

6th Edition

Principles of Supply Chain Management

A Balanced Approach

Wisner - Tan - Leong

Principles Of Supply Chain Management A Balanced Approach

Richard E. Crandall, William R. Crandall, Charlie C. Chen

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devoted to logistics and its increasing importance in supply chains Company profiles of organizations with effective supply chains that illustrate the main theme of each chapter A Hot Topic for each chapter providing a description of a critical management issue to stimulate class discussion A complete set of instructor materials for each chapter including presentation slides test banks class exercises discussion questions and more From the point of distribution to the final customer all the way back to the point of origin at the mine or farm the text provides examples and case histories that illustrate a proven approach for achieving effective supply chain integration This self contained resource provides readers with a realistic appraisal of the state of the art in supply chain management and the understanding needed to build and manage effective supply chains in a wide range of industries Most importantly it emphasizes the need for building and maintaining collaboration among all members of the supply chain Dispersed Manufacturing Networks Rob Dekkers, 2009-06-26 Dispersed Manufacturing Networks provides new perspectives of dispersed manufacturing systems from three points of view The first is that offered by complex systems theory particularly on how agents in these industrial networks interact and how that provides possibility for coordination The book also elaborates on issues of coordination and planning as well as examining new solutions and challenges for logistics problems and collaboration in engineering networks within the internationalisation perspective The impact of globalization is discussed for both managerial decision making and operational performance of supply chains A strong emphasis is placed on the need for continuous decision making with recognition of the fact that networks of loosely connected agents require different approaches Both researchers and professionals will welcome Dispersed Manufacturing Networks It is an informative guide for those researching and working Supply Chain Management: Text and Cases Sople, 2011 Supply Chain Management is essential for across a range of fields creating value for both customers and stakeholders Effective supply chains help organizations to compete in both global and domestic markets Supply Chain Management Text and Cases addresses these issues in seven parts which deal with the basics of the supply chain sub systems of the supply chain tactical and operational decisions strategic approach to the supply chain measurements controls and sustainability practices **Supply Chain Management: Text and Cases** Vinod V. Tourism Supply Chain Management Haiyan Song, 2012-03-12 Fierce global competition in the tourism Sople, 2011 industry is now focused on integral parts of supply chains rather than on individual firms The highly competitive environment has forced tourism firms to look for ways to enhance their competitive advantage Tourism products are often viewed by consumers as a value added chain of different service components and identifying ways to effectively manage the interrelated tourism business operations will enable tourism firms to better meet customer needs and accomplish business goals thus maintaining competitive advantage over their equally efficient rivals This significant and timely volume is the first to apply supply chain management theories and practices in the context of tourism By doing so the book offers insight into the relationships between tourism enterprises how coordination across organizations can be effectively achieved and how

business performance can be improved It provides comprehensive and systematic coverage of modern supply chain management concepts and methodologies applied to the tourism and hospitality industries. The text covers key issues and principles including marketing and product development demand forecasting supplier selection and management distribution channels capacity management customer relationship management tourism supply chain competition and coordination and e tourism The book combines essential theory and comparative international examples based on primary research to show challenges and opportunities of effective tourism supply chain management This text is essential for final year undergraduate and postgraduate students studying Tourism Management Tourism Planning and Tourism Economics **Essentials of** Supply Chain Management Mohammed Majeed, Abdul Rasheed Alolo Alhassan Akeji, Seidu Alhassan, S. Sekar, 2025-07-15 This book provides a thorough introduction to the core principles of SCM and provides a thoughtprovoking analysis of supply chain innovation and technology With chapters on the crucial elements of supply chain management and procurement the book addresses logistics planning logistics sourcing and outsourcing inventory management logistics functions transportation functions warehousing the return of goods on demand planning and customer service It covers decision making strategies on procurement using break even analysis the role of industry 4 0 software tools for sustainable supply chain management how supply chain management affects the financial performance of businesses the impact of transport system on firms and more It discusses SCM in different sectors including manufacturing hospitality and healthcare A special chapter also focuses on green supply chain management practices and the impact on businesses Events Management Peter Robinson, Debra Wale, Geoff Dickson, 2010 Event management studies are fast growing in popularity covering a diverse range of activities such as music and film festivals concerts sporting events and conferences This textbook gives a broad and practical coverage of the major themes in events Outlining both the historical developments and current state of the industry whilst also taking into account wider political and cultural issues the book covers the different elements of planning project management health and safety funding operations human resources marketing and logistics that are vital for successful management Critical issues such as impacts sustainability and legacy of events are also discussed Supported by international case studies and review questions Events Management provides a current and up to date view of the industry in this field **Total Cost** Analysis in Logistics Björn Oskarsson, 2019-11-01 Cost is considered a crucial factor in much decision making in private and public organisations Therefore the ability to calculate total estimated costs for different alternatives is important However such total cost analysis is a challenging task Providing students with the knowledge and skills needed for total cost analysis is therefore relevant in several disciplines within higher education Within logistics management total cost analysis is for decades by several scholars regarded as a cornerstone a fundamental part of the discipline However except for describing the basic steps and presumptions the literature does not give much support concerning how to conduct such analyses or which the difficulties associated with total cost analysis are This blank space in literature is not limited to the logistics

discipline it stretches throughout many disciplines Neither does literature cover how to teach to support students learning of total cost analysis Hence to address the lack of research the purpose of this thesis was formulated as follows To contribute to the understanding of conducting learning and teaching total cost analysis Three research guestions were shaped to address each part of the purpose conducting learning and teaching RQ1 What challenges are connected to the process of conducting total cost analysis RQ2 What thresholds are there for learning how to conduct total cost analysis RQ3 How can total cost learning be supported by suitable educational methods The research questions are connected to each other in the sense that the challenges of conducting total cost analysis RQ1 indicate within which areas total cost learning is difficult and thereby where thresholds are to be investigated RQ2 Further knowledge about the learning thresholds is needed to discuss suitable educational activities RQ3 The research was conducted by a combination of literature reviews and multiple case studies at four Higher Education Institutions where both teachers and students were approached The findings for RQ1 were developed in an abductive procedure walking back and forth between literature and cases A twelve step process for total cost analysis was defined and specific challenges associated for each of these steps Regarding learning thresholds RQ2 perceived difficulties with learning total cost analysis were identified in the case studies. These difficulties were then analysed against threshold characteristics available in literature This resulted in the identification of four total cost learning thresholds Literature on constructivist based teaching was used to suggest teaching methods to support learning RQ3 These types of activities proved to match the ones most appreciated by teachers and students in the studied cases The twelve step process provides a more structured and holistic view of total cost analysis than previously available in the logistics literature The description of challenges with conducting total cost analysis is novel not only within logistics but also generally why this is a major contribution from this research Aspects regarding teaching and learning connected to logistics and to total cost analysis are very sparsely addressed in literature which makes the findings concerning learning thresholds and teaching methods valuable The findings are believed to be useful for different stakeholders First and foremost teachers can use the findings for designing programs courses and course modules which cover the important aspects of total cost analysis with help from educational activities supporting the students learning Second for organisations where total cost analyses are conducted the suggested process with its steps and associated challenges can be used to achieve better total cost analyses and in turn more substantiated decisions In the longer perspective better education on total cost analysis at Higher Education Institutions will further strengthen the total cost competence in organisations thereby improving the total cost related decision making Total cost analysis is not unique for the logistics discipline Although focus in the study has been on Higher Education Institutions providing logistics courses the findings are to a high extent believed to be relevant also for other disciplines dealing with total cost analysis Lean Six Sigma Approaches in Manufacturing, Services, and Production Erdem Gerard Tetteh, Benedict M. Uzochukwu, 2014-11-30 This book presents emerging research based trends in the area of

global quality lean six sigma networks and analysis through an interdisciplinary approach focusing on research cases and emerging technologies Provided by publisher Agile Procurement Bernardo Nicoletti,2017-09-19 This book is the second of two volumes presenting a business model to add value through Procurement Including several case studies of successful implementation it demonstrates how the increasing complexity of the business environment requires a significant intervention on the management of processes and information within individual organizations and through inter company relations Agile Procurement presents the application of the Agile method which optimizes and digitizes processes in order to reduce wastage and defects As a method tool and a culture aimed at effectiveness efficiency and economy of organizations Agile Procurement requires a change of paradigm This volume examines these areas of improvement and presents best practice in the digitization of the processes The last chapter examines the near future developments of the procurement which the author labels Procurement 4 0 It presents also how new solutions like Blockchain could revolutionize procurement

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