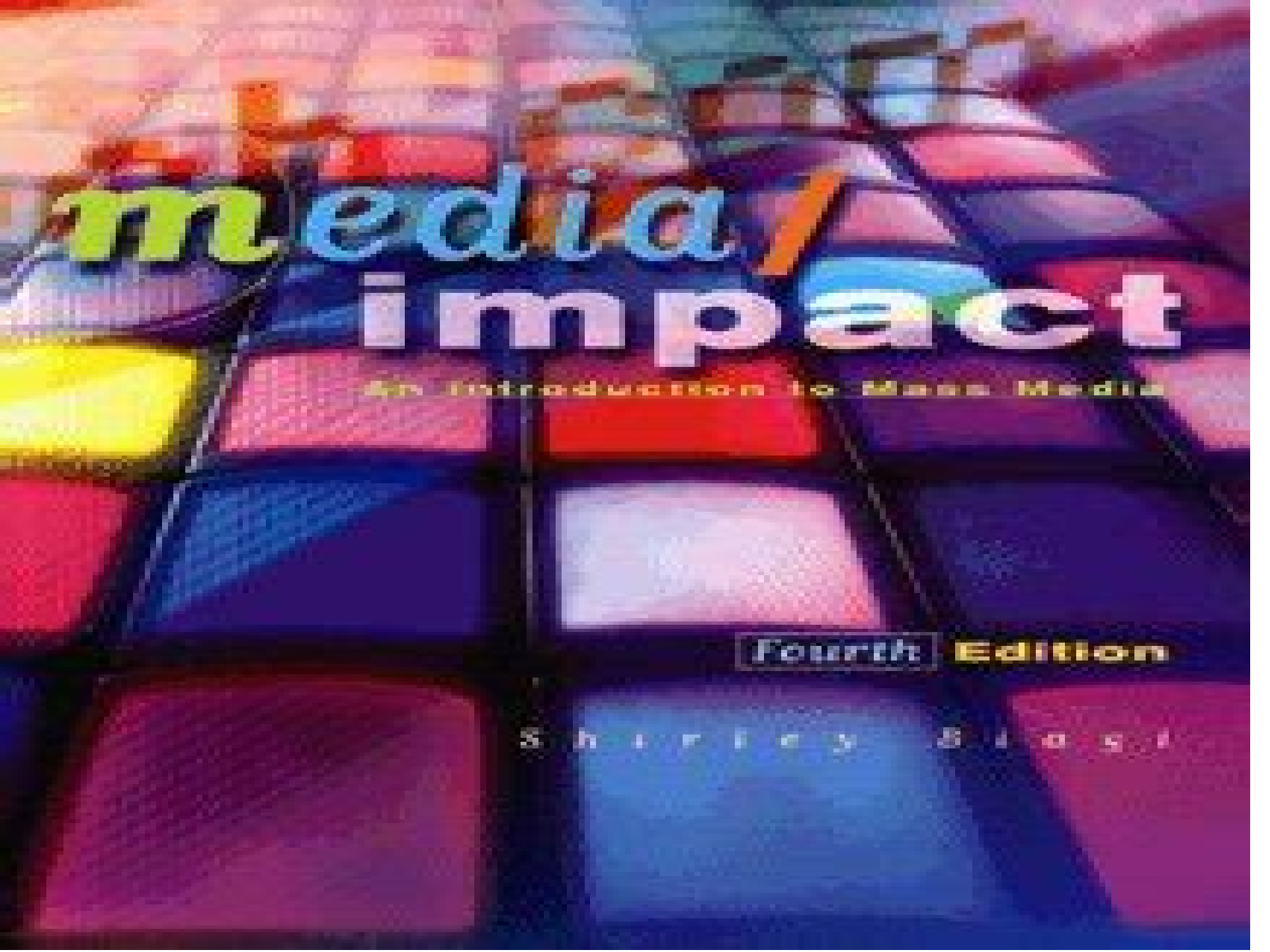




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Fourth Edition

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Media Impact An Introduction To Mass Media 2nd Edition

Shirley Biagi



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rehabilitation practices has recently received ever more focus in this volume aspects of this direction of research are dealt with in the chapter on clinical pragmatics In most of the chapters in the volume ethics has a core role to play not only in issues of authenticity in general in relation to research on language use but also in issues that have a direct influence on the linguistic culture and society we live in irrespective of whether we are part of a linguistic majority or a minority or a minority within a minority language policy and language planning language ecology and language in relation to legal matters In all of these fields we see the importance of research within pragmatics as a discipline dealing with how language influences our everyday lives All in all the volume presents different perspectives on how research in pragmatics not only can be put to practice but how pragmatics is used as a tool to gain a better understanding of the world we live in

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