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# RUTHLESS CRITICISM

NEW PERSPECTIVES IN  
U.S. COMMUNICATION HISTORY

*William S. Solomon and  
Robert W. McChesney, Editors*



# Ruthless Criticism New Perspectives In Us Communication History

**Brian Dolber**



## **Ruthless Criticism New Perspectives In Us Communication History:**

*Ruthless Criticism* William Samuel Solomon, Robert Waterman McChesney, 1993 *Ruthless Criticism* was first published in 1993 Minnesota Archive Editions uses digital technology to make long unavailable books once again accessible and are published unaltered from the original University of Minnesota Press editions *Ruthless Criticism* offers perspectives and subjects largely outside traditional historiography It broadens the concept of media history to include lesser studied media and offers alternative interpretations of traditional media This anthology of original research includes an array of scholarly and theoretical perspectives Each addresses specific topic within a specific era reflecting the diversity of U S mass media Solomon and McChesney begin by using critical theory and deconstruction to examine the meanings of print in the colonial era Subsequent chapters study the media ecology of the antebellum press the intense focus on profits of the post Civil War mainstream press gender images in the labor press the diversity of political views within the working class press and the development of a commercial press in the black community The essays concerning the twentieth century focus on the rise of a culture industry and include studies on the origins of the broadcast ratings system and the commercial broadcast system and the commercial broadcast system early television s portrayals of childhood the television s networks close ties with the federal government the government s key role in creating and developing the field of mass communication research and teenage girls popular culture from 1960 1968 as a formative influence on the feminist movement **Ruthless Criticism**

, 1993 *Ruthless Criticism* William Samuel Solomon, 1993 **Newsworkers Unite** Catherine McKercher, 2002 Over the last forty years new technology and rapid concentration of ownership have caused fundamental changes in North American newspapers Newsworkers unions have struggled to protect their members and to reinvent themselves to keep up with the relentless pace of change in the workplace and recent strikes such as that of Seattle newspaper workers highlight the ongoing challenges This engaging and accessible book focuses on how the Newspaper Guild the main union for reporters and editors adopted a strategy of labor convergence joining with other media workers in the large and diverse Communications Workers of America union McKercher also looks at the nationalism of Canadian newsworkers who instead joined an all Canadian union similar to CWA and explores a case study on an extreme form of labor convergence in Vancouver She concludes that while labor convergence is a work in progress it is a promising development for newsworkers and their unions helping them adjust to change and perhaps expand into new areas of the communication sector *The Polish Hearst* Anna D Jaroszynska-Kirchmann, 2015-04-30 Arriving in the U S in 1883 Antoni A Paryski climbed from typesetter to newspaper publisher in Toledo Ohio His weekly *Ameryka Echo* became a defining publication in the international Polish diaspora and its much read letters section a public sphere for immigrants to come together as a community to discuss issues in their own language Anna D Jaroszynska-Kirchmann mines seven decades worth of thoughts expressed by *Ameryka Echo* readers to chronicle the ethnic press s role in the immigrant experience Open and unedited debate harkened back to homegrown

journalistic traditions and Jaroszy ska Kirchmann opens up the nuances of an editorial philosophy that cultivated readers as content creators As she shows ethnic publications in the process forged immigrant social networks and pushed notions of education and self improvement throughout Polonia Paryski meanwhile built a publishing empire that earned him the nickname The Polish Hearst Detailed and incisive The Polish Hearst opens the door on the long overlooked world of ethnic publishing and the amazing life of one of its towering figures

**Media and Culture in the U.S. Jewish Labor Movement** Brian Dolber, 2016-12-29 This book explores the Jewish Left s innovative strategies in maintaining newspapers radio stations and educational activities during a moment of crisis in global democracy In the wake of the First World War as immigrant workers and radical organizations came under attack leaders within largely Jewish unions and political parties determined to keep their tradition of social unionism alive By adapting to an emerging media environment dependent on advertising turn of the century Yiddish socialism morphed into a new political identity compatible with American liberalism and an expanding consumer society Through this process the Jewish working class secured a place within the New Deal coalition they helped to produce Using a wide array of archival sources Brian Dolber demonstrates the importance of cultural activity in movement politics and the need for thoughtful debate about how to structure alternative media in moments of political economic and technological change

**Rating the Audience** Mark Balnaves, Tom O'Regan, Ben Goldsmith, 2011-10-11 This book is available as open access through the Bloomsbury Open Access programme and is available on [www.bloomsburycollections.com](http://www.bloomsburycollections.com) Knowing measuring and understanding media audiences have become a multi billion dollar business But the convention that underpins that business audience ratings is in crisis Rating the Audience is the first book to show why and how audience ratings research became a convention an agreement and the first to interrogate the ways that agreement is now under threat Taking a historical approach the book looks at the evolution of audience ratings and the survey industry It goes on to analyse today s media environment looking at the role of the internet and the increased difficulties it presents for measuring audiences The book covers all the major players and controversies such as Facebook s privacy rulings and Google s alliance with Nielsen Offering the first real comparative study it will be critical for media students and professionals

*What Journalism Could Be* Barbie Zelizer, 2017-01-06 What Journalism Could Be asks readers to reimagine the news by embracing a conceptual prism long championed by one of journalism s leading contemporary scholars A former reporter media critic and academic Barbie Zelizer charts a singular journey through journalism s complicated contours prompting readers to rethink both how the news works and why it matters Zelizer tackles longstanding givens in journalism s practice and study offering alternative cues for assessing its contemporary environment Highlighting journalism s intersection with interpretation culture emotion contingency collective memory crisis and visibility Zelizer brings new meaning to its engagement with events like the global refugee crisis rise of Islamic State ascent of digital media and twenty first century combat Imagining what journalism could be involves stretching beyond the already known Zelizer enumerates journalism s considerable current

challenges while suggesting bold and creative ways of engaging with them This book powerfully demonstrates how and why journalism remains of paramount importance     The ^ASpace of Opinion Ronald N. Jacobs,Eleanor Townsley,2011-10-06 The Space of Opinion describes and analyzes the complex space of commentary and opinion in the news media Ronald Jacobs and Eleanor Townsley rely on enormous samples of opinion collected from newspapers and television shows during the first years of the last two Presidential administrations and employ biographical data on authors of opinion to connect specific argument styles to specific types of authors and examine the distribution of authors and argument types across different formats     **Nineteenth-Century Media and the Construction of Identities** Laurel Brake,B. Bell,D. Finkelstein,2016-04-30 This collection of important new research in 19th century media history represents some salient recent developments in the field Taking as its theme the ways the media serves to define identities national ethnic professional gender and textual the volume addresses serials in the UK the US and Australia High culture rubs shoulders with the popular press text with image feminist periodicals and masculine gay and domestic serials Theory and history combine in research by scholars of international repute     *Why America Fights* Susan A. Brewer,2011-03-17 *Why America Fights* explores how the U S government has sold war aims designed to rally public support throughout the 20th century     *Let Us Make Men* D'Weston Haywood,2018-09-25 During its golden years the twentieth century black press was a tool of black men s leadership public voice and gender and identity formation Those at the helm of black newspapers used their platforms to wage a fight for racial justice and black manhood In a story that stretches from the turn of the twentieth century to the rise of the Black Power movement D Weston Haywood argues that black people s ideas rhetoric and protest strategies for racial advancement grew out of the quest for manhood led by black newspapers This history departs from standard narratives of black protest black men and the black press by positioning newspapers at the intersections of gender ideology race class identity urbanization the public sphere and black institutional life Shedding crucial new light on the deep roots of African Americans mobilizations around issues of rights and racial justice during the twentieth century *Let Us Make Men* reveals the critical complex role black male publishers played in grounding those issues in a quest to redeem black manhood     The Public Press, 1900-1945 Leonard Ray Teel,2006-06-30 This work is the fifth volume in the series *The History of American Journalism* By 1906 the nation included 45 states connected by railroads steamships wagon trails the postal system the telegraph and the press The continuing trends of migration and immigration into the cities supported the publication of more newspapers than at any time in the history of the country From coast to coast newsgathering agencies knit thousands of local newspapers into the fabric of the nation and larger metropolitan papers routinely considered the relevancy of distant news     **North of America** Asa McKercher,Michael D. Stevenson,2023-07-15 In 1941 influential US publishing magnate Henry Luce declared the world was in the midst of the first great American century believing his nation held the power and vision to lead and transform the world What did a newly outward looking and hegemonic United States mean for its northern

neighbour North of America is a sharp eyed volume providing a unique look at postwar Canada bringing to the fore the opinions and perceptions of a broad range of Canadians from consumers to diplomats jazz musicians to urban planners and a diverse cross section in between As they grappled with issues including constitutional reform transit policy national security the arrival of television white supremacy and postwar domesticity Canadians were ever mindful of the unfolding American experience and its influence

*Native Americans on Network TV* Michael Ray FitzGerald,2013-12-24 The American Indian has figured prominently in many films and television shows portrayed variously as a villain subservient friend or a hapless victim of progress Many Indian stereotypes that were derived from European colonial discourse some hundreds of years old still exist in the media today Even when set in the contemporary era novels films and programs tend to purvey rehashed tropes such as Pocahontas or man Friday In *Native Americans on Network TV Stereotypes Myths and the Good Indian* Michael Ray FitzGerald argues that the colonial power of the U S is clearly evident in network television s portrayals of Native Americans FitzGerald contends that these representations fit neatly into existing conceptions of colonial discourse and that their messages about the Good Indian have become part of viewers understandings of Native Americans In this study FitzGerald offers close examinations of such series as *The Lone Ranger* *Daniel Boone* *Broken Arrow* *Hawk* *Nakia* and *Walker Texas Ranger* By examining the traditional role of stereotypes and their functions in the rhetoric of colonialism the volume ultimately offers a critical analysis of images of the Good Indian minority figures that enforce the dominant group s norms A long overdue discussion of this issue *Native Americans on Network TV* will be of interest to scholars of television and media studies but also those of Native American studies subaltern studies and media history

Militarization Roberto J. González,Hugh Gusterson,Gustaaf Houtman,2019-12-06 *Militarization A Reader* offers a range of critical perspectives on the dynamics of militarization as a social economic political cultural and environmental phenomenon It portrays militarism as the condition in which military values and frameworks come to dominate state structures and public culture both in foreign relations and in the domestic sphere Featuring short readable essays by anthropologists historians political scientists cultural theorists and media commentators the Reader probes militarism s ideologies including those that valorize warriors armed conflict and weaponry Outlining contemporary militarization processes at work around the world the Reader offers a wide ranging examination of a phenomenon that touches the lives of billions of people In collaboration with Catherine Besteman Andrew Bickford Catherine Lutz Katherine T McCaffrey Austin Miller David H Price David Vine

**Democratic Destiny and the District of Columbia** Ronald W. Walters,Toni-Michelle Travis,2010-03-01 This book contributes substantially to urban affairs and public policy literature by presenting an introduction to the complex politics and public policy issues of Washington D C The uniqueness of the city as elaborated in this volume provides background for understanding the non traditional congressional relationship with the city and the way in which this establishes and perpetuates the continuing fight for congressional representation real home rule and equitable federal benefits for citizens of the District of Columbia Usually

becoming a mayor member of a city council or agency head in a major city could become a stepping stone to higher office In Washington D C however this has not been the case Contests for political leadership operate in a unique political climate because Washington D C is the capital of the U S subject to congressional oversight has a majority African American population and has a majority Democratic population Those who become mayor are therefore confined to play a local with rare opportunities for a national role One Objective of this volume is to highlight the difficulties of experiencing political democracy and adequate policy distribution by citizens of the District of Columbia These analyses conclude that one of the major obstacles to these objectives is the manner in which home rule was constructed and persists leading to the conclusion that the desire of citizens and their leaders for change is well founded

**An Analysis of Thinking and Research About Qualitative Methods** W. James Potter, 2013-11-05 Written for social science scholars who want to learn more about the qualitative way of thinking this book addresses the full continuum of issues about the qualitative methodologies At one end of that continuum are the deeply philosophical concerns of ontology and epistemology At the other concrete end of that continuum are the practical issues of what is considered evidence How does one go about gathering evidence Where when and how does one analyze evidence What are the alternative ways of dealing with tone and voice in writing qualitative research The attention to practical concrete issues makes this book useful as a handbook providing a great deal of vital information to scholars who want a guide to making decisions as they navigate their research questions through the qualitative realm Uniquely qualified to write such a book Potter has earned PhDs in both qualitative methods with a concentration in linguistics and field studies and in quantitative methods with a concentration in social science theory and statistics The book is not an ideological argument that glorifies one system of thinking while attempting to persuade the reader that other systems of thinking are bankrupt Rather the book presents a respectful balanced analysis of the strengths and weaknesses of the qualitative approach The book builds to a controversial final chapter entitled Is Convergence a Possibility in which Potter synthesizes a conclusion from his analysis of a wide range of qualitative studies across three broad topic areas text focused research audience focused research and institution focused research and across seven major qualitative methodologies ethnography ethnomethodology reception study ecological psychology symbolic interactionism cultural studies and textual analysis His conclusion is that not only is there a possibility of a convergence between qualitative and quantitative approaches but that the convergence has already happened The book includes an appendix in which 95 books and articles using the qualitative approach are abstracted and analyzed to illustrate key points of methodology and methods It also includes subject and author indexes

Dead Men's Propaganda Terhi Rantanen, 2024-05-07 In Dead Men's Propaganda Ideology and Utopia in Comparative Communications Studies Terhi Rantanen investigates the shaping of early comparative communications research between the 1920s and 1950s notably the work of academics and men of practice in the United States Often neglected this intellectual thread is highly relevant to understanding the 21st century's challenges of

war and rival streams of propaganda Borrowing her conceptual lenses from Karl Mannheim and Robert Merton Rantanen draws on detailed archival research and case studies to analyse the extent and importance of work outside and inside the academy illuminating the work of pioneers in the field Some of these were well known academics such as Harold Lasswell and the authors of the seminal book *Four Theories of the Press* Others operated in the world of news agencies such as Associated Press's Kent Cooper or were marginalised as migr scholars notably Paul Kecskemeti and Nathan Leites Her study shows how comparative communications from its very beginning can be understood as governed by the Mannheimian concepts of ideology and utopia and the power play between them The close relationship between these two concepts resulted in a bias in knowledge production contributed to dominant narratives of generational conflicts and to the demarcation of Insiders and Outsiders By focusing on a generation at the forefront of comparative communications at this pivotal time in the 20th century this book challenges orthodoxies in the intellectual histories of communication studies

*Making Radio* Shawn VanCour, 2018-03-01 The opening decades of the twentieth century witnessed a profound transformation in the history of modern sound media with workers in U S film radio and record industries developing pioneering production methods and performance styles tailored to emerging technologies of electric sound reproduction that would redefine dominant forms and experiences of popular audio entertainment Focusing on broadcasting's initial expansion during the 1920s *Making Radio* explores the forms of creative labor pursued for the medium in the period prior to the better known network era assessing their role in shaping radio's identity and identifying affinities with parallel practices pursued for conversion era film and phonography Tracing programming forms adopted by early radio writers and programmers production techniques developed by studio engineers and performance styles cultivated by on air talent it shows how radio workers negotiated a series of broader industrial and cultural pressures to establish best practices for their medium that reshaped popular forms of music drama and public oratory and laid the foundation for a new era of electric sound entertainment



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