

# THE ROCK FILE



Making it  
in the Music  
Business

EDITED BY NORTON YORK



# Rock File Making It In The Music Business

**L Reisser**



## **Rock File Making It In The Music Business:**

**The Rock File** Norton York,1991 The glamour and allure of the pop music business attracts many aspiring musicians but breaking in successfully is such a lottery that the effect is confusion and disillusionment This book written by some of the industry s top musicians and business professionals describes in full the British pop music business and in so doing explains to would be stars what to expect from a career in pop and rock and how to avoid its pitfalls From these chapters an accurate and clear picture of the industry emerges and with this knowledge the young musician will have a much better chance of breaking in to the business *How To Make it in the Music Business* Siân Pattenden,2012-05-31 Thousands of people want

to break into the exciting glamorous and hard working music industry but don t know how to go about it How to Make it in the Music Business is a genuine insider s guide for anybody who wants to become a rock star journalist publicist band manager DJ A R person songwriter or even a digital whiz kid Fully updated with new information on the impact of new technology and digital music this indispensable guide is a must for all budding music biz types Music Business: The Key Concepts Richard Strasser,2009-09-11 Music Business The Key Concepts is a comprehensive guide to the terminology

commonly used in the music business today It embraces definitions from a number of relevant fields including general business marketing e commerce intellectual property law economics entrepreneurship In an accessible A Z format and fully cross referenced throughout this book is essential reading for music business students as well as those interested in the music industry Music Business Richard Strasser,2024-10-01 Music Business The Key Concepts second edition is a comprehensive guide to the terminology commonly used in the music business today This updated second edition responds to the music industry s increasingly digital and ever evolving environment with definitions from a number of relevant fields including general business marketing e commerce intellectual property law economics entrepreneurship In an accessible A Z format and fully cross referenced throughout this book is essential reading for music business students as well as those interested in the music industry **Continuum Encyclopedia of Popular Music of the World, Volume 1** John

Shepherd,David Horn,Dave Laing,Paul Oliver,Peter Wicke,2003-03-06 The Bloomsbury Encyclopedia of Popular Music Volume 1 provides an overview of media industry and technology and its relationship to popular music In 500 entries by 130 contributors from around the world the volume explores the topic in two parts Part I Social and Cultural Dimensions covers the social phenomena of relevance to the practice of popular music and Part II The Industry covers all aspects of the popular music industry such as copyright instrumental manufacture management and marketing record corporations studios companies and labels Entries include bibliographies discographies and filmographies and an extensive index is provided This and all other volumes of the Encyclopedia are now available through an online version of the Encyclopedia [https://www.bloomsburypopularmusic.com/encyclopedia/work/docid/BPM\\_reference\\_EPMOW](https://www.bloomsburypopularmusic.com/encyclopedia/work/docid/BPM_reference_EPMOW) A general search function for the whole Encyclopedia is also available on this site A subscription is required to access individual entries Please see [https://www.bloomsburypopularmusic.com/encyclopedia/work/docid/BPM\\_reference\\_EPMOW](https://www.bloomsburypopularmusic.com/encyclopedia/work/docid/BPM_reference_EPMOW)

bloomsburypopularmusic.com for librarians      **The Popular Music Teaching Handbook** B. Lee Cooper, Rebecca A. Condon, 2004-04-30 The function of print resources as instructional guides and descriptors of popular music pedagogy are addressed in this concise volume. Increasingly, public school teachers and college level faculty members are introducing and utilizing music related educational approaches in their classrooms. This book lists reports dealing with popular music resources as classroom teaching materials and will stimulate further thought among students and teachers. It focuses on the growing spectrum of published scholarship available to instructors in specific teaching fields: art, geography, social studies, urban studies, and so on, as well as on the multitude of general resources including biographical directories and encyclopedias of artist profiles. Building on two recent publications: *Teaching with Popular Music Resources: A Bibliography of Interdisciplinary Instructional Approaches* (Popular Music and Society XXII no. 2, Summer 1998) and *American Culture Interpreted through Popular Music: Interdisciplinary Teaching Approaches* (Bowling Green State University Popular Press, 2000), this volume focuses on the growing spectrum of published scholarship that is available to instructors in specific teaching fields: art, geography, social studies, urban studies, and so on, as well as on the multitude of general resources including biographical directories and encyclopedias of artist profiles.

**Understanding Popular Music** Roy Shuker, 2003-12-16 *Understanding Popular Music* is an introductory textbook for students which explores the history and meaning of rock and popular music. Roy Shuker's study encompasses every aspect of popular music from the history of the record industry to the concept of the musician from rock as cultural politics to MTV. Roy Shuker examines the music press, the impact of music videos, the workings of the industry, songs and genres, public performance, fans and subcultures, and the nature of the pop star. Case studies include contemporary icons such as Frank Zappa, Prince, and Madonna. Includes full bibliography and song listings. Includes annotated guide to the key texts discussed.

**Understanding Popular Music Culture** Roy Shuker, 2008 Focusing on the variety of genres that make up pop music, Roy Shuker explores key subjects which shape our experience of music, such as music production, the music industry, music policy, fans, audiences, and subcultures.

**Continuum Encyclopedia of Popular Music of the World**, 2003-01-30 The Bloomsbury Encyclopedia of Popular Music, Volume 1, provides an overview of media industry and technology and its relationship to popular music. In 500 entries by 130 contributors from around the world, the volume explores the topic in two parts: Part I, Social and Cultural Dimensions, covers the social phenomena of relevance to the practice of popular music, and Part II, The Industry, covers all aspects of the popular music industry, such as copyright, instrumental manufacture, management and marketing, record corporations, studios, companies, and labels. Entries include bibliographies, discographies, and filmographies, and an extensive index is provided. This and all other volumes of the Encyclopedia are now available through an online version of the Encyclopedia: [https://www.bloomsburypopularmusic.com/encyclopedia/work/docid/BPM\\_reference\\_EPMOW](https://www.bloomsburypopularmusic.com/encyclopedia/work/docid/BPM_reference_EPMOW). A general search function for the whole Encyclopedia is also available on this site. A subscription is required to access individual entries. Please see [https://www.bloomsburypopularmusic.com/encyclopedia/work/docid/BPM\\_reference\\_EPMOW](https://www.bloomsburypopularmusic.com/encyclopedia/work/docid/BPM_reference_EPMOW).

bloomsburypopularmusic.com for librarians      *Popular Music* Roy Shuker, 2005 With Key Concepts in Popular Music Roy Shuker presents a comprehensive A Z glossary of the main terms and concepts used in the study of popular music      *The Guinness Encyclopedia of Popular Music* Colin Larkin, 1992      **Popular Culture** Marcel Danesi, 2012-08-17 Popular Culture Introductory Perspectives seeks to define pop culture by exploring the ways that it fulfills our human desire for meaning The second edition investigates current contexts for popular culture including the rise of the digital global village through new technology and offers up to date examples that connect with today's students      **Understanding the Music Business** Richard Weissman, 2015-09-30 Understanding the Music Business offers students a current overview of the music business Going beyond what most music business texts offer Weismann delivers a contemporary approach that addresses the unanswered questions for today's music students such as Is it really possible to make a living as musician Understanding the Music Business covers the basics in the first part of the text This first section deals with the fundamentals of the industry including recording music publishing agents managers radio and television unions the internet and new technology and regional and international music markets However it is the second half of the text that breaks new ground by covering the career paths of new artists in the industry the development and need for entrepreneurial skills and the ways that individuals forge careers in the industry      **Billboard**, 1992-05-30 In its 114th year Billboard remains the world's premier weekly music publication and a diverse digital events brand content and data licensing platform Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music video gaming media digital and mobile entertainment issues and trends

**Creativity and Innovation in the Music Industry** Peter Tschmuck, 2012-03-14 Why did jazz become a dominant popular music genre in the 1920s and rock n roll in the 1950s Why did heavy metal punk rock and hip hop find their way from sub cultures to the established music industry What are the effects of new communication technologies and the Internet on the creation of music in the early 21st century These and other questions are answered by Peter Tschmuck through an integrated model of creativity and innovation that is based on an international history of music industry since Thomas A Edison invented the phonograph in 1877 Thus the history of the music industry is described in full detail By discussing the historic process of music production distribution and reception the author highlights several revolutions in the music industry that were caused by the inference of aesthetic technological legal economic social and political processes of change On the basis of an integrated model of creativity and innovation an explanation is given on how the processes and structures of the present music industry will be altered by the ongoing digital revolution which totally changed the value added network of the production dissemination and use of music For the second edition the author has reworked chapter 9 in order to include all the developments which shaped the music industry in the first decade of the 21st century from Napster to cloud based music services and even beyond      *An Introduction to the Entertainment Industry* Andi Stein, Beth Bingham Evans, 2009 Whether it's a favorite television show an artist at the top of the music charts a best selling book or a hometown

sports team we love entertainment It s big business and in this accessible introduction Andi Stein and Beth Bingham Evans give readers a glimpse inside the industry to better understand how each segment operates and the challenges and trends it faces Each chapter addresses a different segment of the entertainment industry including Film Television Radio Theatre Music Travel Tourism Sports The book is designed as an introductory text for entertainment courses and as an overview of the industry for those looking to pursue careers in the field of entertainment A list of resources is provided at the end of each chapter

*Offbeat (Revised & Updated)* Julian Upton,2022-04-07 For years there has been consensus about the merits of Britain s cult films Peeping Tom Witchfinder General The Italian Job but what of The Mark Unearthly Stranger The Strange Affair and The Squeeze Revisionist critics wax lyrical over Get Carter and The Wicker Man but what of Sitting Target Quest for Love and The Black Panther OFFBEAT redresses this imbalance by exploring Britain s obscurities curiosities and forgotten gems from the buoyant leap in film production in the late fifties to the dying days of popular domestic cinema in the early eighties Featuring essays interviews and in depth reviews OFFBEAT provides an exhaustive enlightening and entertaining guide through a host of neglected cinematic trends and episodes including The last great British B movies Anti swinging sixties films Sexploitation from Yellow Teddy Bears to Emmanuelle in Soho The British rock n roll movie CIA funded British cartoons Asylums in British cinema The Children s Film Foundation The demise of the short as supporting feature Val Guest Sidney Hayers and the forgotten journeyman of British film Swashbucklers crime thrillers and other non horror Hammers Now updated with more than 150 pages of new reviews and essays featuring The Beatles in Colour The History of the AA Certificate Ken Russell s 1980s Films Iris Murdoch s A Severed Head Curating Offbeat films in the Digital Age And much more

*The Future of the Music Business* Steve Gordon,2011-08-01 Music Pro Guide Books Using blogs and social networks Developing an online record company Creating an Internet radio station Opening an online music store Raising money for recording projects online Creating a hit song in the Digital Age Taking advantage of wireless technologies and much more This revised third edition is the most up to date and thorough examination of current trends and offers special sections on What to do if someone steals your song Protecting the name of your band or label How to find and get a music lawyer to shop your music How to land a deal with an indie or a major label The video includes a comprehensive lecture How to Succeed in Today s Music Business delivered by the author at the Tisch School of the Arts at NYU

[Music Business Handbook and Career Guide](#) David Baskerville,Tim Baskerville,Timothy Baskerville,Serona Elton,2022-11-14 This powerhouse best selling text remains the most comprehensive up to date guide to the music industry The breadth of coverage that Music Business Handbook and Career Guide Thirteenth Edition offers surpasses any other resource available

*e-Economy* Leslie Budd,Lisa Harris,2004-09-30 As dot com became dot bomb the hype that surrounded the meteoric growth of the network economy has given way to realism or even scepticism about the potential of ICT as a source of new business models It is now appropriate to reflect critically on the e economy hype and to use this as a way of looking forward

to new more realistic possibili

## Decoding **Rock File Making It In The Music Business**: Revealing the Captivating Potential of Verbal Expression

In a time characterized by interconnectedness and an insatiable thirst for knowledge, the captivating potential of verbal expression has emerged as a formidable force. Its power to evoke sentiments, stimulate introspection, and incite profound transformations is genuinely awe-inspiring. Within the pages of "**Rock File Making It In The Music Business**," a mesmerizing literary creation penned with a celebrated wordsmith, readers set about an enlightening odyssey, unraveling the intricate significance of language and its enduring effect on our lives. In this appraisal, we shall explore the book's central themes, evaluate its distinctive writing style, and gauge its pervasive influence on the hearts and minds of its readership.

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### **Rock File Making It In The Music Business Introduction**

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