


# Regional Tourism Performance Research: Knowledge Foundation, Discipline Structure, and Academic Frontier

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## Abstract

In order to promote the prosperity and development of the research on “regional tourism performance” and better guide the practice of regional tourism development, this paper gives a basic and comprehensive review of the research activities on “regional tourism performance.” Data were collected from 418 English papers (2004–2020) collected from the Web of Science database. This study uses CiteSpace and Gephi to analyze the development of the thematic research from four dimensions: research overview, knowledge base, discipline structure, and research frontier. The study found that “regional tourism performance” is still a hot spot of the future. The existing literature on “regional tourism performance” mainly focuses on constructing models, exploring influencing factors, and innovating management models to improve tourist satisfaction, enhance regional tourism competitiveness, and promote regional economic growth. Panel data, entropy index, data envelopment analysis, bootstrap truncated regression models, coupling coordination degree, and spatial variation are the main research methods. Since 2016, cultural tourism, heritage tourism, rural tourism, tourism destinations competitiveness, and regional tourism governance have become hot topics in the thematic research. This paper is helpful to improve the research efficiency of the thematic research, promote the theoretical results to better guide the practice, and improve the level of regional tourism performance. However, this paper has limitations in terms of concept differentiation and data accuracy.

## Keywords

regional tourism performance, literature review, bibliometric analysis, complex network analysis, CiteSpace

## Introduction

Tourism has become one of the most influential participants in the global economy (Shahin & Dabestani, 2010), and the development of tourism is very dependent on global trade. Affected by COVID-19, the development of the global tourism market has been frustrated, and forces the development strategy of tourism to change from globalization to regionalization. Therefore, the development performance of regional tourism is bound to be paid more attention. In social practice, it needs the coordination and cooperation of multiple interest groups such as government departments, tourism enterprises, tourism researchers, and residents in the region to improve the performance level of tourism in the region. In terms of theoretical research, it is necessary for tourism experts and scholars to measure the comprehensive strength of regional tourism industry by building a regional tourism performance index system (Sainaghi et al., 2017) and put forward corresponding suggestions.

This paper reviews the literature on the topic of “regional tourism performance,” which helps to reflect the historical accumulation, current situation, and latest progress of the

current research topic of “regional tourism performance,” and can reflect the new trends, new trends, new levels, new principles, and new technologies of relevant research (Zhou, 2021). Thus, the research objective of this paper is to preliminarily describe the research overview, knowledge base, discipline structure, and research frontier of the topic of “regional tourism performance,” so as to provide reference to scholars engaged in the topic of “regional tourism performance.” Then it is more scientifically and effectively applied to the development practice of regional tourism.

Before the literature review, the paper needs to describe and define the concept of “regional tourism performance.” At the same time, “tourism performance” is distinguished from “tourism competitiveness,” “tourism driving force” and other concepts, so as to make the problem analysis more

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# On Tourism Performance Research

**Saurabh Kumar Dixit**



## **On Tourism Performance Research:**

*City Tourism Performance Research*, 2018 For each city An introduction with basic facts infrastructure transport and connectivity tourism flows tourism source markets and seasonality economic impact tourism enterprises key performance areas dDestination management social and cultural perspective environmental perspective technology and new business models success stories Buenos Aires Argentina MiBarrio project and The Big Data project Linz Austria Ars Electronica and European Capital of Culture 2009 a success story Antwerp Belgium The creation of a new city quarter Het Eilandje and Crowd monitoring Beijing China The Imperial Palace Museum Hangzhou China West Lake UNESCO heritage site and The Grand Canal a destination to immerse with locals Tianjin China Tianjin s foreign concessions and WuDaDao and Yangliuqing Ancient Town Bogota Colombia La Candelaria certification as a sustainable destination and Developing sustainable natural rural and community based tourism projects Copenhagen Denmark Guldsmiden Hotel 66 Copenhagen and Crown Plaza Copenhagen Towers Berlin Germany MEET CHANGE and Fair kiez Turin Italy Slow Food and Turin s family businesses Sapporo Japan Sapporo Snow Festival and Promotion of in city round trip based on big data analysis Tokyo Japan Beyond 2020 and Mori no Nigiwai events Marrakech Morocco The rehabilitation of the Medina of Marrakech and Le Mus e Mohammed VI pour la civilisation de l eau au Maroc Aman Seoul Republic of Korea Seoul s Future Heritage Project and Shared City Seoul Project Cape Town South Africa Love Cape Town Neighbourhoods campaign and The V A Waterfront

**Tourism, Performance and the Everyday** Michael Haldrup, Jonas Larsen, 2009-09-10 Traditionally social and cultural accounts of tourism have limited their analytical gaze to the spaces and places where tourism is performed This book scrutinizes the multiple ways in which tourism emerges in people s everyday lives and the everyday appears in people s tourist lives by tracing out the mobilities networks and flows between home and away in tourist performances **Tourism, Performance, and Place** Jillian M. Rickly-Boyd, Daniel C. Knudsen, Lisa C. Braverman, 2016-02-24 Drawing upon theories of landscape and performance this work weaves together existing tourism literature with new scholarship to forge a geographically informed theory of tourism Such a theory integrates the ways in which places are co produced circulated interpreted experienced and performed for and by tourists tourism boards and even as everyday spaces Bringing together theories of ritual Peircean semiotics ideology and performance the authors blend the often separate literatures of tourism sites and touristic practices Whereas most tourism texts focus on a part of the tourism equation the tourism site or the tourist experience a geographic theory of tourism brings these constituent parts together in thinking about notions of place Place processes are central to geography as well as tourism studies because tourism facilitates encounters with distinct locations As this book argues considering tourism as performative draws disparate areas of tourism theory together to better understand the ways tourism happens in and across places *A Modern Guide to Tourism Economics* Croes, Robertico, Yang, Yang, 2022-09-06 This Modern Guide captures the evolution of foundational tenets theories frameworks and

models that buttressed tourism economics into an evolving discipline shining light on both new and old approaches It systematically examines current and future trends and issues related to new economic perspectives consolidating the notion of tourism economics as a discipline

**Performance Research** Claire MacDonald,1997

**Tourism Marketing** Alastair M. Morrison,2022-03-29

Tourism Marketing In the Age of the Consumer offers a fresh and contemporary approach as an introductory textbook on tourism marketing Six major themes along with the traditional core marketing principles are blended together Age of the consumer This book places the customer at the heart of tourism marketing and not the sector s promotional apparatus Experiences It highlights the growing consumer interest in the enjoyment of experiences and experiential marketing New media Social media and e marketing are given emphasis throughout Coverage of new media is present in all chapters Global marketplace Every chapter adopts a global outlook and offers international perspectives Environment and social responsibility An emphasis is placed on the sustainability of tourism including the concepts of ethical tourism and social responsibility Events This book treats events as a major tourism marketing topic and integrates events within the concept of experiential marketing Written in an engaging and accessible style Tourism Marketing In the Age of the Consumer is richly illustrated and full of actual case studies and examples looking at a wide variety of topics such as slum tourism the sharing economy staycations event bidding coping with COVID 19 air travel emissions and many more Four features add interest and bring greater pedagogical value Quick Bytes Case Studies Industry Voices and Vignettes This will be essential reading for all tourism marketing students

**Research Methods in Performance Studies** Craig Gingrich-Philbrook,Jake Simmons,2023-05-05

Research Methods in Performance Studies offers a unique approach for readers to engage with performance research and methods in practice It examines ways of making performance researching performance cultures researching performers who themselves are engaged in research and conducting research in the context of enduring and emergent themes of performance studies inquiry This book features the work of eighteen scholar artists currently working in performance studies who demonstrate through applied projects various methods for conducting performance research The result is a wide array of novel scholarship including activist performance slam poetry video performance stand up comedy adaptation for the Broadway stage naturecultural performance intersectional performance performances of cultural and material preservation and many others Faculty undergraduate and graduate students and performance practitioners alike will benefit from the approaches to performance studies research methods articulated by the scholar artists featured in this collection

**Theatricality, Dark Tourism and Ethical Spectatorship** E. Willis,2014-04-08

Works of theatre that depict grievous histories derive their force from making audible voices of the past Such performances theatrical or tourist require the attentive belief of spectators This engaging new study explores how theatricality works in each instance and how playing the part of the listener can be understood in ethical terms

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**How to Get Published in the Best Tourism Journals** Chris Cooper,C. M. Hall,2024-04-12 Drawing on a wealth of knowledge and experience from leading tourism academics and journal editors this practical How To guide offers clear sighted advice on how to craft a high quality paper in terms of contribution positioning and submission Accessible and comprehensive it demystifies the process of getting published in the top tourism journals *Tourism Research Methods* Brent W. Ritchie,Peter Burns,Catherine Palmer,2005 Within the tourism industry there is a growing consensus on the need for research to investigate the economic social and environmental impacts of tourism However existing research methods texts are based solely on either the business approach or the social science approach to tourism They often fail to provide real world examples of how to plan implement or analyse tourism related research This book aims to address this divide by integrating theory with practice through the inclusion of specific tourism research case studies alongside research theory It considers a wide range of research issues approaches and techniques with contributions from both experienced and new researchers **ICTR 2020 3rd International Conference on Tourism Research** Dr. José Martí-Parreño ,Dr. Roberto Gómez-Calvet ,Dr. Javier Muñoz de Prat,2020-03-27

**Introducing Communication Research** Donald Treadwell,2023-12-30 Introducing Communication Research Paths of Inquiry teaches students the basics of communication research in an accessible manner by using student focused real world examples engaging application exercises and up to date resources Donald Treadwell guides readers through the process of conducting communication research and presenting findings for a diversity of audiences and the book emphasizes the Internet and social media as both topics of and tools for communication research The Fifth Edition adds new pedagogical features a new social media and big data section in each method chapter coverage throughout of the impact of artificial

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**Handbook of Tourism Entrepreneurship** Rob Hallak,Craig Lee,2024-05-02 The Handbook of Tourism

Entrepreneurship outlines the foundations of success in the tourism sector examining the ways in which small and medium sized enterprises SMEs can become economic engines for tourism destinations by boosting regional growth and prosperity

**ISCONTOUR 2023 Tourism Research Perspectives** Christian Maurer,Hubert J. Siller,2023-04-18 The International Student Conference in Tourism Research ISCONTOUR offers students a unique platform to present their research and establish a mutual knowledge transfer forum for attendees from academia industry government and other organisations The annual conference which is jointly organized by the IMC University of Applied Sciences Krems and the Management Center Innsbruck takes place alternatively at the locations Krems and Innsbruck The conference research chairs are Prof FH Mag Christian Maurer University of Applied Sciences Krems and Prof FH Mag Hubert Siller Management Center Innsbruck The target audience include international bachelor master and PhD students graduates lecturers and professors from the field of tourism and leisure management as well as businesses and anyone interested in cutting edge research of the conference topic areas The proceedings of the 10th International Student Conference in Tourism Research include a wide variety of research topics ranging from consumer behaviour tourist experience information and communication technologies marketing destination management and sustainable tourism management

**European Journal of Tourism Research** ,2020-10-01

The European Journal of Tourism Research is an open access academic journal in the field of tourism published by Varna University of Management Bulgaria Its aim is to provide a platform for discussion of theoretical and empirical problems in tourism Publications from all fields connected with tourism such as tourism management tourism marketing tourism sociology psychology in tourism tourism geography political sciences in tourism mathematics tourism statistics tourism anthropology culture and tourism heritage and tourism national identity and tourism information technologies in tourism and others are invited Empirical studies need to have either a European context or clearly stated implications for European tourism industry The journal is open to all researchers Young researchers and authors from Central and Eastern Europe are encouraged to submit their contributions The journal is indexed in Scopus and Clarivate Analytics Emerging Sources Citation Index There are no charges for publication The editorial team welcomes your submissions to the European Journal of Tourism Research

*7th International Conference on Tourism Research* Prof Rishi Balkaran,Dr Chris Hattingh,2024-03-18 These proceedings represent the work of contributors to the 7th International Conference on Tourism Research ICTR 2024 hosted by the Centre for Tourism Research in Africa at the Cape Town Hotel School Cape Peninsula University of Technology South

Africa on 18 19 March 2024 The Conference Chair is Prof Rishi Balkaran and the Programme Chair is Dr Chris Hattingh both from Cape Peninsula University of Technology CPUT South Africa ICTR is a well established event on the academic research calendar and now in its 7th year the key aim remains the opportunity for participants to share ideas and meet the people who hold them The scope of papers will ensure an interesting two days The subjects covered illustrate the wide range of topics that fall into this important and ever growing area of research Today more than ever there is a need for research and scientific guidance as the tourist sector struggles to cope with the consequences of the Covid 19 pandemic inflation socio political turbulences climate change and disaster risk **The Future of Tourism** Eduardo Fayos-Solà,Chris

Cooper,2018-08-22 This book presents the foundations for the future of tourism in a structured and detailed format The who is who of tourism intelligence has collaborated to present a definitive blueprint for tourism reflecting the role of science market institutions and governance in its innovation and sustainability The book adopts a comprehensive approach exploring recent research and the latest developments in practice to inform the reader about instruments and actions that can shape a successful future for tourism Broad in scope the book incorporates the perspectives of leading tourism academics as well as the views of tourism entrepreneurs destination managers government officials and civil leaders The book is divided into three parts the first of which addresses the scientific facets of innovation analyzing the challenges and opportunities that technology provides for organic and disruptive developments in tourism which will shape its future In turn the second part examines socio cultural paradigms with a view to dismantling traditional barriers to innovation It also explores the role of heritage and the ethics of inclusiveness as drivers for sustainable tourism The third part investigates new ways and means in governance and policy making for tourism It introduces advances such as strategic positioning symbiotic partnerships and innovative management and closes by presenting governance frameworks for an inclusive and sustainable future of tourism

**Hosting the Olympic Games** Marie Delaplace,Pierre-Olaf Schut,2019-08-13 Hosting the Olympic Games Uncertainty Debates and Controversy provides a broad and comprehensive analysis of past Olympic and Paralympic events shedding critical light on the future of the Games with a specific look at the upcoming Paris 2024 Olympics It draws attention to the debates and paradox that hosting the Games presents for the contemporary city Employing a range of interdisciplinary theoretical and methodological approaches individual chapters highlight the various controversies of the Games throughout the bidding process the event itself and its aftermath Social Science based chapters place strong emphasis on the vital importance of sustainable strategy for contemporary host cities Along with environmental concerns whether atmospheric microbiological or otherwise many other requirements costs and risks involving security and public expenditure among others are explored throughout the book Including a variety of international and comparative case studies from a range of contributing academics this will be essential reading for students and researchers in the field of Event studies as well as various disciplines including Tourism Heritage studies and Urban and Environmental studies **Tourism in Asian Cities**

Saurabh Kumar Dixit, 2020-12-18 This timely and significant book explores the characteristics and complexities of Asian urban tourism considering the extent to which Western paradigms can be transferred to Asian settings and the striking contrasts that exist within the region. In an era of unprecedented urban expansion in Asian cities, this book comes at a time of great urgency, illuminating the possible problems and opportunities that arise when a destination emerges as a tourism hotspot. Split into three parts introducing Asian urban tourism and urbanization, the management and marketing of Asian cities, and emerging trends and issues associated with Asian urban tourism, the book offers a range of varying and vibrant perspectives from international and interdisciplinary experts in the field. Chapters include studies on a wide range of destinations such as Hong Kong, Macau, Cambodia, Phuket, Kolkata, Busan, Delhi, and Sri Lanka, among many others, and explore crucial contemporary themes such as overtourism, urbanization, and administrative challenges, world heritage, smart cities, and the use of technologies such as VR in urban tourism experience creation. It will be a vital resource for upper level students, researchers, and academics in tourism, city tourism, Asian studies, development studies, cultural studies, and sustainability, as well as professionals in the field of tourism management.



## Reviewing **On Tourism Performance Research**: Unlocking the Spellbinding Force of Linguistics

In a fast-paced world fueled by information and interconnectivity, the spellbinding force of linguistics has acquired newfound prominence. Its capacity to evoke emotions, stimulate contemplation, and stimulate metamorphosis is truly astonishing. Within the pages of "**On Tourism Performance Research**," an enthralling opus penned by a highly acclaimed wordsmith, readers set about an immersive expedition to unravel the intricate significance of language and its indelible imprint on our lives. Throughout this assessment, we shall delve into the book's central motifs, appraise its distinctive narrative style, and gauge its overarching influence on the minds of its readers.

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