



MARKETING MANAGEMENT

(ANALYSIS, PLANNING AND CONTROL)

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Marketing Management Analysis Exercise

John Williams, Tony Curtis



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Marketing Management Steve Carter, Food and Agriculture Organization of the United Nations, 1997-01-01 *EBOOK: Principles and Practice of Marketing* JOBBER, DAVID, 2009-12-16 *EBOOK Principles and Practice of Marketing*

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García-Fernández,Manel Valcarce-Torrente,Sardar Mohammadi,Pablo Gálvez-Ruiz,2022-07-20 The Digital Transformation of the Fitness Sector highlights the challenges and opportunities of the digitalization of the fitness sector in the wake of recent global challenges in countries around the world **British Qualifications 2014** Kogan Page Editorial Staff,2013-12-03

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foundations shifts and challenges In short it may be referred as a handbook of hands on projects on media policy analysis It is also at the same time envisioned as a resource book for similar academic initiatives and would be useful across curricula that focus on Media Studies Law and other Social Sciences

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