

BUSINESS ETHICS & SOCIAL RESPONSIBILITY

How can those concepts help us in our
business?

Readings In Business Ethics And Social Responsibility

Archie B. Carroll



Readings In Business Ethics And Social Responsibility:

Readings in Business Ethics and Social Responsibility William A. Wines, Steven Anderson, 1994 **Business Ethics** W. Michael Hoffman, Robert E. Frederick, Mark S. Schwartz, 2014-02-10 The fifth edition of Business Ethics addresses current intriguing often complex issues in corporate morality through 53 readings and 30 pertinent case studies Now significantly updated it includes new leading articles related current cases and mini cases based on MBA student dilemmas Addresses a broad range of the most current intriguing often complex issues and cases in corporate morality Provides impartial point counterpoint presentations of different perspectives on the most important and highly contended issues of business ethics Updated and significant case studies are included to reinforce student learning Now contains mini cases based on actual MBA student dilemmas Each author has substantial experience in teaching writing and conducting research in the field

Business Ethics W. Michael Hoffman, Jennifer Mills Moore, 1990 **Readings in Business Ethics and Social Responsibility** William A. Wines, 1999 *Corporate Social Responsibility* Andrew Crane, Dirk Matten, Laura Spence, 2014 As a relatively young subject matter corporate social responsibility has unsurprisingly developed and evolved in numerous ways since the first edition of this textbook was published Retaining the features which made the first edition a top selling text in the field the new edition continues to be the only textbook available which provides a ready made enhanced course pack for CSR classes Authoritative editor introductions provide accessible entry points to the subjects covered an approach which is particularly suited to advanced undergraduate and postgraduate teaching that emphasises a research led approach New case studies are integrated throughout the text to enable students to think and analyze the subject from every angle The entire textbook reflects the global nature of CSR as a discipline and further pedagogical features include chapter learning outcomes study questions challenges for practice boxes and additional further reading features at the end of each chapter This highly rated textbook now also benefits from a regularly updated companion website which features a brand new CSR Case Club presenting students and lecturers with further case suggestions with which to enhance learning lecture slides updates from the popular Crane and Matten blog links to further reading and career sites YouTube clips and suggested answers to study questions An Ivey CaseMate has also been created for this book at <https://www.iveycases.com/CaseMateBookDetail.aspx?id=335> Business Ethics Robert Frederick, Mark S. Schwartz, 2001 Can a corporation have a conscience What is wrong with reverse discrimination Can ethical management and managed care coexist Hoffman Frederick and Schwartz address these and many other current intriguing often complex issues in corporate morality This introductory business ethics text contains a thorough general introduction on ethical theory 54 readings and 25 cases Divided into five parts each with an introduction that presents the major themes of its articles and cases the text contains an impartial point counterpoint presentation of different perspectives on the most important issues being debated in business ethics Each chapter ends with questions that can be used for student discussion review tests quizzes or for student assignments The fourth edition has 27 new readings 15

new cases and 10 new mini cases **Encyclopedia of Business Ethics and Society** Robert W. Kolb, 2008 This encyclopedia spans the relationships among business ethics and society with an emphasis on business ethics and the role of business in society The SAGE Encyclopedia of Business Ethics and Society Robert W. Kolb, 2018-03-27 Thoroughly revised updated and expanded The SAGE Encyclopedia of Business Ethics and Society Second Edition explores current topics such as mass social media cookies and cyber attacks as well as traditional issues including accounting discrimination environmental concerns and management The new edition also includes an in depth examination of current and recent ethical affairs such as the dangerous work environments of off shore factories for Western retailers the negligence resulting in the 2010 BP oil spill the gender wage gap the minimum wage debate and increasing income disparity and the unparalleled level of debt in the U S and other countries with the challenges it presents to many societies and the considerable impact on the ethics of intergenerational wealth transfers Key Features Include Seven volumes available in both electronic and print formats contain more than 1 200 signed entries by significant figures in the field Cross references and suggestions for further readings to guide students to in depth resources Thematic Reader s Guide groups related entries by general topics Index allows for thorough browse and search capabilities in the electronic edition **Business Ethics** W. Michael Hoffman, Robert Frederick, 1995 This is an anthology that discusses issues in contemporary business ethics The book presents the issues from different perspectives encouraging students to think through topics and come to their own conclusions It includes 69 readings and 23 cases *Business Ethics* Archie B. Carroll, 2013-12-19 These readings grew out of the author s monthly column on business ethics in the business section of the Athens Banner Herald newspaper Written in an open and engaging style the book features topics that are timely each followed by several thought provoking discussion questions The book includes readings on the current financial crisis in order to challenge today s students to confront the economic reality in which they will have to live An excellent addition to any Business Ethics course

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