

EVERY DOLLAR MAKES A DIFFERENCE

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better
world
SHOPPING
GUIDE



Ellis Jones

Shopping For A Better World 1991

Paul Kevin Wapner



Shopping For A Better World 1991:

Shopping for a Better World Benjamin Hollister, Council on Economic Priorities, 1994 Rating more than 2 000 consumer products in 17 industries this popular reference guide is a must for every informed shopper It analyzes the performances and policies of over 200 companies in the areas of charitable giving advancement of women and minorities family benefits the environment and workplace issues

With Roots and Wings Jay B. McDaniel, 2009-06-26 In *With Roots* to be open to the insights of people of other faiths as well as to share our own and to become centered on God McDaniel shows where the new universe story of Thomas Berry and Brian Swimme and the Christian story meet and differ where they complement and where they supplement one another *With Roots Wings* shows how to experience both green grace that comes from opening one s self to the rhythms of the cosmos and red grace symbolized in the crucifixion of Christ both of which are vital to a Christian ecological spirituality and praxis Most impressive is McDaniel s ability to absorb and reflect important lessons Christians can learn from Native Americans from Buddhists and Hindus from Muslims and Jews The complexity of the issues he addresses and his ability to explain them simply and clearly makes *With Roots and Wings* must reading for the general reader as well as ecological activists clergy and laity alike Nothing else comes near it in depth power and insight Greener

Marketing Martin Charter, 2017-09-20 An examination of the progress of environmental marketing on a global scale It considers how sustainability issues are increasingly becoming critical factors in how corporations meet the ever growing demands and expectations of customers The purpose of the book is to provide practitioners with best practice examples and actionable recommendations on how to implement green marketing activities It provides information and ideas for those involved in marketing on how to incorporate green considerations into the marketing mix as well as providing perspectives on marketing for environmental managers To achieve a comprehensive viewpoint the book is split into three sections The first sets out the strategic issues and rationale for green marketing the second addresses tactical issues in more detail and the third provides detailed international case studies Topics addressed by the contributors include the growing debate around products versus services environmental product development and eco innovation green marketing alliances environmental communications green consumers eco tourism and the problems associated with green marketing in developing countries

The Unmanageable Consumer Yiannis Gabriel, Tim Lang, 2015-09-21 *The Unmanageable Consumer* has long been one of my favorite books in the sociology of consumption This long overdue third edition has updated and revised the basic argument in many ways Most importantly it now offers a new chapter on the consumer as worker or more generally the prosumer Assign it to your classes I have and will again and read it for your edification George Ritzer Distinguished University Professor University of Maryland USA Western style consumerism is often presented as unstoppable yet its costs mount and its grip on consumer reality weakens In this 20th Anniversary edition Gabriel and Lang restate their thesis that consumerism is more fragile and unmanageable than is assumed by its proponents Consumerism has been both

stretched and undermined by globalization the internet social media and other cultural changes Major environmental threats debt squeezed incomes and social inequalities now temper Western consumers appetite for spending The 20th century Deal first championed by Henry Ford of more consumption from higher waged work looks tattered This edition of The Unmanageable Consumer continues to explore 10 different consumer models and encourages analysis of contemporary consumerism It looks at the spread of consumerism to developing countries like India and China and considers the effects of demographic changes and migration and points to new features such as consumers taking on unwaged work New to this edition Coverage of new phenomenon such as social media and emerging markets Explores contemporary topics including the occupy movement and horsemeat scandal A new chapter on the consumer as worker This is a remarkable and important book The new edition updates consumer cultural studies to take into account austerity politics and the economic crisis and the impact these have had on how we think about and experience everyday practices of shopping and consuming The authors also build on and maintain the lively and challenging argument from the previous volumes which sees the consumer as an unstable space for a multiplicity of often contradictory responses which can unsettle the various strategies on the part of contemporary capitalism to have us buy more Angela McRobbie Goldsmiths University of London The book exemplifies how social science should be engaged insightful imaginative scholarly and highly socially and politically relevant Strongly recommended to students academics as well as all people interested in understanding our time and themselves in an age of consumerism and false promises Mats Alvesson Professor of Business Administration Lund University Sweden

International Environmental Governance PeterM. Haas,2017-07-05 International Environmental Governance reviews the contentious approaches to addressing global and transboundary environmental threats The volume collects together the most influential and important literature on the major political approaches to dealing with these problems their histories major debates and research frontiers It is accompanied by a substantial introduction which reviews the evolution of the academic contribution to environmental governance focusing on a wide array of international environmental problems

Packaging in the Environment Geoffrey M. Levy,2012-12-06 Concern about the harm that industrial activities may cause the environment means that all are now being scrutinised to assess their impact Packaging is no exception It is now high on the political agenda in terms of the environmental issues which are targeted for immediate attention in industrially developed countries and is often perceived as a wasteful drain on non sustainable resources and an unnecessary indulgence on the part of affluent societies This book seeks to understand and respond to the variety of pressures packaging now faces and to review and correct the many misconceptions that exist in relation to its environmental impacts It has been structured to address the topical and critical areas for attention it identifies and explains what are seen to be the main issues and discusses the responses being made to them in different parts of the world More specifically this book is intended to clarify the facts and dispel many of the myths surrounding the environmental aspects of packaging explain and emphasise

packaging's essential role in the workings of human society review legislative and regulatory developments the trends and the extent to which they are converging consider what constitutes environmentally responsible packaging manufacture discuss and compare the relative environmental merits and differences between the various packaging materials and systems address the requirements for identifying and controlling manufacturing impacts and the role of environmental auditing in this process

Is the Good Corporation Dead? John W. Houch, Oliver F. Williams, 1996 Can corporations remain socially responsible in today's fiercely competitive global economy For several decades after World War II companies like IBM which exemplified what journalist Robert J Samuelson called the good corporation poured forth material comforts and technological ideas while guaranteeing full employment and adequate retirement In the 1980s all of that changed as corporations moved to downsize and become lean mean global competitors In this collection thirteen prominent scholars in business ethics finance management and religion and six corporate leaders respond to a new essay by Samuelson that sounds the death knell of the good corporation They propose new approaches to corporate integrity and social responsibility in the global economy The book will be useful in corporate workshops and will make an excellent business ethics text in philosophy departments and business schools

Beyond National Sovereignty Kaarle Nordenstreng, Herbert I. Schiller, 1993-01-01 This volume is a collection of contemporary commentaries on international communication issues with the concept of national sovereignty as the departure point Offering readers an introduction to current and emerging concerns it provides the basic analytical tools needed to understand the issues involved Problems are examined from the perspectives of journalism social sciences international politics law and emerging technology topics include mass media communication across borders communication satellites and Third World nations and the need to establish a new world information order

The Balanced Company Muel Kaptein, Johan Ferdinand Dietrich Bernardus Wempe, 2002 This book contains a cohesive overview of the most important theories and insights in the field of business ethics At the same time it further tailors these theories to the situation in which organizations function presenting criteria that can be used to measure assess improve and report on corporate integrity

Environmental Activism and World Civic Politics Paul Kevin Wapner, 1996-01-01 Based on case studies of three transnational groups it argues that in addition to lobbying governments activists operate within and across societies to effect widespread change They work through transnational social economic and cultural networks to alter corporate practices educate vast numbers of people pressure multilateral development banks and shift standards of good conduct Wapner argues that because this activity takes place outside the formal arena of inter state politics environmental activists practice world civic politics they politicize global civil society

A New World Order Paul Ekins, 2005-08-04 First published in 1992 Routledge is an imprint of Taylor Francis an informa company

Environmental Management for Sustainable Development Chris Barrow, 2006-09-27 Environmental management is a wide expanding and rapidly evolving field affecting everyone from individual citizens to businesses governments to international agencies Indisputably it plays a crucial role in the quest for

sustainable development This comprehensively updated second edition explores the nature and role of environmental management covering key principles practices tools strategies and policies offers a thorough yet understandable introduction and points to further in depth coverage Among the key themes covered are sustainable development proactive approaches the precautionary principle the polluter pays principle the need for humans to be less vulnerable and more adaptable Reflecting the expansion and evolution of the field this revised edition focuses strongly on sustainable development There has been extensive restructuring to ensure the book is accessible to those unfamiliar with environmental management and it now includes greater coverage of topics including key resources under stress environmental management tools climate change and urban environmental management With rapid expansion and development of the subject it is easy for those embarking on a course of study to become disorientated but with its well structured coverage effective illustrations and foundation for further more focused interest this book is easily accessible to all **Annual Report** Council on Economic Priorities,1990

Ecotherapy Howard Clinebell,2013-12-19 Here is a trailblazing book on issues of vital interest to the future of humankind Ecotherapy Healing Ourselves Healing the Earth sheds light on humankind s most serious health challenge ever how to save our precious planet as a clean viable habitat As a guide for therapists health professionals pastoral counselors teachers medical healers and especially parents Ecotherapy Healing Ourselves Healing the Earth highlights readers strategic opportunities to help our endangered human species cope constructively with the unprecedented challenge of saving a healthful planet for future generations Ecotherapy Healing Ourselves Healing the Earth introduces readers to an innovative approach to ecologically grounded personality theory spirituality ecotherapy and education The book shares the author s well developed theories and methods of ecological diagnosis treatment and education so professionals and parents our most influential teachers can rise to the challenge of saving our planet Readers will find that the book helps them accomplish this goal as it explores an expanded ecologically grounded theory of personality development the missing dimension in understanding human identity formation outlines a model for doing ecologically oriented psychotherapy counseling medical healing teaching and parenting describes life saving perspectives for making one s lifestyle more earth caring demonstrates the importance of hope humor and love suggests how these earthy approaches may be utilized in a variety of social contexts and cultures A systematic theory and practice guidebook Ecotherapy Healing Ourselves Healing the Earth fills a wide gap in both the counseling and therapy literature and the ecology literature It offers an innovative model for fulfilling the ecological circle between humans and nature with three action dimensions These are self care by being intentionally nurtured by nature spiritual enrichment by enjoying the transcendent Spirit in nature and responding by nurturing nature more responsibly and lovingly The theories and practical applications presented in the book come together to explore long overlooked issues at the boundary between human health and the health of the natural environment Psychotherapists health professionals and teachers pastoral counselors and other clergy who counsel and teach laypersons who are parents and grandparents and

individuals and groups interested in environmental issues will find Ecotherapy Healing Ourselves Healing the Earth essential for approaching the long neglected earthy roots of the total human mind body spirit organism *The Better World Handbook* Ellis Jones,Brett Johnson,2007-02-01 The definitive guide for people wanting to make a positive difference in the world **Building Sustainable Societies** Dennis Pirages,1996 A collection of articles addressing the issue of whether the industrial model of human progress can be sustained in the long term It asks what the social political economic and environmental implications as well as potential solutions to the problem of resource intensive growth are Environmental Business Management Klaus North,1997 This work encourages business managers to take account of the needs of the threatened planet and dwindling natural resources while simultaneously redefining the commercial interests involved The book highlights opportunities for and threats to sustainable development It leads the reader through the morass of existing and proposed regulations and guidelines which cover the areas encompassed by the term environmental management the use of hazardous chemicals toxic wastes and emissions occupational health and safety and environmental impact analysis Completely revised and updated this Environmental Management Christopher J. Barrow,1999 Environmental Management covers all principles practice and policy issues concerned with environmental management providing a comprehensive resource and reference point for students and practitioners in the field **Environmental Management for Sustainable Development** Christopher J. Barrow,2002-01-08 Covers the full breadth of principles practice and policy issues concerned with environmental management providing a comprehensive resource and reference point for students and practitioners in this field **Compassion in Action** Ram Dass,1995-10-03 Featuring an eye catching new cover this classic guide is for those ready to commit time and energy to relieving suffering in the world No two people are better qualified to help us along this path than Ram Dass who has spent more than 25 years teaching and writing on the subject of living consciously and Mirabi Bush who succeeded him as chairperson of the Seva Foundation

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