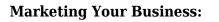
# **Small Business Marketing Tips**

0	Know your audience.	0	Promote yourself on social media.
0	Emphasize your value proposition.	0	Collaborate with influencers.
0	Stay focused on singular goals and objectives.	0	Stick to a social media posting schedule.
0	Capitalize on short-term plays.	0	Invest in ads.
0	Double down on what works.	0	Capture prospects' information.
0		0	Use email marketing.
U	Understand the power of existing customers.	0	Lean into word of mouth.
0	Use free promo tools.	0	Manage relationships with a
0	Create a website.	n	CRM. Connect with other local
0	Consider blogging.	_	businesses.



# **Marketing Your Business**

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