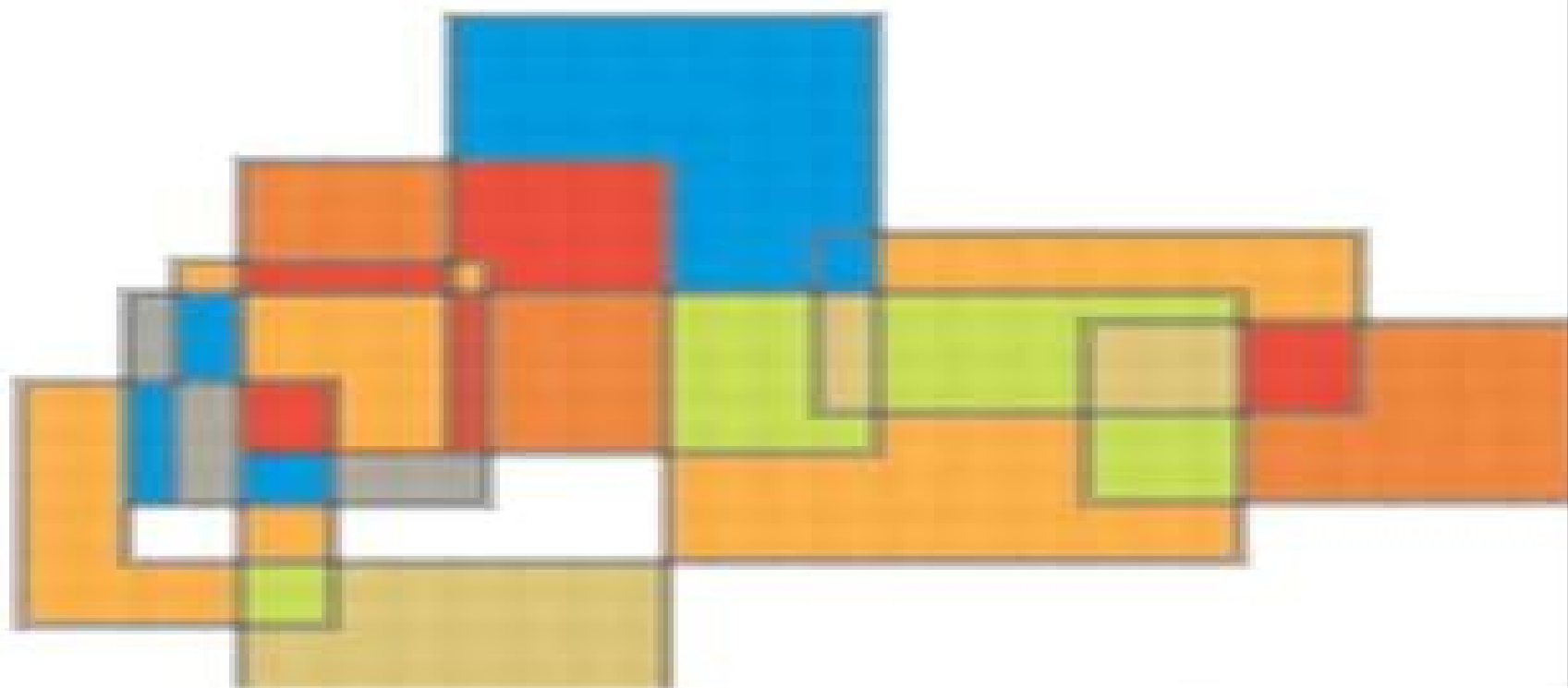


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Macromedia Mx Building Rich Internet Applications

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ColdFusion MX Barry Moore, 2002 Moore's workbook has 10 Steps to converting a static site to a dynamic site using ColdFusion MX with reusable real world examples and exercises that make this book easy to use and the concepts easy to incorporate This book sorts through the technical detail to present professional users with just the information they need to get started

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programming Techniques for utilizing Flash presentation capabilities with the power of back end databases are covered in step by step detail Techniques and complete out of the box solutions that are ready to be utilized immediately are presented Provides complete application solutions out of the box that are ready for use by the reader Examples on multiple technology platforms including ASP ASP NET SQL Server and Access *Flash Builder 4 and Flex 4 Bible* David Gassner,2010-03-26 A complete and thorough reference for developers on the new Flex 4 platform Create desktop applications that behave identically on Windows Mac OS X and Linux with Adobe s new Flash Builder 4 platform and this in depth guide The book s tutorials and explanations walk you step by step through Flash Builder s new faster tools the new framework for generating code how to connect to popular application servers upgrading from Flex 3 and much more Shows you how to create rich applications for the Web and desktop with the very latest version of Flex with detailed coverage for both new and veteran Flex application developers Walks you through Flex basics upgrading from Flex 3 how to create desktop applications with AIR and integrating Flex applications with the most popular application servers including ColdFusion ASP NET and PHP Includes extensive code samples of common tasks that you can use to jump start your development projects Flex your development muscles with the Flex 4 and this comprehensive guide *Flash MX 2004 ActionScript Bible* Robert Reinhardt,Joey Lott,2004-04-28 Provides in depth information to the more than one million Flash developers who want to take their animations to the next level using sophisticated interaction and data driven content Flash ActionScript is an object oriented scripting language used with Flash that allows the designer to control a movie in non linear fashion create sophisticated interactivity control elements on the stage collect and track input from the movie viewer and exchange and manipulate data from external sources The most comprehensive Flash ActionScript guide available cowritten by Robert Reinhardt coauthor of Macromedia Flash MX 2004 Bible 0 7645 4303 2 Published to coincide with the release of Flash X the newest version of this widely used Web development tool **Flash MX 3D Graphics Bible** Matthew David,2003-05-09 Macromedia Flash MX is the world s hottest Web development tool with more than 500 million users and one million designer developers Covers essential information for Flash developers who are developing games marketing materials training materials and more Shows how to create 3D Flash applications using Flash s built in tools plug ins Swift 3D Plazma 3D Discrete 3D and other leading products that export to the Flash format CD ROM includes scores of examples from the book plus tryouts of Flash and leading Flash 3D applications **X Internet** Jessica Keyes,2007-03-02 The executable Internet X Internet brings new power and sophistication in delivering services and capabilities to users The X Internet both the executable Internet and the extended Internet fundamentally alters the desktop and Internet landscapes by blurring their distinction both online and off resulting in a new era of information technology **MSDN Magazine** ,2004 **Adobe Flash CS3 Professional Bible** Robert Reinhardt,Snow Dowd,2007-10-08 Two of the savviest Flash experts in the industry show you how to add impact to your Web content Robert Reinhardt and Snow Dowd know all the techniques and tricks and

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little restraint 11 Whose computer is it anyway 14 Designers use the Web differently 15 Who has the need for speed 18 Biting the hand that feeds 19 Year 2000 the Flash backlash 23 Addressing the critics 24 Accessibility 28 Modified links 28 Plug ins 28 Internationalization and localization 29 Whose contribution counts where 2 Taking it easy making it easy 36 What s intuitive for you may not be intuitive to them 37 What is an average user 40 The access method 42 User hardware and software limitations 44 The people factor 50 The language gap 5 1 How much 52 User disabilities 54 So many people so little control 55 We can t be our own beta testers 57 Education is a two way street 58 Your client as student 59 The client as teacher 60 Choosing Flash 3 HTML vs Flash comparing technologies 65 HTML in perspective 67 Responding to the user 68 Waiting for the server 68 Flash in perspective 70 More responsive systems 71 More intuitive interactions 72 Browser and platform independent interactions 74 Cost competitive 75 New ways to present information 76 Future Fridges Conference web site 81 Table of Contents The brief defining the project s scope 81 Company Overview 82 Requirements Definition 82 Site Overview 82 Functional Requirements 83 The User Experience 84 Deliverables

Flash Hacks Sham Bhangal, 2004-06-22 Not a droll programming book Flash Hacks speaks to adventure fun and serendipity but with enough practicality to make it useful to intermediate users who want to learn cool tricks with Macromedia Flash MX and ActionScript

Web Portfolio Design and Applications DiMarco, John, 2005-12-31 This book defines and gives an overview of the web portfolio and how it is being used in academic programs and professional scenarios Provided by publisher

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