



**Shirene  
Chehrizi**

SENIOR MARKETING  
MANAGER



# Hello

I'm a full-stack marketer and branding nerd who loves the thrill of planning and executing results-driven marketing activities.

RESUME

PORTFOLIO

I'm a highly competent, creative professional who's eager to join a challenging and passionate team. As a self-starter and quick learner, I'm ready to exceed expectations. I can assure you I will bring fresh ideas to the table.

# Marketing Your Creative Portfolio

**Maura Keller**



## **Marketing Your Creative Portfolio:**

Self-Promotion Online: Marketing Your Creative Services . . . Ilise Benun, 2000-12-12 Benun guides you through the entire process providing you with techniques for conveying personality and professionalism in your Web site with humor creativity and substance creating an instantly accessible online portfolio mounting an effective E mail campaign to keep in touch with and stay connected to your markets extending your online reach with strategic linking using the Internet to access an unlimited and global market for work collecting information about potential clients and identifying new ones and using your online presence to work virtually with clients and colleagues review work in cyberspace and recruit employees Jacket

**Marketing Your Creative Portfolio** Buff Hungerland, 2003 I've produced a portfolio now what The FIRST comprehensive career development book dedicated to creatives in subject matter learning style and mode of expression Make the leap from creating your portfolio to marketing your portfolio with this step by step system Get a job as a professional creative Develop a client base Marketing Your Creative Portfolio is written for visual spatial learners with Fill in format for goal setting through to acceptance strategies Narratives that can be storyboarded sketched collaged or performed Addresses significant career development issues Deals with issues relating specifically to professional creative careers

The Graphic Designer's Guide to Portfolio Design Debbie Rose Myers, 2013-09-20 Landing a job in graphic design or multimedia starts with the creation of a portfolio that showcases a student's best work With sample portfolios interviews with leaders in graphic design and advertising industries and step by step instruction for creating professional print and digital portfolios this book helps students successfully transition from design student to design professional Now fully updated it is the only guide to creating job winning print based and digital portfolios specifically for graphic designers **Marketing**

**and Selling Your Handmade Jewelry** Viki Lareau, 2013-06-01 Straight from a jewelry business mentor this guide to entering the bauble business compiles expert knowledge and wide experiences for those looking to take their hobby to the next level Aspiring businesspeople will gain the advantage of experience from the numerous case studies and engaging personal stories Starting with the basics of assessing style time commitment and target market the sections progress through business licenses and tax numbers developing a cohesive presentation for a business and the fine art of pricing for a profit Helpful appendices on display suppliers business and government agencies and recommended reading complete the handbook making it a valuable companion for entrepreneurs **Web Portfolio Design and Applications** DiMarco,

John, 2005-12-31 This book defines and gives an overview of the web portfolio and how it is being used in academic programs and professional scenarios Provided by publisher **The Creative Explorer's Guide** Pasquale De Marco, 2025-05-14

Discover the transformative power of creativity with The Creative Explorer's Guide your essential guide to unlocking your creative potential and living a more fulfilling life Within these pages you'll embark on a journey of self discovery learning the tools techniques and mindset necessary to turn your ideas into reality Whether you're an aspiring artist a budding

entrepreneur or simply someone seeking to add more creativity to your daily life this book provides a wealth of practical strategies and inspiration to help you succeed Through a series of thought provoking chapters you ll gain a deeper understanding of your own creative process and develop the skills and confidence you need to overcome creative blocks embrace failure and stay motivated You ll also learn the importance of collaboration and community in the creative process and discover strategies for marketing your creativity and making a real impact on the world With its engaging writing style and relatable examples The Creative Explorer s Guide makes creativity accessible to everyone Whether you re looking to start a new creative project enhance your problem solving skills or simply live a more fulfilling and imaginative life this book is your indispensable companion Unleash your inner artist and embark on an extraordinary adventure with The Creative Explorer s Guide Join the countless individuals who have transformed their lives through the power of creativity and discover the boundless possibilities that await you when you embrace your creative spirit If you like this book write a review on google books

**No Plastic Sleeves: Portfolio and Self-Promotion Guide for Photographers and Designers** Larry Volk, Danielle Currier, 2014-06-13 A polished and professional portfolio including both print pieces and an online presence is more important than ever for photographers and other creative professionals to make a great first impression and secure employment This new edition of No Plastic Sleeves has been updated to address all facets of portfolio production with a special focus on self promotion and new information about blogs and social media s role in the process Including hundreds of photos examples of successful design and interviews with industry professionals this text will guide you through the complete process of conceptualizing designing and developing all the interconnected aspects of your total portfolio package Objectively evaluate and edit your work Develop a distinguishing brand concept Understand and apply effective design strategies Design a tailor made portfolio book Develop a comprehensive online portfolio Develop printed professional and promotional materials Utilize social media and self promotion strategies

**Design Matters: Portfolios 01** Maura Keller, 2010-05-01 During the past few years portfolio management and self promotion have taken on a far greater role within a graphic designer s business model The degree to which they can increase their earned revenue through exceptionally defined marketing oriented promotions and portfolio management is paramount These individuals and agencies now identify their product as cultural tourism and stress the role of their work as economic generators This book defines the core elements of self promotion and portfolio creation and provides the insights graphic designers need to showcase their work in unique and creative ways Case studies demonstrate the different techniques designers use to create successful portfolios for different audiences and measure the results of those efforts The book also details how often portfolios should be updated and distributed and determine workable budgets to produce a great portfolio

*Crafting Standout Portfolios in the Creative Industry* Pasquale De Marco, 2025-05-14 In today s competitive creative industry a well crafted portfolio is not merely an accessory it s a powerful tool that can unlock doors and propel your career to new heights Crafting Standout Portfolios in the

Creative Industry is the ultimate guide to creating standout portfolios that will showcase your unique talents highlight your skills and leave a lasting impression on potential employers and collaborators This comprehensive guidebook takes you through every aspect of the portfolio creation process from laying the foundation to marketing and promotion Whether you re a seasoned professional looking to refresh your portfolio or an aspiring creative just starting out this book provides the knowledge insights and practical tools you need to craft a portfolio that meets industry standards and reflects your unique artistic voice Through ten insightful chapters you ll learn How to define your creative identity and identify your target audience Strategies for selecting and editing your best work The art of portfolio design and presentation including format visual concept and typography Techniques for arranging and sequencing your portfolio for maximum impact Effective marketing and promotion strategies to reach your target market How to prepare for interviews and tailor your portfolio to specific roles Tips for maintaining and evolving your portfolio over time Emerging trends and technologies in the world of creative portfolios Ethical considerations and best practices to ensure professionalism and integrity Drawing inspiration from real world case studies and success stories Crafting Standout Portfolios in the Creative Industry provides tangible examples of effective portfolio practices By following the guidance in this book you ll be able to create a portfolio that not only showcases your abilities but also effectively communicates your value proposition to the world Whether you re a designer artist photographer or any other type of creative professional Crafting Standout Portfolios in the Creative Industry is your essential guide to crafting a standout portfolio that will help you achieve your career goals If you like this book write a review on google books

**Mastering Graphic Design: A Comprehensive Guide to Excellence** Matt Dewey, Unlock the secrets to becoming an exceptional graphic designer with Mastering Graphic Design A Comprehensive Guide to Excellence This meticulously crafted book offers a deep dive into every facet of graphic design providing aspiring designers and seasoned professionals alike with the tools techniques and insights needed to elevate their craft to new heights From mastering the fundamental principles of design to developing creative concepts crafting compelling visuals and designing for various platforms and media each chapter is packed with practical advice real world examples and actionable tips Delve into the art of typography and layout explore the nuances of user experience and interface design and learn how to streamline your workflow and manage projects efficiently Navigate the business side of graphic design with confidence from freelancing strategies to client communication and marketing yourself effectively Cultivate creativity innovation and a lasting legacy as a designer while staying abreast of emerging technologies and industry trends Whether you re just starting your journey or seeking to refine your skills Mastering Graphic Design is your indispensable companion on the path to becoming an amazing graphic designer

Interactive Imagination with Motion! Pasquale De Marco,2025-07-14 In Interactive Imagination with Motion readers embark on a captivating journey into the realm of motion design where static images transform into dynamic experiences This comprehensive guide unveils the secrets of creating engaging visual content that moves audiences and

leaves a lasting impression Motion design has revolutionized the way we communicate entertain and inform From animated graphics and interactive web designs to captivating videos motion design has become an indispensable tool for businesses educators and storytellers alike This book delves into the art and science behind motion design providing readers with the knowledge and skills to create stunning visual content that captivates and engages Aspiring motion designers will discover a wealth of insights into the creative process learning how to bring their ideas to life through animation visual storytelling and interactive elements They will also gain practical guidance on project management client collaboration and the business side of the industry setting them on the path to a successful career in motion design Seasoned professionals seeking to enhance their skills will find inspiration and cutting edge techniques to elevate their craft The book explores advanced animation techniques rigging custom plugin creation and troubleshooting empowering readers to push the boundaries of motion design and create truly exceptional work With its comprehensive coverage of the latest tools trends and best practices *Interactive Imagination with Motion* is an invaluable resource for anyone looking to master the art of motion design Whether you re a designer animator marketer or simply passionate about creating engaging visual content this book will ignite your imagination and empower you to create stunning motion designs that leave a lasting impact If you like this book write a review

*Fashion Business* Mrs. K. Prabha Kumari Mrs. D. Anita Rachel ,2023-09-29 The term globalization has brought huge competition in all industries specifically in the Fashion Industry of textiles and Apparel Industry more textile materials are used in all place especially in Fashion sectors of Apparel Industry The term Fashion and its Business is becoming more competitive and the customers expect higher Quality for fewer prices to survive and perform in this business scenario companies and Fashion Industry have to reduce the costs through various ways to sale their product in the market Fashion incorporates all features of the business procedures that include design manufacturing distribution financial customer services and sales By take part business procedures and individuals anywhere in your company you can get pleasure from more well organized work flow and enhanced productivity Fashion assists business procedure flow more effortlessly and enhances the competence of fulfillment procedure It leads to concentrated inventory Ultimately it lessens the overall business cost This book will be good guides to do effective and efficient to know the types of home textile materials that are present in a day to day Fashion life style for the Fashion textile organizations The term FASHION BUSINESS describes the process and activities undertaken by Fashion Forecasters Fashion Business is a distinct factor of textile production contributes to the economic development of a style with latest trends

**Design Portfolios** Diane Bender,2017-02-09 Today s students of architecture interior design and landscape design need to master the art of marketing themselves via multiple print and digital formats This third edition of *Design Portfolios* reflects contemporary portfolio practices and enables students to create portfolios that serve as both evolving collections of creative solutions to design problems and evidence of their abilities to visually relay messages Readers will learn how to create not just a collection of design work but a unique

marketing tool for a successful design career      The Side Hustle Blueprint: 20 Proven Ideas for Extra Income ACK Business , Why You Should Read This Book In today s fast paced world the traditional 9 to 5 job isn t the only way to earn a living Whether you re looking to supplement your current income pay off debt or eventually replace your full time job with a profitable side venture this book is your comprehensive guide The Side Hustle Blueprint is designed to empower beginners and seasoned professionals alike with actionable ideas real world examples and step by step strategies to launch and grow your extra income streams What You Will Gain Proven Side Hustle Ideas Discover 20 different side hustles each explained with practical tips SEO Optimized Strategies Learn how to market your side hustle online using best SEO practices Real World Examples See case studies and success stories that inspire and inform Actionable Roadmaps Each chapter offers a structured blueprint for immediate implementation By the end of this book you ll be equipped with the knowledge and confidence to start earning extra income on your own terms Table of Contents Introduction to the Side Hustle Revolution Freelancing Fundamentals Leverage Your Skills The Gig Economy Ride the Digital Wave E commerce and Dropshipping Selling Online Affiliate Marketing Earn While You Sleep Content Creation Blogging Vlogging and Podcasting Digital Products Courses E books and More Social Media Management Monetizing Your Online Presence Real Estate Side Hustles Renting and Investing Stock Market and Crypto Passive Income Investments Remote Work Opportunities Virtual Assistance and Consulting Creative Ventures Photography Design and Art Handmade Goods Crafting for Profit Niche Services Pet Care Tutoring and More Fitness and Wellness Monetizing Health Expertise Home based Businesses Catering Baking and More Tech Side Hustles App Development and IT Services Event Planning and Social Services Organizing for Profit Sustainable Side Hustles Eco Friendly Business Ideas Scaling Your Side Hustle Strategies for Growth and Expansion Conclusion Key Takeaways and Next Steps      **Becoming a Successful Graphic Designer** Neil Leonard,2017-03-09 As students prepare to enter the world of work there are many decisions that they need to make about what type of career they want Freelancing Working in a design agency Setting up their own business They also need the practical advice about how to work with clients how to organize themselves billing etc Through interviews with people at all levels of design the author provides down to earth and straight forward information that is relevant to today s students looking to start a career in design      *625+ Easy Digital Product Ideas For Earning Passive Income While You Sleep* Om Prakash Saini,2024-02-16 Embark on a journey of endless possibilities with 625 Easy Digital Product Ideas For Earning Passive Income While You Sleep This book is your ultimate guide to unlocking the world of online entrepreneurship without breaking a sweat Packed with over 625 simple and lucrative digital product ideas it covers a wide range of categories like Ebooks and Written Content Online Courses Printables Stock Photos Videos Audio Products Software 3D Models Web Development Resources and more Whether you re a seasoned digital entrepreneur or a newbie looking to make money while you snooze this book has something for everyone Dive into the realm of passive income and discover how to turn your creativity into cash From crafting engaging Ebooks to

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**Independence Unveiled: A Journey towards Fierce Self-Reliance** Pasquale De Marco,2025-07-24 In today s fast paced and often overwhelming world it s more important than ever to take control of your life and live on your own terms Independence Unveiled A Journey towards Fierce Self Reliance is your ultimate guide to unlocking your true potential breaking free from societal expectations and creating a life that is authentically yours Within these pages you will discover a wealth of practical strategies and actionable advice to help you navigate every aspect of your life with confidence and self assurance From mastering your finances and building a successful career to cultivating meaningful relationships and living a life of purpose this book has everything you need to achieve your goals and live the life you ve always dreamed of Independence Unveiled is not just another self help book it s a transformative guide that will empower you to Embrace your individuality and live a life that is true to your values Set boundaries to protect your time energy and well being Cultivate a growth mindset and embrace challenges as opportunities for learning Develop a strong sense of self love and self worth Break free from financial dependence and achieve financial freedom Build a fulfilling career that aligns with your passions and purpose Whether you re a seasoned professional or just starting out on your journey towards self sufficiency Independence Unveiled offers invaluable insights and guidance to help you achieve your dreams With its comprehensive coverage of essential life skills and its inspiring message of empowerment this book is your indispensable companion on the path to fierce self reliance Embrace the power of independence and unlock your full potential with Independence Unveiled Let this book be your guide as you forge a life filled with purpose meaning and fulfillment If you like this book write a review

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the power of LinkedIn job boards and other platforms to make connections and find job opportunities that align with your goals Thrive in a remote or hybrid work environment Adapt to the evolving work landscape and learn how to excel in flexible work situations Build resilience and mental toughness Stay motivated and focused as you overcome setbacks stay positive and keep pushing forward And much more With Smart Dozen you ll gain a deep understanding of what employers are looking for and how to position yourself as the best candidate for any job Each strategy is backed by real world examples expert insights and step by step guidance that will ensure you are fully prepared to navigate the job market with confidence and success Whether you re just starting your career or looking to make a bold move Smart Dozen 12 Strategies to Succeed in the Job Market will help you unlock the secrets to securing your dream job advancing in your career and achieving long term success Start investing in your career today and take control of your professional future

**Digital Creativity** Bruce Wands,2002 This work equips readers with a solid conceptual and critical foundation for digital creativity presenting both technical explanations and creative techniques

**Art of Agreement** Barrett Williams,ChatGPT,2025-07-10 Unlock the secrets of successful commissions with Art of Agreement a comprehensive guide to mastering the intricate dance between creativity and commerce Whether you re an emerging artist or a seasoned creative looking to refine your approach this eBook offers invaluable insights that will elevate your commission business to new heights Begin your journey by understanding the vital role commissions play in the creative landscape and learn how to navigate the complex world of custom requests Dive deep into pricing strategies that teach you how to determine your worth communicate value to clients and handle negotiations with newfound confidence Choosing projects wisely is crucial and you ll find guidance on identifying the right opportunities matching them to your strengths and knowing when to decline offers that don t align with your goals Equip yourself with the tools to craft airtight contracts and protect your intellectual property all while building strong long lasting client relationships through effective communication and conflict resolution techniques In Art of Agreement the art of the creative brief is demystified learn to collaborate on visions ask the right questions and translate client ideas into actionable outcomes Tackle time management with practical advice on setting realistic timelines and juggling multiple projects ensuring you stay organized and productive Gain insight into handling revisions and feedback constructively maintaining artistic integrity and marketing your services with flair Expand your creative network engage with communities and explore untapped markets to grow your business sustainably Prepare to scale your creative practice explore passive income streams and cultivate a resilient mindset that embraces challenges and continuous learning Future proof your business by setting long term goals and adapting to technological changes that shape the industry Art of Agreement is your essential companion on the path to building a thriving commission based career offering the tools and wisdom needed to turn creative passion into professional success

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