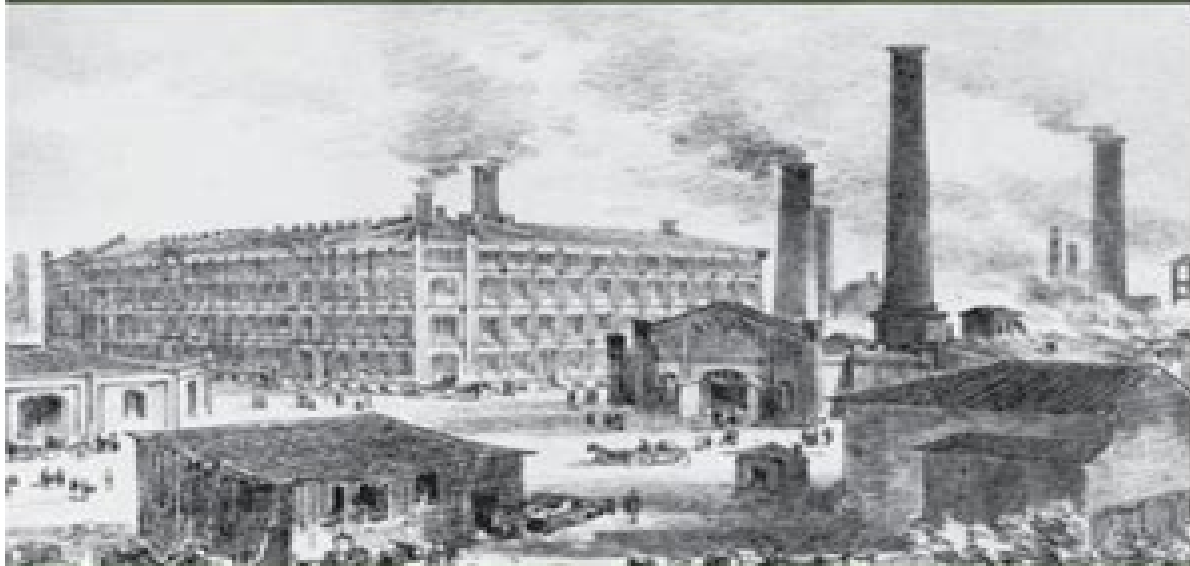


National Cultures and International Competition

The Experience of
Schering AG, 1851–1950



Christopher Kobrak

National Cultures And International Competition

Richard Whittington, Michael Mayer



National Cultures And International Competition:

National Cultures and International Competition Christopher Kobrak, 2002-10-07 This book is first and foremost a history of Schering AG one of Germany's best known pharmaceutical companies from its birth as a pharmacy in the middle of the 19th century to the first steps of its re birth as a multinational in 1950 It traces the various stages of Schering's development its relationships to other chemical companies its government its bankers and other shareholders The book also tries to put this history in the context of Schering's changing and for the most part increasingly hostile political social and economic environment

International Business John S. Hill, 2009 Reflecting a strong managerial orientation a corporate emphasis and a true global local focus International Business Managing Globalization explains the whats and whys of global differences as it covers industries competitors regions and markets from the perspectives of practicing managers Author John S Hill reviews the geographic and historic backgrounds of regions and markets in a way that no other text has done with special focus on global supply chains global branding and world religions as they affect management at the local level It integrates business topics and environmental analysis into a strategic global local framework It places current events in focus by covering history and geography as they affect international business It includes a unique chapter on global industry and competitor analysis a common business tool but a topic not covered in other texts It covers religion as a key determiner of behaviors worldwide to help readers understand why behaviors differ depending on the local context It focuses on corporate analysis planning and internationalization vital corporate practices rarely covered in other textbooks It includes short cases for undergraduates and longer cases for graduate students International Business Managing Globalization is ideal for the introduction to business course or for courses focusing on international or global business strategy

National Capitalisms, Global Competition, and Economic Performance Sigrid Quack, Glenn Morgan, Richard Whitley, 2000 Why are some firms successful on global markets whilst others are not In this collection of papers a group of distinguished international researchers examine the inter relationship between national context firm performance and global competitiveness In a series of empirical studies covering major industries such as banking telecommunications construction automobiles and airlines in a number of European countries Great Britain France Germany Holland Finland Slovenia the studies show how distinctive patterns of firm competences and capabilities arise from national contexts These influence the way in which firms perform in response to changing technologies and competitive pressures Thus the impact of the globalisation of economic activity may be to reinforce existing national differences in firm performance rather than producing a homogenisation and standardisation This book will be of interest to researchers in business and management sociology economics and political science for its comparative organizational approach to problems of economic performance

National Identity and Global Sports Events Alan Tomlinson, Christopher Young, 2012-02-01 National Identity and Global Sports Events looks at the significance of international sporting events and why they generate enormous audiences

worldwide Focusing on the Olympic Games and the men's football soccer World Cup the contributors examine the political cultural economic and ideological influences that frame these events Selected case studies include the 1936 Nazi Olympics in Berlin the 1934 World Cup Finals in Italy the unique case of the 1972 Munich Games the transformative 1984 Games in Los Angeles and the 2002 Asian World Cup Finals among others The case studies show how the Olympics and the World Cup Finals provide a basis for the articulation of entrenched and dominant political ideologies encourage persisting senses of national identity and act as barometers for the changing ideological climate of the modern and increasingly globalized contemporary world Through rigorous scholarly analyses the book's contributors help to illuminate the increasing significance of large scale sporting events on the international stage

National Culture and the New Global System

Frederick Buell, 1994-09 The three worlds theory is perhaps still the basis for our dominant assumptions about geopolitical and geocultural order writes Frederick Buell but its hold on our imagination and faith is passing fast In its place a startlingly different model the notion that the world is somehow interconnected into a single system has emerged expressing the perception that global relationships constitute not three separate worlds but a single network In the wake of disillusionment with anticolonial nationalism and in response to a wide variety of economic political demographic and technological changes Buell argues we have come increasingly to view the world as complexly interconnected In *National Culture and the New Global System* he considers how the notion of national culture has been conceived and reconceived in the postwar period For much of the period the three world theory provided economic political and cultural models for mapping a world of nation states More recently new notions of interconnectedness have been developed ones that have had profound and sometimes startling effects on cultural production and theory Surveying recent cultural history and theory Buell shows how our understanding of cultural production relates closely to transformations in models of the world order

The Future of

Global Competition Robert Hinck, Asya Cooley, Skye C. Cooley, Sara Kitsch, 2021-12-14 With today's social and geopolitical order in significant flux this project offers vital insight into the future global order by comparatively charting national media perceptions regarding the future of global competition through the lens of Ontological Security OS The authors employ a mixed method approach to analyze 620 news articles from 47 Russian Chinese Venezuelan and Iranian news sources over a five year period 2014-2019 quantitatively comparing the drivers of their visions while providing in depth qualitative case studies for each nation Not only do these narratives reveal how these four nations understand the current global order but also point to their in flexibility and agentic capacity for reflection in adapting even shaping the future order and their identity roles within it around an economic and diplomatic battleground The authors argue these narratives create trajectories with inertial effects grounded in their OS needs providing enduring insights into their behavior and interests moving into the future The *Future of Global Competition* will help readers understand how influential nations typically aligned in opposition to the US envision the drivers of global competition and the make up of the future international system Those engaged in the

study of media global politics international relations and communication will find this book to be a critical source

National Culture and Groups Ya-Ru Chen,Elizabeth A. Mannix,Margaret Ann Neale,R. Wageman,2006-07-04 Based on the premise that in an era of rapid globalization while there is a great deal of convergence on many aspects of group processes and interactions across national cultures it is the understanding and appreciation of the divergence among people of different national cultural backgrounds that make all the difference

The Competitive Advantage of Nations: The Case of Turkey Özlem Öz,2019-05-23 First published in 1999 this volume applies Professor Michael Porter s diamond framework 1990 to the Turkish glass construction leather clothes automobile and flat steel industries zlam z aims primarily to contribute towards an improvement of this framework and thus towards a better understanding of the sources of competitive advantage Her research presents a new approach to evaluate the competitiveness of the Turkish economy given that alternative studies usually focus on factors like exchange rates and the cost of labour and raw materials as the determinants of competitive advantage The author begins her book by providing an evaluation of the diamond framework linked to the debate created by the publication of The Competitive Advantage of Nations She then identifies the pattern of advantage in Turkey by specifying the internationally competitive industries and clusters This is followed by a detailed examination of the five Turkish industry case studies glass construction leather clothes automobile and flat steel industries The findings are generally supportive of Porter The results suggest however several major areas in the framework especially domestic rivalry and the role of government where one or more of the Turkish cases question Porter s hypotheses The book ends with the implications of the study for the sources of competitive advantage in general and for the Turkish economy in particular Porter and his diamond framework are both unquestionably influential Improvements upon it forwarded in this book will be of use to academic readers as well as strategic planners and policy makers

The European Corporation Richard Whittington,Michael Mayer,2002 The evolving strategies and structure of large European firms are examined in a comparative and historical context and in the context of a range of hypotheses associated with Alfred Chandler China, India and the Future of International Society Jamie Gaskarth,2015-06-29 China and India have huge potential to exert global influence due to their geography population size and material resources Now their spectacular economic growth has led many commentators to predict a shift in power from West to East and the dawn of an Asian century based on Asian values But what are these values Does economic power neatly translate into political power Will China and India wish to challenge the existing ethical framework of international society This volume argues that it is vital to understand how China and India view international society in order to anticipate their impact as they achieve ascendancy It explores the evolution of these states attitudes towards concepts such as sovereignty international society power transitions normative power and ethical trends and addresses how they have sought to promote their own normative identities and policy agenda thus far Unpicking common assumptions about these rising powers this book engages in a systematic consideration of the ethical attitudes of

China and India in the national context and goes on to examine how those translate into their interactions with international society *Neorealist Film Culture, 1945-1954* Francesco Pitassio, 2025-10-01 Unique truthful brutal Neorealism is often associated with adjectives stressing its peculiarities in representing the real its lack of antecedents and its legacy in terms of film style While this is useful when confronting auteurs such as De Sica Rossellini or Visconti it becomes problematic when examining a widespread cultural practice that realistic modes deeply affected This cultural production included filmmaking literature visual culture and photography as well as media discourses It was internally contradictory but fruitful inasmuch as its legacy influenced national culture for many decades to come The volume spotlights post war Italian film culture by locating a series of crossroads i e topics barely examined when discussing neorealism nation memory and trauma visual culture stardom and performance The aim is to deconstruct neorealism as a monument and to open up its cultural history

Brands, Geographical Origin, and the Global Economy David M. Higgins, 2018-05-26 An interdisciplinary history of the campaign to secure international protection of indications of geographic origin including Made in slogans It will appeal to students of business and economic history geography legal history and marketing *Architecture Competitions and the Production of Culture, Quality and Knowledge* Jean-Pierre Chupin, Carmela Cucuzzella, Bechara Helal, 2015-01-26 Winner of the 2016 Bronze medal in Architecture Independent Publisher Book Awards This book comprises a series of 22 case studies by renowned experts and new scholars in the field of architecture competition research In 2015 it constitutes the most comprehensive survey of the dynamics behind the definition organization judging archiving and publishing of architectural landscape and urban design competitions in the world These richly documented contributions revolve around a few questions that can be summarized in a two fold critical interrogation How can design competitions these historical democratic devices both praised and dreaded by designers be considered laboratories for the production of environmental design quality and ultimately for the renewing of culture and knowledge Includes 340 illustrations bibliographical references and index of over 200 cited competitions Keywords Architecture International competitions Architectural judgment Design thinking Digital archiving databases Architectural publications Architectural experimentation Landscape architecture Urban studies

Employment Relations and National Culture Ferrie Pot, 2000-01-01 I would recommend this book to any student of international employment relations It approaches the subject from a wide and unusual angle and is rooted most importantly in research Len Holden Asia Pacific Business Review Historically alternative models of the employment relationship have developed across culturally diverse nation states However the trend towards globalization incorporates a powerful force towards an international uniformity of employment relations Underlying the issues addressed in this book is the question of how important cultural differences are and will continue to be Professional Competition and Professional Power Yves Dezalay, David Sugarman, 2005-06-22 Examines the ongoing efforts of lawyers and allied professionals to construct police and redefine their boundaries Focusing on the newly emerging large multinationals it explores the relationship between

professions the economy and the state State and Culture in Postcolonial Africa Tejumola Olaniyan, 2017-10-16 How has the state impacted culture and cultural production in Africa How has culture challenged and transformed the state and our understandings of its nature functions and legitimacy Compelled by complex realities on the ground as well as interdisciplinary scholarly debates on the state culture dynamic senior scholars and emerging voices examine the intersections of the state culture and politics in postcolonial Africa in this lively and wide ranging volume The coverage here is continental and topics include literature politics philosophy music religion theatre film television sports child trafficking journalism city planning and architecture Together the essays provide an energetic and nuanced portrait of the cultural forms of politics and the political forms of culture in contemporary Africa "Memory, Masculinity and National Identity in British Visual Culture, 1914-1930" Gabriel Koureas, 2017-07-05 With its specific focus on British representations of masculinity in relation to the trauma of the First World War and notions of national identity class and sexuality this book provides a much needed addition to the historiography of visual culture during the period The study interrogates the complications arising out of issues of trauma cultural expressions of sexuality and affect as well as the ways in which these are encoded in diverse forms in visual culture and commemorative objects Concentrating on masculinity and cultural memory it investigates the ways in which these and the web of power relations that they entail worked during the interwar years in order to reconstruct the post First World War British society In the course of the narrative the author looks at Bolshevism and the Returning Ex Servicemen the 1919 NUR Strike the Central Labour College in conjunction with banners and revolution as well as the Imperial War Graves the Cenotaph the London and North Western Railway memorial the Machine Gun Corps Memorial and the establishment of the Imperial War Museum He also excavates new archival material particularly case studies of shell shock sufferers and film footage of male hysteria Culture's Consequences Geert Hofstede, 2001-04-20 An important sophisticated and complex monograph Both the theoretical analysis and the empirical findings constitute major contributions to cross cultural value analysis and the cross cultural study of work motivations and organizational dynamics This book is also a valuable resource for anyone interested in a historical or anthropological approach to cross cultural comparisons PERSONNEL PSYCHOLOGY PERSONNEL PSYCHOLOGY The Second Edition of this classic work first published in 1981 and an international best seller explores the differences in thinking and social action that exist among members of more than 50 modern nations Geert Hofstede argues that people carry mental programs which are developed in the family in early childhood and reinforced in schools and organizations and that these programs contain components of national culture They are expressed most clearly in the different values that predominate among people from different countries Geert Hofstede has completely rewritten revised and updated Culture's Consequences for the twenty first century he has broadened the book's cross disciplinary appeal expanded the coverage of countries examined from 40 to more than 50 reformulated his arguments and a large amount of new literature has been included The book is structured around

five major dimensions power distance uncertainty avoidance individualism versus collectivism masculinity versus femininity and long term versus short term orientation

Transcultural Marketing for Incremental and Radical Innovation

Christiansen, Bryan,Yıldız, Salih,Yıldız, Emel,2013-11-30 As technology continues to drive innovation and impact societies across multiple national boundaries and cultures new approaches towards marketing products must be created and implemented to be successful in an era of hypercompetition Transcultural Marketing for Incremental Radical Innovation provides in depth discussion on tactics for improving existing products while inventing completely new products and product categories This publication will prove to be helpful for scholars practitioners and university students who wish to better understand the importance of marketing products and services across different cultures and multiple languages

Brand China in the Media Qing Cao,Doreen Wu,Keyan G. Tomaselli,2020-06-29 This book examines China s identity transformations with a focus on self perceptions and their representations and communication in the mass media By considering the internal dynamics of change it explores the emerging multifaceted China brand With its growing economic clout China has taken a proactive stance in shaping global economic and strategic order through ambitious programmes such as the Asian Infrastructure Investment Bank and the Belt and Road initiative However as a developing country China is at pains to manage its own transformations while trying to carve out an international identity Arguably China s unique sense of history and identities may lead to a contested modernity or multiple modernities radically different from the prevalent classical theories of modernisation and convergence of industrial societies To understand China s trajectory of future development has been a major issue in international affairs This book is concerned with how China s hybridised identities are articulated and intertwined with situational institutional and societal dynamics and how they are interwoven with China s international outlook which converges with or diverges from China s historical assumptions and beliefs This book will be of interest to those studying China s identity in the media situated at the juncture of past present and future and between China and the wider world The chapters in this book were originally published in Critical Arts

This book delves into National Cultures And International Competition. National Cultures And International Competition is a vital topic that needs to be grasped by everyone, from students and scholars to the general public. This book will furnish comprehensive and in-depth insights into National Cultures And International Competition, encompassing both the fundamentals and more intricate discussions.

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National Cultures And International Competition Introduction

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