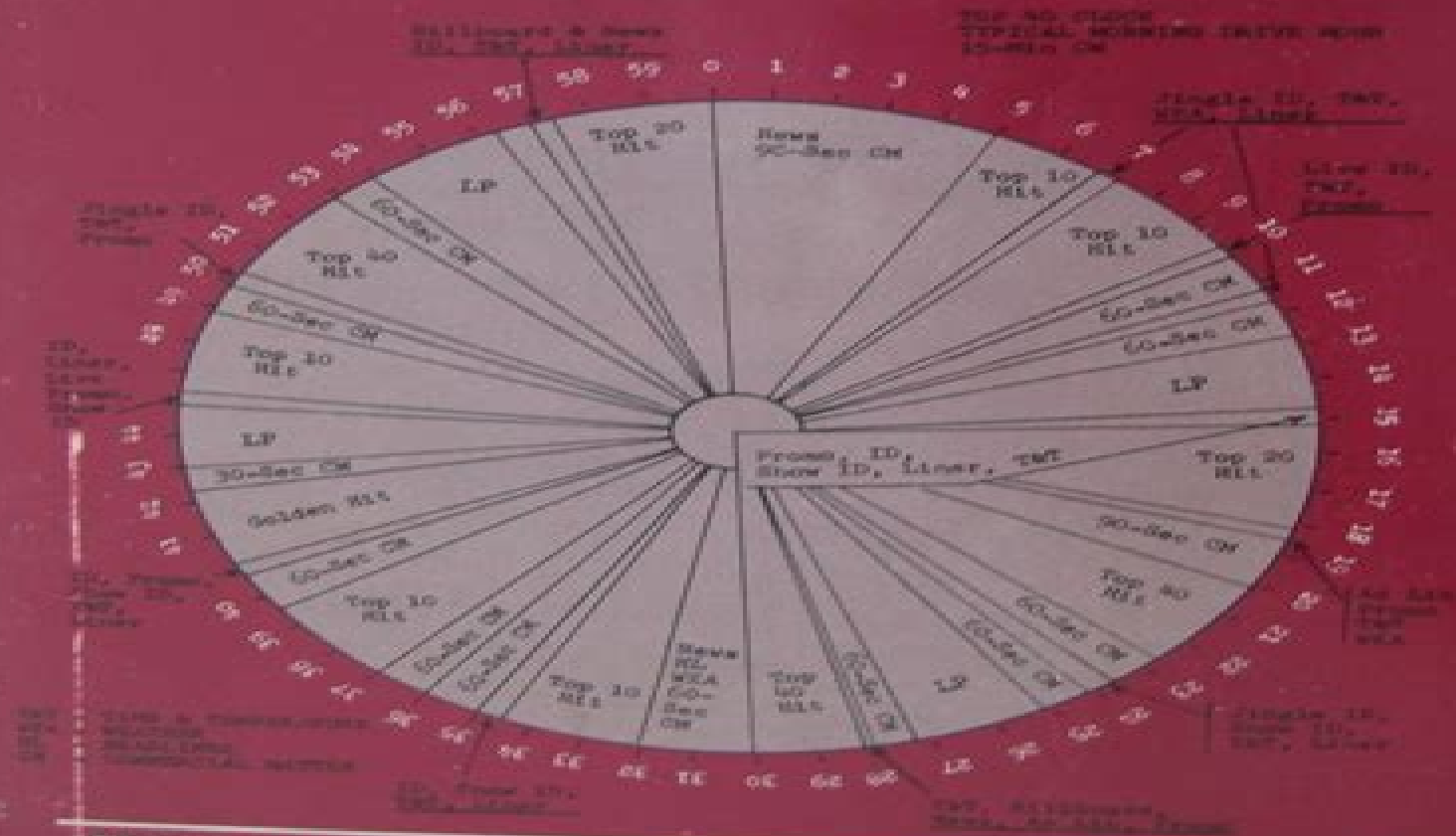


The RADIO FORMAT CONUNDRUM



EDD ROUTT • JAMES B. McGRATH • FREDRIC A. WEISS

Radio Format Conundrum

Kim Simpson



Radio Format Conundrum:

The Radio Format Conundrum Edd Routt, James B. McGrath, Fredric A. Weiss, 1978 **Encyclopedia of Radio 3-Volume Set** Christopher H. Sterling, 2004-03 Produced in association with the Museum of Broadcast Communications in Chicago the Encyclopedia of Radio includes more than 600 entries covering major countries and regions of the world as well as specific programs and people networks and organizations regulation and policies audience research and radio s technology This encyclopedic work will be the first broadly conceived reference source on a medium that is now nearly eighty years old with essays that provide essential information on the subject as well as comment on the significance of the particular person organization or topic being examined **The Radio Station** Michael C. Keith, 2007 Publisher description *Early '70s Radio* Kim Simpson, 2011-07-21 Early 70s Radio focuses on the emergence of commercial music radio formats which refer to distinct musical genres aimed toward specific audiences This formatting revolution took place in a period rife with heated politics identity anxiety large scale disappointments and seemingly insoluble social problems As industry professionals worked overtime to understand audiences and to generate formats they also laid the groundwork for market segmentation Audiences meanwhile approached these formats as safe havens wherein they could re imagine and redefine key issues of identity A fresh and accessible exercise in audience interpretation Early 70s Radio is organized according to the era s five prominent formats and analyzes each of these in relation to their targeted demographics including Top 40 soft rock album oriented rock soul and country The book closes by making a case for the significance of early 70s formatting in light of commercial radio today **The Radio Station** John Allen Hendricks, Bruce Mims, 2018-05-01 The Radio Station offers a concise and insightful guide to all aspects of radio broadcasting streaming and podcasting This book s tenth edition continues its long tradition of guiding readers to a solid understanding of who does what when and why in a professionally managed station This new edition explains what radio in America has been where it is today and where it is going covering the basics of how programming is produced financed delivered and promoted via terrestrial and satellite broadcasting streaming and podcasting John Allen Hendricks and Bruce Mims examine radio and its future within a framework of existing and emerging technologies The companion website is new revised with content for instructors including an instructors manual and test questions Students will discover an expanded library of audio interviews with leading industry professionals in addition to practice quizzes and links to additional resources *The Routledge Companion to Radio and Podcast Studies* Mia Lindgren, Jason Loviglio, 2022-06-15 This comprehensive companion is a much needed reference source for the expanding field of radio audio and podcast study taking readers through a diverse range of essays examining the core questions and key debates surrounding radio practices technologies industries policies resources histories and relationships with audiences Drawing together original essays from well established and emerging scholars to conceptualize this multidisciplinary field this book s global perspective acknowledges radio s enduring affinity with the local historical relationship to the national and

its unpredictably transnational reach In its capacious understanding of what constitutes radio this collection also recognizes the latent time and space shifting possibilities of radio broadcasting and of the myriad ways for audio to come to us live Chapters on terrestrial radio mingle with studies of podcasts and streaming audio emphasizing continuities and innovations in form and content delivery and reception production cultures and aesthetics reminding us that neither radio nor podcasting should be approached as static objects of analysis but rather as mutually constituting cultural forms This cutting edge and vibrant companion provides a rich resource for scholars and students of history art theory industry studies journalism media and communication cultural studies feminist analysis and postcolonial studies Chapter 42 of this book is freely available as a downloadable Open Access PDF at <http://www.taylorfrancis.com> under a Creative Commons Attribution Non Commercial No Derivatives CC BY NC ND 4.0 license

Keith's Radio Station John Allen Hendricks, Bruce Mims, 2014-08-07 Keith's Radio Station offers a concise and insightful guide to all aspects of radio operations explaining the functions performed within every professionally managed station Now in its ninth edition this book continues its long tradition of guiding readers to a solid understanding of who does what when and why This new edition explains what radio in America has been where it is today and where it is going Covering the basics of how programming is produced financed and delivered across a spectrum of technologies including the newest technological trends such as streaming and podcasting satellite and HD Radio John Allen Hendricks and Bruce Mims argue that the future of radio remains bright and strong as it continues to evolve with emerging technologies New to this edition New and updated essays from industry leaders discussing how radio is evolving in an era of rapidly changing technology A thorough examination of Internet radio online music services and mobile listening devices An analysis of how new technologies have fragmented the advertising dollar A discussion of station website content and promotional usage of social media A revised examination of technologically advanced strategies used in traffic and billing departments Updated full color photos and illustrations The new companion website features content for both students and instructors including an instructors manual lecture slides test questions audio examples of key concepts quizzes for students and links to further resources

The Concise Encyclopedia of American Radio Christopher H. Sterling, Cary O'Dell, 2010-04-12 The Concise Encyclopedia of American Radio is an essential single volume reference guide to this vital and evolving medium Comprised of more than 300 entries spanning the invention of radio to the Internet this reference work addresses personalities music genres regulations technology programming and stations the golden age of radio and other topics relating to radio broadcasting throughout its history The entries are updated throughout and the volume includes nine new entries on topics ranging from podcasting to the decline of radio

Top 40 Democracy Eric Weisbard, 2014-11-27 If you drive into any American city with the car stereo blasting you'll undoubtedly find radio stations representing R B hip hop country Top 40 adult contemporary rock and Latin each playing hit after hit within that musical format American music has created an array of rival mainstreams complete with charts in multiple categories Love it or hate it the world that radio made

has steered popular music and provided the soundtrack of American life for more than half a century In *Top 40 Democracy* Eric Weisbard studies the evolution of this multicentered pop landscape along the way telling the stories of the Isley Brothers Dolly Parton A M Records and Elton John among others He sheds new light on the upheavals in the music industry over the past fifteen years and their implications for the audiences the industry has shaped Weisbard focuses in particular on formats constructed mainstreams designed to appeal to distinct populations showing how taste became intertwined with class race gender and region While many historians and music critics have criticized the segmentation of pop radio Weisbard finds that the creation of multiple formats allowed different subgroups to attain a kind of separate majority status for example even in its most mainstream form the R B of the Isley Brothers helped to create a sphere where black identity was nourished Music formats became the one reliable place where different groups of Americans could listen to modern life unfold from their distinct perspectives The centers of pop it turns out were as complicated diverse and surprising as the cultural margins Weisbard s stimulating book is a tour de force shaking up our ideas about the mainstream music industry in order to tease out the cultural importance of all performers and songs *Encyclopedia of the Blues: K-Z, index* Edward M. Komara, 2006 First published in 2004 Routledge is an imprint of Taylor Francis an informa company

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