

MEDIA AND GLOBALIZATION

Why the State Matters



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Media And Globalization Why The State Matters

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Media And Globalization Why The State Matters:

Media and Globalization Nancy Morris, Silvio Ricardo Waisbord, 2001 This study examines the converging culture telecommunications and new media industries in North America With a broadly political economic perspective this work the goes on to provide an account of changes in the aftermath of trade agreements and sets these changes in a global context

How the Market is Changing China's News Xin Xin, 2012-01-01 This book provides a micro analysis of the impact of marketisation and globalization on China's media system over the last three decades with a focus on Xinhua News Agency one of the most influential propaganda apparatuses of the Chinese Communist Party It investigates not only Xinhua itself but also its evolving relations with news sources media clients and other social institutions *Communications Media, Globalization, and Empire* Oliver Boyd-Barrett, 2007-02-20 An exploration of the political economy of media and to what extent global communications and popular entertainment continue to serve elite interests In *Communications Media Globalization and Empire* an international team of experts analyzes and critiques the political economy of media communications worldwide Their analysis takes particular account of the sometimes conflicting pressures of globalization and neo imperialism The first is commonly defined as the dismantling of barriers to trade and cultural exchange and responds significantly to lobbying of the world's largest corporations including media corporations The second concerns US pursuit of national security interests as response to terrorism at one level and at others to intensifying competition among both nations and corporations for global natural resources

The Myth of Media Globalization Kai Hafez, 2007-03-26 The ongoing interconnection of the world through modern mass media is generally considered to be one of the major developments underpinning globalization This important book considers anew the globalization phenomenon in the media sphere Rather than heralding globalization or warning of its dangers as in many other books Kai Hafez analyses the degree to which media globalization is really taking place Do we have enough evidence to show that there is a linear and accelerated move towards transnationalization in the media All too often the empirical data presented seems rather more anecdotal than representative Many transborder media phenomena are overestimated and taken out of the context of locally and nationally oriented mainstream media processes all over the world The inherent danger is that a central paradigm of the social sciences rather than bearing scholarly substance will turn out to be a myth and even a sometimes dangerously ideological tool Based on a theoretical debate of media globalization the work discusses most major fields of media development including foreign reporting satellite TV film internet foreign broadcasting media and migration media policy and media economy As an important new contribution to timely debates *The Myth of Media Globalization* will be essential and provocative reading for students and scholars alike

Global Media and National Policies Terry Flew, Petros Iosifidis, Jeanette Steemers, 2016-04-08 Conventional wisdom views globalization as a process that heralds the diminishing role or even death of the state and the rise of transnational media and transnational consumption *Global Media and National Policies* questions those assumptions

and shows not only that the nation state never left but that it is still a force to be reckoned with With contributions that look at global developments and developments in specific parts of the world it demonstrates how nation states have adapted to globalization and how they still retain key policy instruments to achieve many of their policy objectives This book argues that the phenomenon of media globalization has been overstated and that national governments remain key players in shaping the media environment with media corporations responding to the legal and policy frameworks they deal with at a national level

When Media Goes to War Anthony DiMaggio,2010-02-01 In this fresh and provocative book Anthony DiMaggio uses the war in Iraq and the United States confrontations with Iran as his touchstones to probe the sometimes fine line between news and propaganda Using Antonio Gramsci's concept of hegemony and drawing upon the seminal works of Noam Chomsky Edward Herman and Robert McChesney DiMaggio combines a rigorously empirical analysis and clear lucid prose to enlighten readers about issues essential to the struggle for a critical media and a functioning democracy If as DiMaggio shows our newspapers and television news programs play a decisive role in determining what we think and if as he demonstrates convincingly what the media give us is largely propaganda that supports an oppressive and undemocratic status quo then it is incumbent upon us to make sure that they are responsive to the majority and not just the powerful and privileged few

Advocacy Coalitions and Democratizing Media Reforms in Latin America Christof Mauersberger,2015-07-27 This book examines democratizing media reforms in Latin America The author explains why some countries have recently passed such reforms in the broadcasting sector while others have not By offering a civil society perspective the author moves beyond conventional accounts that perceive media reforms primarily as a form of government repression to punish oppositional media Instead he highlights the pioneering role of civil society coalitions which have managed to revitalize the debate on communication rights and translated them into specific regulatory outcomes such as the promotion of community radio stations The book provides an in depth comparative analysis of media reform debates in Argentina and Brazil analyzing Chile and Uruguay as complementary cases supported by original qualitative research As such it advances our understanding of how shifting power relations and social forces are affecting policymaking in Latin America and beyond [The Handbook of](#)

[Global Media and Communication Policy](#) Robin Mansell,Marc Raboy,2014-03-03 The Handbook of Global Media and Communication Policy offers insights into the boundaries of this field of study assesses why it is important who is affected and with what political economic social and cultural consequences Provides the most up to date and comprehensive collection of essays from top scholars in the field Includes contributions from western and eastern Europe North and Central America Africa and Asia Offers new conceptual frameworks and new methodologies for mapping the contours of emergent global media and communication policy Draws on theory and empirical research to offer multiple perspectives on the local national regional and global forums in which policy debate occurs

Mass Media and Political Communication in New Democracies Katrin Voltmer,2006 This book examines how political communication and the mass media have played a

central role in the consolidation of emerging democracies around the world Covering a broad range of political and cultural contexts including Eastern and Southern Europe Latin America Asia and Africa this new volume investigates the problems and conflicts arising in the process of establishing an independent media and competitive politics in post autocratic societies Considering the changing dynamic in the relationship between political actors the media and their audience the authors of this volume address the following issues changing journalistic role perceptions and journalistic quality the reasons and consequences of persisting instrumentalization of the media by political actors the role of the media in election campaigns the way in which the citizens interpret political messages and the extent to which the media influence political attitudes and electoral behaviour the role of the Internet in building a democratic public sphere This book will be of great interest to all those studying and researching democracy and democratization comparative politics political communication journalism media and the Internet

Media, Democracy and Freedom Marta Dyczok, Oksana Viktorovna Gaman-Golutvina, 2009 This book does what few other works have done it examines the role media have played in the larger political economic and social transformations in the post communist space An international group of scholars from various disciplines explore the complex relations between media society and the state in this region over the past twenty years and present theoretical arguments that challenge dominant views They scrutinize changes in the public sphere as well as the media itself its role format agenda and quality in the context of changing values and shifting power relationships

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