

THE NEW GEOGRAPHY OF CONSUMER SPENDING



ALAN G. HALLSWORTH

New Geography Of Consumer Spending Towards A Political Economy Approach

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New Geography Of Consumer Spending Towards A Political Economy Approach:

The New Geography of Consumer Spending Alan G. Hallsworth, 1992-11-03 Offers readers a new perspective on consumer and retail conduct which interconnects the High Street with global political and economic currents Adapts issues of retail geography to the technique of international political economy IPE to demonstrate how the concept of financial power the value of information its application of technology and global production impact on how where and when we shop Successfully interweaves complex theoretical ideas with original examples to facilitate an understanding of the reasons for the retail revolution

Consumer Society and the Post-modern City David B Clarke, 2004-03-01 The fact that we inhabit a consumer society has incredibly far reaching implications Working through the often controversial ideas of the consumer society's most influential theorists Jean Baudrillard and Zygmunt Bauman this book assesses the ways in which consumerism is reshaping the nature and meaning of the city It examines the nature of consumption and its increasing centrality to post modern society by considering the development of consumerism as a central facet of social life demonstrating that social inequalities are increasingly structured around consumption uncovering the hidden consequences of consumerism pondering the meaning of lifestyle revealing how the nature of reality is changing in an age of globalization Employing a sustained and engaging theoretical analysis the book ranges across a variety of sometimes unexpected topics It represents an impassioned plea for everyone interested in the social life of cities to take the notion of the consumer society and the arguments of its major theorists seriously

Cultural Turns/Geographical Turns Simon Naylor, James Ryan, Ian Cook, David Crouch, 2018-10-08 Introduces undergraduates to the key debates regarding space and culture and the key theoretical arguments which guide cultural geographical work This book addresses the impact significance and characteristics of the cultural turn in contemporary geography It focuses on the development of the cultural geography subdiscipline and on what has made it a peculiar and unique realm of study It demonstrates the importance of culture in the development of debates in other subdisciplines within geography and beyond In line with these previous themes the significance of space in the production of cultural values and expressions is also developed Along with its timely examination of the health of the cultural geographical subdiscipline this book is to be valued for its analysis of the impact of cultural theory on studies elsewhere in geography and of ideas of space and spatiality elsewhere in the social sciences

The Dialectics of Shopping Daniel Miller, 2001-03 This text explores the many contradictions faced by shoppers on a typical London street and in the process offers a sophisticated examination of the way we shop and what it reveals about our relationships to our families and communities as well as to the environment and the economy as a whole

Wal-Mart World Stanley D. Brunn, 2006 Now that Wal Mart has conquered the US can it conquer the world As Wal Mart World shows the corporation is certainly trying For a number of years Wal Mart has been the largest company in the United States Now though it is the largest company in the world Its global labor practices and outsourcing strategies represent for many what contemporary economic globalization

is all about But Wal Mart is not standing still and is opening up stores everywhere From Germany to Beijing to Mexico City to Tokyo more than a billion shoppers can now hunt for bargains at a Wal Mart superstore Wal Mart World is the first book to look at this incredibly important phenomenon in global perspective with chapters that range from its growth in the US and impact on labor relations here to its fortunes overseas How Wal Mart manages this transition in the near future will play a significant role in the determining the character of the global economy Wal MartWorld s impressively broad scope makes it necessary reading for anyone interested in the global impact of this economic colossus *Forthcoming Books* Rose Army,2003 **JMR, Journal of Marketing Research** ,1994 **The Political Economy of Consumer Behavior** Bruce Pietrykowski,2009-05-07 Consumption forms a major part of people s lives As such geographers historians of technology and sociologists have devoted much attention to trying to figure out what makes consumption meaningful By contrast economists have been content to hold onto theories of consumption that depend on a self interested representative agent making utility maximizing decisions Pietrykowski develops this alternative account through the recovery of past attempts to forge a different analytical approach to the study of consumption In particular theories of consumption espoused by home economists psychological economists and Regulation school theorists are critically reviewed These research projects marginalized by the mainstream are the precursors of contemporary scholarship in feminist behavioural and radical political economics Reclaiming this work greatly enlarges the scope for contemporary research in consumer behavior Pietrykowski then provides a richly textured set of case studies of green automobility slow food and alternative local currency in order to explore the diversity of user cultures and to highlight resistant forms of consumer practice By carefully interweaving historical and interdisciplinary research Pietrykowski creates a lively and incisive critique of mainstream economics This monograph will be of interest to academic economists sociologists historians and graduate students In addition the economics of consumption would also be of interest to readers in management marketing and schools of business administration *American Book Publishing Record* ,1992 *The New Palgrave Dictionary of Economics* ,2016-05-18 The award winning *The New Palgrave Dictionary of Economics* 2nd edition is now available as a dynamic online resource Consisting of over 1 900 articles written by leading figures in the field including Nobel prize winners this is the definitive scholarly reference work for a new generation of economists Regularly updated This product is a subscription based product

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