



MARKET RESEARCH in PRACTICE

A GUIDE TO THE BASICS

PAUL HAGUE, NICK HAGUE
& CAROL-ANN MORGAN



MARKET RESEARCH IN PRACTICE

Market Research In Practice A Guide To The Basics

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Market Research in Practice Paul N. Hague,Peter Jackson,1994

Communities of Practice and Vintage Innovation Francesco Schiavone,2013-09-25 This book focuses on the notion of vintage innovation and its application in various old technology based communities of practice Some communities of practice resist and react to technological change by adopting new technological products vintage products that extend the lifetime of their old favored products and practices There are a number of potential reasons for such strategic reactions which are analyzed by the author The book opens by reviewing the

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