Benefits of knowledge workers



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Fostering creativity and innovation



Solving complex problems



Effectively managing change



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Promoting cross-functional collaboration



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Influencing market analysis and strategy

Rise Of The Knowledge Worker

James Cortada

Rise Of The Knowledge Worker:

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Play Your Best Hand shows you how to align knowledge worker s talents with strategic business goals Using practical exercises and assessments managers learn to apply strength based leadership principles to leverage individual and team talents Play Your Best Hand also covers the four employee talent types key challenges of managing knowledge workers and recommended solutions the five talent based leadership principles and how to apply them and more Play Your Best Hand is the innovative leadership approach you need to keep today s knowledge workers motivated and productive

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