
Sample Letter for Group Sales

Dear Head Nutcracker,

Ballet Austin invites you to share in the magical holiday tradition, The Nutcracker. For 38 years Austin families, neighbors and friends have celebrated the season by coming together for a night of family entertainment. Over 200 children from the Ballet Austin Academy perform in this production and each night holds a special mystique with our guest Mother Ginger. Last year's Mother Gingers included The Honorable Ann Richards, the invincible Tour de France cyclist Lance Armstrong, and Children's Recording Artist Joe Scruggs just to name a few. Even if you've seen it before, The Nutcracker is always a special gift to share with loved ones and there is no better way to spend time together during the holiday season.

We have tried to make the job of "Head Nutcracker" as easy as possible for you. Simply choose a night you would like to designate for your group. If you want your group to sit in the same section, choose the seating section and price. Fill out the top of the Happy Holidays Form that you are going to circulate, so that people can contact you with questions and know the price of the tickets. When you have collected the forms from your group call, fax, or mail the Group Order Form to Ballet Austin.

Please note:

- 10 or more people qualify as a group.
- The group rate offers savings of about 20% off single ticket prices.
- Upon return of your order form, seats will be held for your group.
- One half of the total amount is due October 15, 2003.
- The balance is due on November 15, 2003.
- Group discounts may not be combined with other discounts or promotions.

All Sales are final.

We hope you, your friends and neighbors take advantage of this offer. Please take a few minutes to review the enclosed materials. If you have any questions or concerns, please call the Ballet Austin Box Office at 512.476.2163 or visit our website at www.balletaustin.org.

Sincerely,

Ballet Austin

From the Ballet Austin Tool-kit

Sales Letters That Sell

Herbert Hall Palmer



Sales Letters That Sell:

Sales Letters That Sell, 1987-02-01 Sales Letters that Sell Laura Brill, 1997 This lively book shows salespeople at all levels how to achieve a conversational tone that makes readers comfortable and receptive to their message The book provides 50 sales letter makeovers a series of before and after letters that show salespeople how to turn a dud into a dazzler

How to Write Sales Letters That Sell! Drayton Bird, 1996-10-30 Including over 60 examples of sales letters this guide demonstrates how correspondence can be both persuasive and effective It explains how to time letters for maximum effect how to create offers which will gain a response and how to keep customers reading to the end of the letter **Marketing Through Sales Letters** D. J. Wakefield, 2011-02-19 Your sales letter is your first contact with your customer A good sales letter is the difference between being a successful marketer and not Sales letters are a craft that must be practiced Marketing Through Sales Letters provides you with sufficient information to feel confident in understanding and ensuring your next sales letter is crafted perfectly **The Ultimate Sales Letter** Dan S. Kennedy, 2011-02-14 Rev ed of The ultimate sales letter attract new customers boost your sales 3rd ed 2006 **Tested Sales Letters** Herbert Hall Palmer, 1935

How to Write Sales Letters That Sell Drayton Bird, 2002 The right piece of direct mail can produce excellent response rates and have an extraordinary effect on business But why do some sale letters achieve spectacular results whilst others are instantly consigned to the bin This book reveals the secrets of creating successful sales letters Containing examples of real sales letters it includes plenty of advice on what to avoid as well as what to include Key topics are covered such as the secrets of persuasion planning a letter which will get replies creating offers that get responses and timing mailings for maximum effect *The Ultimate Sales Letter 3rd Editon E-Book* Dan S Kennedy, 2008-11-18 Write Well to Sell Big In the age of e mail and instant communication great sales copy is indispensable to closing a deal But too many sales letters end up in the junk file or the wastebasket In this new edition of his top selling book author Dan Kennedy explains why some sales letters work and most don t And he shows how to write copy that any business can use Among other things he provides Completely updated text and examples Great headline formulas New exercises to spark creativity The best way to use graphics Kennedy is the most successful highly paid direct response copywriter in the country In this book he shares his step by step formula so everyone can write letters that will nail the sale **Direct Mail: Writing Sales Letters that Sell** J. R. Yates, 1975 *The Complete Sales Letter Book* Rhonda Harris, Ann McIntyre, 1998-03-02 Hundreds of ready to use model letters for handling various sales situations Aimed at the busy sales rep each letter can be used as it is or can be quickly modified to suit The chapters follow the progression of the sales cycle

Sales Letters That Sell Book Review: Unveiling the Power of Words

In a world driven by information and connectivity, the ability of words has become more evident than ever. They have the capacity to inspire, provoke, and ignite change. Such may be the essence of the book **Sales Letters That Sell**, a literary masterpiece that delves deep into the significance of words and their effect on our lives. Published by a renowned author, this captivating work takes readers on a transformative journey, unraveling the secrets and potential behind every word. In this review, we will explore the book's key themes, examine its writing style, and analyze its overall impact on readers.

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web the lyrics of this song refer to a woman who hates to see that evening sun go down because it makes her feel that she is going to die it also refers to the fact that the woman is going to make her getaway if she still feels afraid in the morning

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web i hate to see that evening sun go down i hate to see that evening sun go down cause my baby he's gone left this town feelin tomorrow like i feel today if i'm feelin tomorrow like i feel today i'll pack my truck and make my give a way stay
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web a highly symbolic story about waiting for death the title is taken from a song that begins lordy i hate to see that evening sun go down and the fear and expectation of death is embodied in a negro servant who believes her husband is lurking in the dark to kill her

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