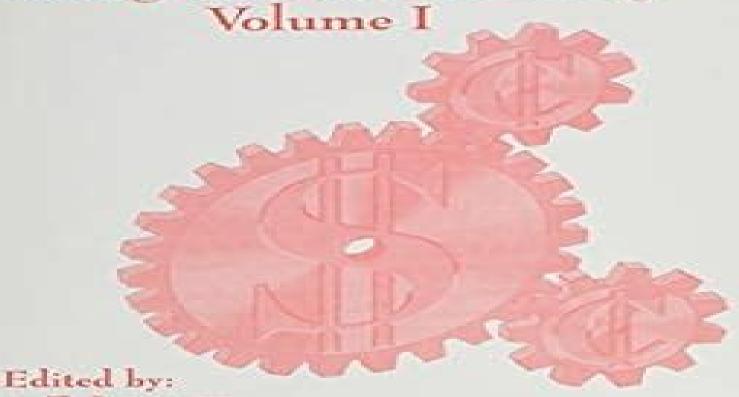
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Principles of Financial and Managerial Accounting:



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coverage of financial accounting for business students regardless of the selected major and provides non accounting majors a solid foundation for making effective use of accounting information **E-Book Fundamental Managerial Accounting Concepts** EDMONDS,2016-10-16 E Book Fundamental Managerial Accounting Concepts *Financial Accounting* Jerry J.

Weygandt,Paul D. Kimmel,Donald E. Kieso,2009-11-02 Weygandt helps corporate managers see the relevance of accounting in their everyday lives Challenging accounting concepts are introduced with examples that are familiar to them which helps build motivation to learn the material Accounting issues are also placed within the context of marketing management IT and finance The new Do It feature reinforces the basics by providing quick hitting examples of brief exercises The chapters also incorporate the All About You AAY feature as well as the Accounting Across the Organization AAO boxes that highlight the impact of accounting concepts With these features corporate managers will learn the concepts and understand how to effectively apply them

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