

HOW TO KEEP CLIENTS ON BOARD FOR
THE LONG TERM & REDUCE CHURN

THE CLIENT RETENTION HANDBOOK

FOR DIGITAL MARKETING AGENCIES



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Diane Arthur



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Handbook for Air Force Supervisors United States Air Force, 1958 **Recruiting, Interviewing, Selecting & Orienting New Employees** Diane Arthur, 2006 Recruiting, Interviewing, Selecting specific interview and reference questions to ask, plus the ones to avoid, and information on powerful new electronic recruiting strategies, more effective orientation programs and more. The book covers the entire employment process and includes hundreds of sample questions to use as is or adapt to your specific needs. You'll also find a selection of targeted forms and checklists that will help keep your hiring initiatives humming along. Jacket *Resources in Education*, 1976 **Fundamentals of Human Resources Management, Fourth Edition**

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