



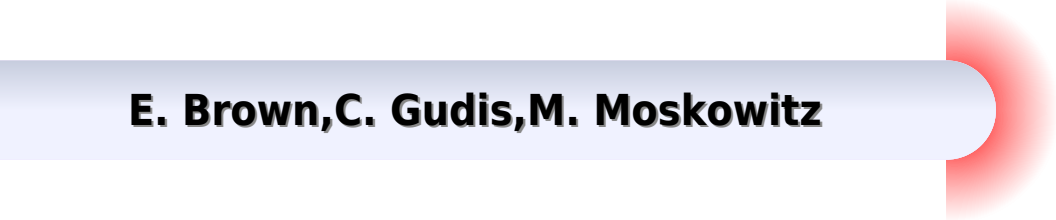
Major Problems in American Business History



DOCUMENTS AND ESSAYS EDITED BY
REGINA LEE BLASZCZYK AND PHILIP B. SCRANTON

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E. Brown, C. Gudis, M. Moskowitz



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Major Problems in American Women's History Mary Beth Norton, Ruth M. Alexander, 2007 Designed to encourage critical thinking about history the Major Problems series introduces students to both primary sources and analytical essays on important topics in U S history Major Problems in American Women's History is the leading reader for courses on the history of American women covering the subject's entire chronological span While attentive to the roles of women and the details of women's lives the authors are especially concerned with issues of historical interpretation and historiography The Fourth Edition features greater coverage of the experiences of women in the Midwest and the West immigrant women and more voices of women of color Key pedagogical elements of the Major Problems format have been retained 14 to 15 chapters per volume chapter introductions headnotes and suggested readings New In Chapter 1 an exclusive essay by Kate Haulman examines the evolution of the field of women's history and the state of women's history today New Chapter 2 now focuses on Native American women while a new Chapter 3 covers witches and their accusers in New England and the Salem witch trials New Chapter 6 draws on recent scholarship on the roles of ordinary and elite women in the numerous reform movements of the Early Republic Revised Chapter 7 rethinks and refocuses the text's coverage of women's roles in slavery and the Civil War and more directly addresses the lives of African American women during and after slavery New Post 1960 coverage in Chapters 15 16 has been thoroughly revised to highlight the women's movement women's health recent immigration and economic changes affecting women

Major Problems in American History, 1920-1945 Colin Gordon, 2011 This collection of primary source documents and essays provides in depth coverage of the cultural social political economic and intellectual events of the 1920 1945 era In keeping with the proven strengths of the Major Problems series the compelling documents are grouped with important secondary sources accompanied by chapter introductions selection headnotes and suggested readings

Cultures of Commerce E. Brown, C. Gudis, M. Moskowitz, 2016-10-19 While historians have explored the impact on workers of changes in American business the broader impact on other cultural forms and vice versa has not been widely studied This anthology contributes to the debate at the intersection of business history and the study of cultural forms ranging from material to visual culture to literature

Capitalism and the Senses Regina Lee Blaszczyk, David Suisman, 2023-06-13 Capitalism and the Senses is the first edited volume to explore how the forces of capitalism are entangled with everyday sensory experience If the senses have a history as Karl Marx wrote then that history is inseparable from the development of capitalism which has

both taken advantage of the senses and influenced how sensory experience has changed over time This pioneering collection shows how seeing hearing tasting smelling and touching have both shaped and been shaped by commercial interests from the turn of the twentieth century to our own time From the manipulation of taste and texture in the food industry to the careful engineering of the feel of artificial fabrics capitalist enterprises have worked to commodify the senses in a wide variety of ways Drawing on history anthropology geography and other fields the volume s essays analyze not only where this effort has succeeded but also where the senses have resisted control and the logic of markets The result is an innovative ensemble that demonstrates how the drive to exploit sensorial experience for profit became a defining feature of capitalist modernity and establishes the senses as an important dimension of the history of capitalism Contributors Nicholas Anderman Regina Lee Blaszczyk Jessica P Clark Ai Hisano Lisa Jacobson Sven Kube Grace Lees Maffei Ingemar Pettersson David Suisman Ana Mar a Ulloa Nicole Welk Joerger Arming America through the Centuries Benjamin Franklin

Cooling,2022-09-29 While many associate the concept commonly referred to as the military industrial complex with President Dwight D Eisenhower s 1961 farewell address the roots of it existed two hundred years earlier This concept as Benjamin Franklin Cooling writes was part of historical lore as a burgeoning American nation discovered the inextricable relationship between arms and the State In Arming America through the Centuries Cooling examines the origins and development of the military industrial complex MIC over the course of American history He argues that the evolution of America s military industrial business political experience is the basis for a contemporary American Sparta Cooling explores the influence of industry on security the increasing prevalence of outsourcing ever present economic and political influence and the evolving nature of modern warfare He connects the budding military industrial relations of the colonial era and Industrial Revolution to their formal interdependence during the Cold War down to the present day resurrection of Great Power competition Across eight chronological chapters Cooling weaves together threads of industry finance privatization appropriations and technology to create a rich historical tapestry of US national defense in one comprehensive volume Integrating information from both recent works as well as canonical older sources Cooling s ambitious single volume synthesis is a uniquely accessible and illuminating survey not only for scholars and policymakers but for students and general readers as well

Trading Environments Gordon M. Winder,Andreas Dix,2015-12-07 This volume examines dynamic interactions between the calculative and speculative practices of commerce and the fruitfulness variability materiality liveliness and risks of nature It does so in diverse environments caught up in new trading relationships forged on and through frontiers for agriculture forestry mining and fishing Historical resource frontiers are understood in terms of commercial knowledge systems organized as projects to transform landscapes and environments The book asks how were environments traded and with what environmental and landscape consequences How have environments been engineered standardized and transformed within past trading systems What have been the successes and failures of economic knowledge in dealing with resource

production in complex environments It considers cases from northern Europe North and South America Central Africa and New Zealand in the period between 1750 and 1990 and the contributors reflect on the effects of transnational commodity chains competing economic knowledge systems environmental ignorance and learning and resource exploitation In each case they identify tensions blind spots and environmental learning that plagued commercial projects on frontiers *European fashion* Regina Lee Blaszczyk,Véronique Pouillard,2018-02-07 The period since 1945 has been a transformative era for the fashion industry Over the course of seventy years the fashion world has moved from celebrating the craftsmanship of haute couture to revelling in ever changing fast fashion This volume examines the transition from the old system to the new in a series of case studies grouped around three major themes Part I focuses on Paris as a creative hub aiming to understand how the birthplace of haute couture adapted to late twentieth century developments Part II considers the retailer s role in shaping taste responding to consumer expectations and disseminating fashion merchandise Part III looks to alternative visions of the European fashion system that have appeared in unexpected places The volume is highly interdisciplinary covering design history cultural anthropology ethnography management studies and the cultural history of business **The American Empire and the Fourth World** Anthony J. Hall,Tony Hall,2005 In a book that Naomi Klein says could change the world Anthony Hall shows that the globalization debate actually began in 1492 **Major Problems in American Colonial History** Karen Ordahl Kupperman,1993

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