

# MAGICAL MARKETING

19 Marketing Secrets to  
Turbo-Charge your Business  
within the next 7 days

Increase the profits of your small business  
by implementing the simple but little  
known strategies contained within.

**ANDREW LOCK**

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SMALL  
BUSINESS

# Magical Marketing 19 Marketing Secrets To Turbo Charge Your Business Within The Next 7 Days

**Michael Hoelscher**



## **Magical Marketing 19 Marketing Secrets To Turbo Charge Your Business Within The Next 7 Days:**

Magical Marketing Andrew Lock,2004-02 You can have the best product or service on the planet but without effective marketing your business will go nowhere fast Packed with smart advice for the small business Magical Marketing focuses on nineteen unusual ways to promote your products or services You will benefit from a step by step practical approach to marketing in an easy to read format Author Andrew Lock examines the marketing techniques of numerous well known large companies and adapts them for the small business or sole proprietor Working examples are provided for a variety of businesses with an abundance of tips and techniques that can be implemented at little or no cost Learn how to Retain customers for a lifetime Use the Internet and E mail to promote your products Outsell your competitors by a huge margin Stay ahead of trends rather than reacting to them Keep your products fresh and innovative Magical Marketing not only shows you what to do it teaches you how to do it Unlock the potential of your business and see immediate results Weekly World News ,1997-04-22 Rooted in the creative success of over 30 years of supermarket tabloid publishing the Weekly World News has been the world s only reliable news source since 1979 The online hub www weeklyworldnews com is a leading entertainment news site **Boys' Life** ,1999-12 Boys Life is the official youth magazine for the Boy Scouts of America Published since 1911 it contains a proven mix of news nature sports history fiction science comics and Scouting Weekly World News ,1997-04-29 Rooted in the creative success of over 30 years of supermarket tabloid publishing the Weekly World News has been the world s only reliable news source since 1979 The online hub www weeklyworldnews com is a leading entertainment news site **Popular Science** ,1989-02 Popular Science gives our readers the information and tools to improve their technology and their world The core belief that Popular Science and our readers share The future is going to be better and science and technology are the driving forces that will help make it better **Popular Science** ,1942-09 Popular Science gives our readers the information and tools to improve their technology and their world The core belief that Popular Science and our readers share The future is going to be better and science and technology are the driving forces that will help make it better **New York Magazine** ,1990-07-02 New York magazine was born in 1968 after a run as an insert of the New York Herald Tribune and quickly made a place for itself as the trusted resource for readers across the country With award winning writing and photography covering everything from politics and food to theater and fashion the magazine s consistent mission has been to reflect back to its audience the energy and excitement of the city itself while celebrating New York as both a place and an idea Cartoons Magazine ,1921 *The Popular Science Monthly* ,1920 Popular Science ,1972-02 Popular Science gives our readers the information and tools to improve their technology and their world The core belief that Popular Science and our readers share The future is going to be better and science and technology are the driving forces that will help make it better **Popular Science Monthly** ,1920 **Collier's Once a Week** ,1908 **Billboard** ,1949-02-05 In its 114th year Billboard remains the world s premier weekly music publication and a diverse

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