNE behavior, the authors suggest explanations for some puzzling macro patterns evident in our international economy. They conclude that the global integration of markets remains incomplete due to informational and other important discontinuities, and they refute stereotypes which portray multinational firms as either footloose or inflexible. Policy implications for exchange rates, trade, and foreign direct investment are also discussed. **The Multinational**

Enterprise in Developing Countries Rick Molz, Catalin Ratiu, Ali Taleb, 2013-06-25 A key distinctive feature of Multinational Enterprises (MNEs) as organizations resides in the fact that they span across borders. This exposes them to dissimilar and often unfamiliar social and economic conditions as they venture in foreign countries. MNEs from industrialized economies that are active in developing countries and emerging markets face particularly challenging hurdles due to both economic and institutional discrepancies between their home and host countries. This book focuses on the uneasy interaction between the traditional logics of developing countries and the economic logic of MNEs. The traditional logics of most developing countries are built around community-based legitimacy and an intuitive but concrete epistemology. Conversely, the economic logic of MNEs from developed economies is built around technical and economic legitimacy and an abstract intellectual epistemology. Unpacking the uneasy interactions between these two logics will help achieve MNEs' objectives of competitiveness in developing countries as well as globally. The Montreal Local Global Research Group is a well-recognized research group in formulating and researching local and global issues in strategic management from the perspective of integrating divergent dominant logics into the strategy conceptualization process, and this will be the first book to be dedicated to the study of the interaction between the traditional logic of developing country and the economic logic of Multinational Enterprise (MNE). The cultural diversity of the contributing authors and the multidisciplinary approach offers a fresh perspective from which to explore beneficial corporate and local strategies that promote long-term economic growth consistent with local traditional and cultural norms. This collection will be primarily of interest to scholars of international business, international development, and economics. Furthermore, this book is immediately relevant to decision makers in

Multinational corporations NGOs and political decision makers that mediate the interaction between local actors and corporate agents in developing and transitional economies **Multilateral Treaty-Making** Vera Gowlland-Debbas, Hassiba Hadj-Sahraoui, Nobuo Hayashi, 2021-10-18 This book focuses on the impact of social change on the rules relating to the forms and procedures of treaty making but inevitably also comes to focus on the content of the norms themselves where as in human rights and the environment they have had an impact on the form and procedure of the treaty It is of great value to all practitioners academics and policy makers involved with or interested in the treaty making process **Globalization** Yea Jee Bae, 2018-12-15 The advancement of transportation and communication technology has facilitated greater interaction between people throughout the world a process known as globalization Because of its various economic social cultural and environmental implications attitudes toward globalization are ambivalent There are concerns about the exploitation of people and resources from less economically stable countries and the destruction of cultural traditions but at the same time it has allowed the world to open up for people on an international scale It is important to weigh the many costs and benefits of this complicated issue to form a reasoned response which this book adeptly supports **Transnational & Multinational Corporations in the Global Economy** Peter Lowe, 2020-06-27 This book 1st edition published in June 2020 examines the factors behind the growth of transnational corporations TNCs and multinational corporations MNCs and how they have become a major force in the increasing interdependence of national economies through their role in international trade investment and capital TNCs including sudden tax rises the removal of licences or even the expropriation of their assets Chapters Characteristics Spatial Organisation of TNCs MNCs Reasons for the Growth of TNCs MNCs Impacts of TNCs MNCs on Host Countries Impacts of TNCs MNCs on the Country of Origin Role of TNCs MNCs Nation States in Globalisation Case Study of Apple Inc Case Study of BP plc Case Study of Dyson Ltd Numerous discussion questions and multiple choice review questions are included along with graphs and photos to create a more interactive and educational experience for the reader It will be of relevance to A Level and IB Geography teachers and students as well as anyone with an interest in the nature and impacts of transnational multinational corporations and their role in the global economy *Globalization, Environment, and Development* Mr. Rohit Manglik, 2023-08-23 Globalization s impact on environment and development Includes sustainability resource management and policy addressing global environmental challenges *Transnational Corporations and the Global Economy* Richard Kozul-Wright, Robert Rowthorn, 1998-08-12 This book brings together papers written by representatives from UN agencies and academics who take a fresh look at the expanding role of transnational corporations and foreign direct investment in the world economy These papers deal with such issues as the nature and extent of globalisation the shifting relations between transnational corporations and national economies and the opportunities and obstacles facing policy makers in the rapidly changing global economy **Multinational Enterprise Management Strategies in Developing Countries** Khan, Mohammad Ayub, 2016-05-16 In contemporary economies businesses must

consistently make strides to remain competitive and profitable at both national and international levels Unlike in the developed world corporations in developing nations face a different set of challenges for achieving growth Multinational Enterprise Management Strategies in Developing Countries is an authoritative reference source for the latest scholarly research on diverse opportunities and obstacles facing multinational corporations in emerging economies Highlighting innovative perspectives and real world examples this book is ideally designed for researchers practitioners upper level students and industry professionals interested in management approaches for achieving success in international corporations

Governing the Global Economy Dag Harald Claes, Carl Henrik Knutsen, 2011-04-29 Governing the Global Economy explores the dynamic interaction between politics and economics between states and markets and between international and domestic politics The contributors study how the governance of the global economy is shaped by interaction between international institutions domestic politics and multinational enterprises from a wide range of theoretical perspectives and methods Presenting a fresh approach to the study of international political economy this volume covers the systemic characteristics of the liberal world order the role of international institutions domestic economic politics and policies the strategies and behaviour of multinational enterprises The volume also includes topical discussion of the challenges to the global economy from the recent financial crisis and analysis of economic politics in particular the regions of Africa and Europe as well as the countries of Japan and South Korea With contributions from prominent scholars in political science economics and business studies who have all contributed greatly to advancing the study of political economy over the last decade Governing the Global Economy aims to bridge the gap between undergraduate textbooks and advanced theory It is essential reading for all students and scholars of international political economy and globalization

Handbook on the Globalization of the World Economy Amnon Levy-Livmore, 1998-01-01 it offers expanded coverage of issues from pure international economics to certain aspects of political economy the present book is a fine work and certainly makes a valuable contribution to the growing list of books addressing globalization Students of globalization and last but not least practitioners and politicians as well as diplomats working in international organizations can learn from it Marjan Svetlicic Journal of International Relations and Development This authoritative Handbook provides a thorough account and analysis of the important issues relating to the globalization of the international economy The increasing interdependence of the world's economies has caused a breakdown in national economic boundaries and a freer access to goods services and labour This comprehensive book written by experts in the field addresses major issues associated with this international economic integration This reference work considers global growth including inequality saving foreign direct investment external debt and multinational corporations regionalization and globalization of trade such as the role of international institutions external economies of scale and trading blocs transition to market economies in Central and Eastern Europe the former Soviet Union and East Asia internationalization and integration of markets including the financial capital labour and agricultural markets

global environmental and resource problems including transboundary pollution the implication of North South trade for natural resource depletion and environmental degradation and the impact of energy markets on global growth pollution and economic stability

Multinational Enterprises and the Law Peter Muchlinski, 2021-02-18 Multinational Enterprises and the Law is the only comprehensive contemporary and interdisciplinary account of the techniques used to regulate multinational enterprises MNEs at the national regional and multilateral levels In addition it considers the effects of corporate self regulation and the impact of civil society and community groups upon the development of the legal order in this area The book has been thoroughly revised and updated for this third edition making it a definitive reference work for students researchers and practitioners of international economic law business corporate and commercial law development studies and international politics Split into four parts the book first deals with the conceptual basis for MNE regulation It explains the growth of MNEs their business and legal forms and the relationship between them and the effects of a globalized economy and society now increasingly challenged by recently revived nationalist economic policies upon the evolution of regulatory agendas in the field In addition the limits of national and regional jurisdiction over MNE activities are considered a question that arises throughout the specialized areas of regulation covered in the remainder of the book Part II covers the main areas of economic regulation including controls over and the liberalization of entry and establishment tax company and competition law and the impact of intellectual property rights on technology diffusion and transfer A specialized chapter on the regulation of multinational banks in the wake of the global financial crisis is new to this edition Part III introduces the social dimension of MNE regulation covering labour rights human rights and environmental issues Finally Part IV deals with the contribution of international investment law to MNE regulation and to the control of investment risks covering the main provisions found in international investment agreements their interpretation by international tribunals the process of investor state arbitration and how concerns over these developments are leading to reform proposals

Business History and International Business Peter Buckley, 2014-01-02 Business History and International Business are cognate subjects There are few if any studies of international business that do not require a proper study of context International business decision making must be made relevant by a considered evaluation of the circumstances surrounding that decision This often means putting it into its historical context The contributions that the study of international business can make to business history are the input of appropriate theory and appropriate research methods The best international business theory can illuminate the seemingly disparate strategies of firms in given historical circumstances and can provide an integrated overarching conceptual structure of the study of business history The research methods used in international business are also worthy of scrutiny by business historians The proposition of this book is that international business theory and method can complement business history This cross fertilization has been occurring with increasing regularity over the past few decades and this book brings together some of the fruits of this conjunction of two important intellectual domains

This book was published as a special issue of Business History

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