Roles of representatives responsible for marketing process



This olds present roles and responsibilities of key personnel responsible for implementing manufacy process to promote business othersigs. This philiphia premients such as steps, basis, role and key personnel

Steps	Tasks	© Role	Key personal
Situation analysis	Determine range of market apportunities Evaluate sales and distribution setup Identify apportunities of peopraphic locations for expansion Add fact here	Summers analysis	o Life Bressom o Hesmi Ledge o Cway Vindo
Machening strategy	ConductSTP analysis Set SMART goals Afocate budget Add fast here	CMO conel manusing officers	a Ben Williams
Marketing min	Identify product expension opportunities. Compare own and competitor's marketing shallege in Add last here.	Marketing manager	o Hantah Grey
Execution & control	Implement municipagater Montor results based on metrics Add fact here	Serior marketing manager	o Jacon Carter o John Parker
Aldinolon	Add last have Add last have	Add text here	a Addition here

Pocket Guide For Marketing Representatives Mobilize People For Marketing Success

Yicheng Fang

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