

LOVE RULES

OF THE MANAGERIAL CLASS

MARK GARRETT COOPER

Love Rules Silent Hollywood And The Rise Of The Managerial Class

Mark Garrett Cooper

Love Rules Silent Hollywood And The Rise Of The Managerial Class:

Love Rules Mark Garrett Cooper, 2003 Arguing for a sweeping new consideration of the shift from print to cinema as a governing system for organizing modern American social relations this book uncovers an intimate connection between Hollywood romances of the silent era and the empowerment of a managerial class During the 1910s and 1920s American movies told love stories through what rapidly became ubiquitous images Again and again silent features showed lovers separated by seeming happenstance and reunited as if by magical forces Mark Garrett Cooper argues that this magic implies the expertise of the corporate movie studio with its hierarchies of professional experts In other words the Hollywood love story amounts to a managerial technique Through close study of such films as Birth of a Nation Enoch Arden The Crowd Why Change Your Wife and The Jazz Singer Love Rules shows how cinematic romance offers an object lesson in how to arrange American society a lesson that implies that such work can be accomplished only by a managerial class Love Rules offers a boldly original account of how the Hollywood feature film supplanted the imagined community of print culture and in doing so played a key role in the transformation of American mass culture Love Rules Mark Garrett Cooper, 2003 Hard Hats, Rednecks, and Macho Men Derek Nystrom, 2009-10-21 Everywhere you look in 1970s American cinema you find white working class men They bring a violent conclusion to Easy Rider murdering the film's representatives of countercultural alienation and disaffection They lurk in the Georgia woods of Deliverance attacking outsiders in a manner that evokes the South's recent history of racial violence and upheaval They haunt the singles nightclubs of Looking for Mr Goodbar threatening the film's newly liberated heroine with patriarchal violence. They strut through the disco clubs of Saturday Night Fever dancing to music whose roots in post Stonewall homosexuality invite ambiguity that the men ignore Hard Hats Rednecks and Macho Men argues that the persistent appearance of working class characters in these and other films of the 1970s reveals the powerful role class played in the key social and political developments of the decade such as the decline of the New Left and counterculture the re emergence of the South as the Sunbelt and the rise of the women s and gay liberation movements Examining the youth cult film the neo Western southern and the new nightlife film Nystrom shows how these cinematic renderings of white working class masculinity actually tell us more about the crises facing the middle class during the 1970s than about working class experience itself Hard Hats thus demonstrates how these representations of the working class serve as fantasies about a class Other fantasies that offer imaginary resolutions to middle class anxieties provoked by the decade s upheavals Drawing on examples of iconic films from the era Saturday Night Fever Cruising Five Easy Pieces and Walking Tall among others Nystrom presents an incisive evocative study of class and American cinema during one of the nation s most tumultuous decades Screen Ages John Alberti, 2014-11-27 Screen Ages is a valuable guide for students exploring the complex and vibrant history of US cinema and showing how this film culture has grown changed and developed Covering key periods from across American cinema history John Alberti explores the social technological and

political forces that have shaped cinematic output and the varied impacts cinema of on US society Each chapter has a series of illuminating key features including Now Playing focusing on films as cinematic events from The Birth of a Nation to Gone with the Wind to Titanic to place the reader in the social context of those viewing the films for the first time In Development exploring changing genres from the melodrama to the contemporary super hero movies The Names Above and Below the Title portraying the impact and legacy of central figures including Florence Lawrence Orson Welles and Wes Anderson Case studies analyzing key elements of films in more depth Glossary terms featured throughout the text to aid non specialist students and expand the readers understanding of changing screen cultures Screen Ages illustrates how the history of US cinema has always been and continues to be one of multiple screens audiences venues and markets It is an essential text for all those wanting to understand of power of American cinema throughout history and the challenges for its future The book is also supported by a companion website featuring additional case studies an interactive blog a quiz bank for each chapter and an online chapter Screen Ages Today that will be updated to discuss the latest developments in American cinema Love in the Time of Cinema K. McKim, 2011-11-08 Kristi McKim offers close analyses of films in which attachment and detachment intimacy and distance ephemera and endurance become more visible and meaningful Films discussed include Wim Wenders Wings of Desire Agn's Varda's Jacquot de Nantes Doris D rrie's Cherry Blossoms and Olivier Assayas Summer Hours

Global Hollywood 2 Toby Miller, Nitin Govil, John McMurria, Richard Maxwell, Ting Wang, 2019-07-25 Substantially revised and updated this book highlights how Hollywood has transformed itself to attain ever global clout and reach and the material factors underlining Hollywood's apparent artistic success Takes into consideration recent events affecting Hollywood such as 9 11 US foreign policy and developments in consumer technology Modern European cinema and love Richard Rushton, 2023-05-23 Modern European cinema and love examines nine European directors whose films contain stories about romantic love and marriage The directors are Jean Renoir Ingmar Bergman Alain Resnais Michelangelo Antonioni Agn s Varda Fran ois Truffaut Federico Fellini Jean Luc Godard and ric Rohmer The book approaches questions of love and marriage from a philosophical perspective applying the ideas of authors such as Stanley Cavell Leo Bersani Luce Irigaray and Alain Badiou while also tracing key concepts from Freudian psychoanalysis Each of the filmmakers engages deeply with notions of modern love and marriage often in positive ways but also in ways that question the institutions of love marriage and the couple Happy Endings in Hollywood Cinema James MacDowell, 2013-07-22 Hollywood happy ending has long been considered among the most famous and standardised features in the whole of narrative filmmaking Yet while ceaselessly invoked this notorious device has received barely any detailed attention from the field of film studies This book is thus the first in depth examination of one of the most overused and under analysed concepts in discussions of popular cinema What exactly is the happy ending Is it simply a cliche as commonly supposed Why has it earned such an unenviable reputation What does it or can it mean Concentrating especially on conclusions featuring an ultimate romantic union the final couple this wide ranging investigation probes traditional associations between the happy ending and homogeneity closure unrealism and ideological conservatism testing widespread assumptions against the evidence offered by a range of classical and contemporary films

Encyclopedia of Early Cinema Richard Abel,2005 One volume reference work on the first twenty five years of the cinema s international emergence from the early 1890s to the mid 1910s

Twilight of the Idols Mark Lynn Anderson,2011-04-18 Twilight of the Idols revisits some of the sensational scandals of early Hollywood to evaluate their importance for our contemporary understanding of human deviance By analyzing changes in the star system and by exploring the careers of individual stars Wallace Reid Rudolph Valentino and Mabel Normand among them Mark Lynn Anderson shows how the era s celebrity culture shaped public ideas about personality and human conduct and played a pivotal role in the emergent human sciences of psychology anthropology and sociology Anderson looks at motion picture stars who embodied various forms of deviance narcotic addiction criminality sexual perversion and racial indeterminacy He considers how the studios profited from popularizing ideas about deviance and how the debates generated by the early Hollywood scandals continue to affect our notions of personality sexuality and public morals

Whispering the Secrets of Language: An Psychological Journey through Love Rules Silent Hollywood And The Rise Of The Managerial Class

In a digitally-driven world wherever screens reign great and immediate connection drowns out the subtleties of language, the profound strategies and psychological nuances hidden within phrases usually move unheard. Yet, situated within the pages of **Love Rules Silent Hollywood And The Rise Of The Managerial Class** a fascinating fictional value pulsating with fresh thoughts, lies an exceptional quest waiting to be undertaken. Penned by an experienced wordsmith, that enchanting opus encourages readers on an introspective journey, delicately unraveling the veiled truths and profound affect resonating within ab muscles material of every word. Within the emotional depths of the touching review, we will embark upon a heartfelt exploration of the book is core styles, dissect their charming writing fashion, and fail to the strong resonance it evokes serious within the recesses of readers hearts.

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