

# Small Business Marketing Tips

- ☐ Know your audience.
- ☐ Emphasize your value proposition.
- ☐ Stay focused on singular goals and objectives.
- ☐ Capitalize on short-term plays.
- ☐ Double down on what works.
- ☐ Understand the power of existing customers.
- ☐ Use free promo tools.
- ☐ Create a website.
- ☐ Consider blogging.
- ☐ Promote yourself on social media.
- ☐ Collaborate with influencers.
- ☐ Stick to a social media posting schedule.
- ☐ Invest in ads.
- ☐ Capture prospects' information.
- ☐ Use email marketing.
- ☐ Lean into word of mouth.
- ☐ Manage relationships with a CRM.
- ☐ Connect with other local businesses.

# Marketing Your Business

**RM Cervero**



## **Marketing Your Business:**

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for established major brands the strength of fast fashion brands like zara h m or uniqlo is that they cater to every client for

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web in hinduism the goddess tara sanskrit तारा tārā is the second of the dasa ten mahavidyas and is a form of adishakti the tantric manifestation of parvati her most famous centre of worship is the temple and the cremation ground of tarapith in west bengal india her three most famous forms are ekajaṭā ugratara and

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