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Poor Reception Misunderstanding And Forgetting Broadcast News

Alison Anderson



Poor Reception Misunderstanding And Forgetting Broadcast News:

Poor Reception Barrie Gunter, 2012-11-12 Published in 1990 Poor Reception is a valuable contribution to the field of Communication Studies

Poor Reception Barrie Gunter, 2017-06-29 First Published in 1990 Routledge is an imprint of Taylor and Francis an informa company

Image Bite Politics Maria Elizabeth Grabe, Erik Page Bucy, 2009-03-02 Image Bite Politics is the first book to systematically assess the visual presentation of presidential candidates in network news coverage of elections and to connect these visual images with shifts in public opinion Presenting the results of a comprehensive visual analysis of general election news from 1992 2004 encompassing four presidential campaigns the authors highlight the remarkably potent influence of television images when it comes to evaluating leaders The book draws from a variety of disciplines including political science behavioral biology cognitive neuroscience and media studies to investigate the visual framing of elections in an incisive fresh and interdisciplinary fashion Moreover the book presents findings that are counterintuitive and challenge widely held assumptions yet are supported by systematic data For example Republicans receive consistently more favorable visual treatment than Democrats countering the conventional wisdom of a liberal media bias and image bites are more prevalent and in some elections more potent in shaping voter opinions of candidates than sound bites Finally the authors provide a foundation for promoting visual literacy among news audiences and bring the importance of visual analysis to the forefront of research

Journalism in the Digital Age John Herbert, 1999-11-03 Provides the practical techniques and theoretical knowledge that underpin the fundamental skills of a journalist It also takes a highly modern approach as the convergence of broadcast print and online media require the learning of new skills and methods The book is written from an international perspective with examples from around the world in recognition of the global marketplace for today's media This is an essential text for students on journalism courses and professionals looking for a reference that covers the skill technology and knowledge required for a digital and converged media age The book's essence lies in the way essential theories such as ethics and law are woven into practical newsgathering and reporting techniques as well as advice on management skills for journalists providing the wide intellectual foundation which gives credibility to reporting

News Analysis Teun A. van Dijk, 2013-08-21 First Published in 1987 This book presents a series of case studies that illustrate the structures of national and international news in the press It first summarizes our discourse analytical theory of the processes and structures of news reports as it has been developed in the last five years

The SAGE Handbook of Political Communication Holli A Semetko, Margaret Scammell, 2012-05-17 This authoritative and comprehensive survey of political communication draws together a team of the world's leading scholars to provide a state of the art review that sets the agenda for future study It is divided into five sections Part One explores the macro level influences on political communication such as the media industry new media technology and political systems Part Two takes a grassroots perspective of the influences of social networks real and online on political communication Part Three discusses

methodological advances in political communication research Part Four focuses on power and how it is conceptualized in political communication Part Five provides an international regional and comparative understanding of political communication in its various contexts The SAGE Handbook of Political Communication is an essential benchmark publication for advanced students researchers and practitioners in the fields of politics media and communication sociology and research methods

Media Psychology David Giles,2003-04-02 This text tackles the traditional topics of media psychology sex violence advertising along with developmental aspects of media influence and the psychology of the audience It examines specific media genres news sports soaps audience participation media the internet and asks what light psychology can shed on the popularity of these genres and the response of their audiences

News As Discourse Teun A. van Dijk,2013-10-28 First Published in 1990 This book presents a new interdisciplinary theory of news in the press Against the background of developments in discourse analysis it is argued that news should be studied primarily as a form of public discourse Whereas in much mass communication research the economic social or cultural dimensions of news and news media are addressed the present study emphasizes the importance of an explicit structural analysis of news reports Such an analysis should provide a qualitative alternative to traditional methods of content analysis Also attention is paid to processes of news production by journalists and news comprehension by readers in terms of the social cognitions of news participants In this way news structures can also be explicitly linked to social practices and ideologies of news making and indirectly to the institutional and macro sociological contexts of the news media

Understanding the Media Andrew Hart,2006-05-23 A guide for teachers to teaching the media Hart focuses on television the press radio and pop music Addressing familiar problems which teachers encounter the book provides examples of practical classroom activities

Sourcebook for Political Communication Research Erik P. Bucy,R. Lance Holbert,2014-06-03 The Sourcebook for Political Communication Research will offer scholars students researchers and other interested readers a comprehensive source for state of the art field research methods measures and analytical techniques in the field of political communication The need for this Sourcebook stems from recent innovations in political communication involving the use of advanced statistical techniques innovative conceptual frameworks the rise of digital media as both a means by which to disseminate and study political communication and methods recently adapted from other disciplines particularly psychology sociology and neuroscience Chapters will have a social scientific orientation and will explain new methodologies and measures applicable to questions regarding media politics and civic life The Sourcebook covers the major analytical techniques used in political communication research including surveys both original data collections and secondary analyses experiments content analysis discourse analysis focus groups and textual analysis network and deliberation analysis comparative study designs statistical analysis and measurement issues

Sourcebook for Political Communication Research , Television and Political Advertising Frank Biocca,2013-12-16 This volume represents one of the first major scholarly effort to unravel the

psychological and symbolic processing of political advertising Utilizing survey experimental qualitative and semiotic methodologies to study this phenomenon the contributors to Television and Political Advertising trace how political ads help to interpret the psychological reality of the presidential campaign in the minds of millions of voters A product of the National Political Advertising Research Project this interdisciplinary effort is valuable to researchers in advertising communication and consumer psychology since it helps define future work on the relationship between television politics and the mind of the voter This volume Television and Political Advertising Psychological Processes is the first of two and covers such topics as Models and Theories for Viewing Political Television Psychological Processing of Issues Images and Form Differential Processing of Positive and Negative Advertising and The Psychological Contexts of Processing *Media, Culture And The Environment* Alison Anderson, 2013-11-19 This book is intended for final year undergraduates and postgraduates in cultural and media studies as well as postgraduate and academic researchers Courses on culture and the media within sociology environmental studies human geography and politics **Media Culture & Environ. Co-P** Alison Anderson, 2019-07-12 First Published in 1997 This book is intended for final year undergraduates and postgraduates in cultural and media studies as well as postgraduate and academic researchers Courses on culture and the media within sociology environmental studies human geography and politics *Mr. Sorkin Goes to Washington* Melissa Crawley, 2014-06-26 Before the unprecedented televised presidential debates of 1960 most Americans were able to relate to their leaders in little more than an historical context In the era of televised elections however the media have allowed Americans to witness the paternal moral and intellectual qualities of their president up close Television has been so critical to this process of political socialization that for many Americans the televised image of the president is the president As the acclaimed television drama *The West Wing* demonstrates fictional representations of the presidency can also be significant civic forces This book examines how film and television drama contribute to shaping the presidency and the way most Americans understand it and particularly the processes of political education The text discusses *The West Wing*'s didactic potential its representation of White House politics and its depiction of race and gender with commentary on how fictional representations of the presidency become important elements of American political consciousness Communication Yearbook 29 Pamela J. Kalbfleisch, 2009-03-04 For the past 55 years the International Communication Association ICA has provided a venue for scholars and researchers to share ideas and findings in all aspects of the field of communication through its expanding publications program and its annual conference The Association also works to increase visibility for communication scholarship and to foster research internationally *Communication Yearbook 29* centers on the theme of Communication and the Future Authors in this volume address the future as they review 12 diverse areas of communication research There have been many changes in the world and this volume addresses questions such as Has the discipline of communication kept up with change Have we adapted to new technology and moved forward in our thinking What do we as a discipline have to say about the future Are there new

areas in which we should be making a contribution And are there new ways of looking at long standing lines of communication research The focus of this volume is on what we can do as communication scholars to make a difference in everyday life and in the future Communication Yearbook 29 is an important reference for scholars and graduate students across the field of communication

Television and the Quality of Life Robert Kubey, Mihalyi Csikszentmihalyi, 2013-12-02 Employing a unique research methodology that enables people to report on their normal activities as they occur the authors examine how people actually use and experience television and how television viewing both contributes to and detracts from the quality of everyday life Studied within the natural context of everyday living and drawing comparisons between television viewing and a variety of other daily activities and leisure pursuits this unusual book explores whether television is a boon or a detriment to family life how people feel and think before during and after television viewing what causes television habits to develop and what causes heavy viewing and what heavy viewing causes in the short and long term Television and the Quality of Life also compares the viewing experience cross nationally using samples from the United States Italy Canada and Germany and then interprets the findings within a broad theoretical and historical framework that considers how information use and daily activity contribute to individual familial societal and cultural development

Balance and Bias in Journalism Guy Starkey, 2017-09-16 Guy Starkey offers a clearly structured discussion of balance in the media and the difficulties inherent in both achieving and measuring it Providing an analysis of theoretical issues an exploration of practical considerations and a review of methods for assessing journalistic output it will appeal to students of journalism and media studies

Media Research Methods Barrie Gunter, 2000-02-11 In this book Barrie Gunter provides a broad overview of the methodological perspectives adopted by media researchers in their attempt to derive a better understanding of the nature role and impact of media in society By tracing the epistemological and theoretical roots of the major methodological perspectives Gunter identifies the various schools of social scientific research that have determined the major perspectives in the area Drawing a distinction between quantitative and qualitative methods he discusses the relative advantages and disadvantages of each approach and examines recent trends that signal a convergence of approaches and their associated forms of research The unique strength of this

All the News That's Fit to Sell James T. Hamilton, 2011-10-23 That market forces drive the news is not news Whether a story appears in print on television or on the Internet depends on who is interested its value to advertisers the costs of assembling the details and competitors products But in All the News That's Fit to Sell economist James Hamilton shows just how this happens Furthermore many complaints about journalism media bias soft news and pundits as celebrities arise from the impact of this economic logic on news judgments This is the first book to develop an economic theory of news analyze evidence across a wide range of media markets on how incentives affect news content and offer policy conclusions Media bias for instance was long a staple of the news Hamilton's analysis of newspapers from 1870 to 1900 reveals how nonpartisan reporting became the norm A hundred years later some partisan elements

reemerged as for example evening news broadcasts tried to retain young female viewers with stories aimed at their Democratic political interests Examination of story selection on the network evening news programs from 1969 to 1998 shows how cable competition deregulation and ownership changes encouraged a shift from hard news about politics toward more soft news about entertainers Hamilton concludes by calling for lower costs of access to government information a greater role for nonprofits in funding journalism the development of norms that stress hard news reporting and the defining of digital and Internet property rights to encourage the flow of news Ultimately this book shows that by more fully understanding the economics behind the news we will be better positioned to ensure that the news serves the public good

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