MARKET MORALITY AND COMPANY SIZE

Brian Harvey Henk van Luijk Guido Corbetta

ISSUES IN BUSINESS ETHICS

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Market Morality And Company Size

László Zsolnai

Market Morality And Company Size:

Market Morality and Company Size Brian Harvey, Henk J.L. van Luijk, Guido Corbetta, 2013-05-14 Henk van Luijk A continuing debate Business life and ethics have always had an uneasy relationship Together they feel uncomfortable separated from each other they feel truncated But in more ways than one they need each other For to paraphrase a famous expression of the philosopher Kant business without an ethical orientation is blind and ethics without business experience is void There are two different reasons for this uneasy relationship a moral and an economic one Business activities are essentially motivated by the striving for profit whereas ethical considerations are marked by an equal attention given to the interests of all relevant others This is the moral reason The economic reason is implied in the conviction that the market constitutes a morally neutral zone or to put it positively that market participants take care not only of themselves but also of the general welfare by behaving in accordance with market rules and regulations Both reaso's playa role in discussions on the relation between business and ethics For several decades and more specifically since the beginning of the eighties we have witnessed a continuing debate concerning the social responsibility of business the content and extension of that responsibility and its moral and ideological basis Positions are defended by business representatives and academics alike under similar such headings as social responsibility of business or corporate responsibility business ethics corporate ethics or market morality Two perhaps three clusters of questions present themselves as particularly urgent The Balanced Company Muel Kaptein, Johan Ferdinand Dietrich Bernardus Wempe, 2002 This book contains a cohesive overview of the most important theories and insights in the field of business ethics At the same time it further tailors these theories to the situation in which organizations function presenting criteria that can be used to measure assess improve and report on corporate Business Ethics in Theory and Practice Patricia Werhane, Alan E. Singer, 2013-04-17 This book originated in integrity a symposium on business ethics that took place in the Faculty of Commerce at the University of Canterbury in September of 1997 Professor Werhane who was a visiting Erskine Fellow provided the keynote address and many of the papers in this collection were originally presented at this symposium We are grateful to Kluwer Publishers for the opportunity to publish these essays in their series on International Business Ethics We want to thank the Olsson Center for Applied Ethics at the Darden School University of Virginia and the Erskine Trust and the Department of Management at the University of Canterbury for their support of Professor Werhane's fellowship research for this text and funding for its production We especially want to thank Lisa Spiro who copy edited and prepared the manuscript for publication INTRODUCTION AND OVERVIEW This book originated in a symposium on business ethics that took place in the faculty of commerce at the University of Canterbury in September 1997 Professor Werhane who was a visiting Erskine Fellow provided the keynote address Contributions to the proceedings were inter disciplinary spanning theory and practice Subsequent contributions were obtained from within New Zealand and from Asia The book starts off on rather a pessimistic note the new

managerialism the kind of thing Scott Adams jokes about in the world famous Dilbert cartoons is economically suspect and psychologically damaging Human Rights and the Moral Responsibilities of Corporate and Public Sector Organisations Tom Campbell, Seumas Miller, 2006-02-25 All students and advocates of human rights will be interested in this concerted exploration of the human rights moral obligations that fall not directly on states but on private and public organisations Such an approach to human rights opens up the possibility of holding corporations and bureaucracies to account for human rights violations even when they have acted in accordance with the law This interdisciplinary and international project brings together eminent philosophers lawyers social scientists and practitioners to articulate theoretically and develop in practical contexts the moral implications of human rights for non state actors What emerges from the book as a whole is a distinctive contemporary vision of the emerging moral impact of human rights and its significance for organisational behaviour and **Business Ethics in Progress?** Hans De Geer, 2012-12-06 Business ethics is increasingly paid attention to in the public debate The rapid changes in business conditions due to changing institutions changing markets and new means of communication in business call for a renewal of the discussion of ethics and morality in business life Among many other things the questions of equality of race religion and gender of environmental conditions for sustainable industrial growth and the necessity to supply meaningful jobs for the young generation call for eth ical consideration as an integrated part of the decision making processes in business and society The number of corporations and firms and of public bodies that have written ethical codes and other instituted means of enhancing corporate ethics is increasing Business schools all around the world include business ethics in their curriculum In this development scholars from different academic fields have con tributions to make The interest in business ethics is not restricted to ethic ists and economists Also researchers from other areas like sociology of its history and theology join in the efforts As an academic discipline own if it is to be regarded as such business ethics is a remarkably crea tive arena for exchange of ideas from different comers of the learned world It is now our task to develop this sometimes confusing blend into a useful resource for the further moralising debate A Companion to Business Ethics Robert E. Frederick, 2008-04-15 In a series of articles specifically commissioned for this volume some of today s most distinguished business ethicists survey the main areas of interest and concern in the field of business ethics Sections of the book cover topics such as the often easy relation between business ethics and capitalism the link between business ethics and ethical theory how ethics applies to specific problems in the business world the connection between business ethics and related academic disciplines and the practice of business ethics in modern corporations Includes extensive accessible discussion of all of the main areas of interest and debate in business ethics Features all original contributions by distinguished authors in business ethics Includes an annotated table of contents bibliographies of the relevant literature and a list of internet sources of material on business ethics Perfect comprehensive book for use in business ethics courses Business Ethics: Japan and the Global Economy T.W. Dunfee, Y. Nagayasu, 2013-03-09 Business

Ethics Japan and the Global Economy presents a multicultural perspective of global business ethics with special emphasis on Japanese viewpoints In contrast to the typical business ethics book written primarily from the viewpoint of Western culture and economy the majority of the work is by Asian scholars providing an historical overview of the religious scientific and cultural phenomena which converged to create modern Japanese business ethics Perspectives from socioeconomics sociology social contract and applied business ethics contribute to the analysis of moral issues A new Japanese approach to moral science Moralogy is introduced and its implications for phenomena such as the Keiretsu system are explored Concurrently prominent Western ethicists explore the role of moral language and the implications of Kantian ethics and contractarian approaches for developing universal moral standards Because Japan is an economic superpower it is critical to understand the hidden economic culture work ethic and way of thinking in business We must realize these are the results of an integration of historical factors such as Shintoism Buddhism Confuctianism and modern Western science and technology Business Ethics Japan and the Global Economy provides philosophical and anthropological analyses of the Japanese economic mind departing from previous stereotyped approaches Theoretical discussions based upon social contract theory are presented in order to build ethical norms with cross cultural activity for multinational economic activities From such a universal stance practical proposals are presented to transnationalize the Keiretsu system and other Japanese economic **Business Ethics** Alan R. Malachowski, 2001 **Principles of Ethical Economy** P. Koslowski, 2001 The institutions theory of ethical economy analyses the ethical presuppositions of the market economy It demonstrates that ethics is the pre coordination in the motives of the economic agents anteceding the coordination of the price system in the market process Ethical economy develops a positive theory of economic ethical and religious coordination of self interested action described as a super assurance game of prisoners dilemma situations It conceptualises ethics as the corrective of market failure and religion as the corrective of ethics failure The formal ethics of coordination is then complemented by a theory of the material substantive ethics of value qualities One principle of ethical economy is the classical principle of double effect that is used for a theory of managerial and general decision making Unintended side effects externalities are a central problem of decisions of large impact Management decision making must exploit the potential for positive side effects and control the negative side effects of managerial decisions The theory of ethical economy analyses the principles of just price and fair pricing and the relevance of the theory of just price for the pricing behaviour of the modern firm Principles of Ethical Economy forms a theoretical synthesis of the market theory of modern economics and of the natural right tradition of ethics It creates new insights into the ethics of the market as well as in the economics presuppositions and consequences of ethical duties virtues and goods Marketing, Morality and the Natural Environment Andrew Crane, 2002-01-04 This volume provides a new look at marketing and in particular the move to establish ostensibly green marketing Presenting evidence from extensive case studies these concerns are addressed through an examination of managers and employees understanding of the green

marketing activities and processes that take part in their organisations Researching and Teaching Business Ethics in Europe Christopher Cowton, Heidi von Weltzien Høivik, Ronald Jeurissen, Bart Jansen, 2025-09-30 This book provides a description and analysis of how the concept of business ethics has been received adopted adapted and developed in different countries in Europe While a substantial Europe wide dialogue about business ethics research and education has taken place since about 1990 especially as a result of the establishment of the European Business Ethics Network implementation has varied by country because Europe is a patchwork of cultures value systems political ideologies intellectual traditions and business systems at different stages of development Each country particularly the former communist states presents its own unique challenges Yet there are also issues that are common to all or most countries even if the ways they have been manifested and responded to have differed depending on the countries institutional frameworks and traditions This book explores the rich variety in business ethics research and education across a diverse range of European countries Each chapter presents the expert view of individual business ethics scholars in the respective countries Their perspectives and recollections are those of reflective professionals and therefore unique insightful and bearing the mark of a deep conviction and personal engagement This is the story of European business ethics told from within which will be of great value to all business ethics scholars wishing to understand the development of their field Spirituality and Ethics in Management László Zsolnai, 2004 The signi cance of spirituality in management is acquiring considerable international recognition It is one of the hottest emerging elds in management A number of recent events underscore this development In February 2000 the Indian Institute of Management organized a Corporate Reputation for Competitive Advantage workshop in Calcutta which focused on spirituality ethics and leadership The conference Business Religion and Spirituality was held at the University of Notre Dame in April th 2000 In April 2001 the International Academy of Business Disciplines held its 13 annual meeting in Orlando Florida and had a track on Spirituality in Organizations In April 2002 a world conference was organized in New York entitled Spirit in Business Ethics Mindfulness and the Bottom Line These and other important scientic events clearly show that spirituality is no longer considered to be purely a matter of individual search and is becoming more and more recognized in management and business ethics circles Our Spirituality in Management workshop was held in July 1 3 2001 in Szeged Hungary It was jointly organized by the Business Ethics Center of the Budapest University of Economic Sciences the Faculty of Economics and Business Administration and the Department for the Study of Religion of the University of Szeged Scholars and practitioners from 13 countries represented disciplines as diverse as economics business management studies philosophy theology sociology and medical anthropology Participants included PETER PRUZAN Copenhagen Business School Denmark S K **Contemporary Reflections on Business Ethics** Ronald F. Duska, 2007-01-15 Ronald F Duska who began his career as a philosopher has over the last 30 years established himself as one of the leading scholars in the field of business ethics In the past decade he has concentrated on ethics in the financial

services industry because of his affiliation with The American College in Bryn Mawr Pennsylvania an institution that specializes in educating financial services professionals This affiliation gives Duska regular interaction with producers managers and top executives in the financial services industry This book includes a selection of the articles Duska has written throughout the years on ethics business ethics teaching ethics agency theory postmodernism employee rights and ethics in accounting and the financial services industry. The articles reflect Duska's underlying philosophical concerns and their application to the real world challenges of practitioners an overarching method that might be called an Aristotelian common sense approach to ethical decision making The Ethics of Business in a Global Economy P.M. Minus, 2013-03-14 Paul M Minus Overview The papers gathered in this volume were first presented for reflection and discussion at a landmark event in March 1992 The International Conference on the Ethics of Business in a Global Economy held in Columbus Ohio brought together over 300 participants from twenty two nations in six continents This was the most geographically diverse body of leaders ever assembled to consider issues of ethics in business Approximately two thirds of them were business executives the others came mainly from the fields of education and religion Knowing the context from which this book emerged will help readers understand its composition and content As can be quickly seen the fourteen authors who have contributed to it come from different areas of the world and from different fields of endeavor One finds first essays on the book s central theme by business leaders from four nations Next there are analyses of three key topics by scholars active in the fields of economics and ethics Then come statements by practitioners of four major world religions on the relevance of their respective traditions to the ethics of business Finally there are six brief case studies prepared by two business ethicists about specific ethical issues arising in international business The authors address different facets of one of the most dramatic new facts of our time the globalization of business With many corporations now operating around the world and others planning a significant expansion of markets this development is destined to accelerate in coming decades

Ethics in Small and Medium Sized Enterprises Laura Spence, Mollie Painter-Morland, 2010-10-01 This book is the first of its kind a global overview of extant research on ethics in small and medium sized enterprises While vast amounts of corporate money government policy and media time are directed at the social and ethical activities of large corporations small businesses don t generally attract the spotlight This is wildly inappropriate however since upward of 90% of private businesses are small or medium sized This book goes some way to helping us understand the social and ethical contribution of this majority organizational form The first section of the book is a global round up of research on ethics in small and medium sized enterprises from major regions of the world In the second section smaller scale research projects from a variety of countries present both empirical and theoretical advances in the area Anyone with an interest in ethics and small and medium sized enterprises should find this an inspiring book which paves the way for future research Women on Corporate Boards of Directors Ronald J. Burke, M.C. Mattis, 2013-03-09 Both the practitioner and academic communities have

voiced strong opinions regarding the progress of women in reaching the executive suite and the corporate boardroom Proponents on each side of the current debate offer evidence suggesting the accuracy of their respective positions One view holds The fight is over The battle is won Women are now accepted as outside directors in the preponderance of corporate boardrooms Lear 1994 10 An alternative perspective however suggests there is much progress left An illustration of the type of remaining barriers is provided by T I Rodgers chief executive officer CEO of Cypress Semiconductor Corp who has commented that a woman's view on how to run our semiconductor company does not help us Rodgers 1996 14 Regardless of where one falls along the spectrum anchored at one end by the view that women have made substantial progress in reaching the upper echelons of corporations and anchored at the other end by the view that women have barely begun to penetrate the inner sanctum of corporations the central issue is the extent to which women have succeeded in cracking the proverbial glass ceiling The glass ceiling is a metaphorical barrier which prevents women from attaining the upper most organizational positions e q Karr 1991 Morrison White Van Velsor and the Center for Creative Leadership 1992 Powell U S Department of Corporate Social Entrepreneurship Christine A. Hemingway, 2013-05-23 Business ethics teaching appears to Labor 1991 have had little impact particularly in the light of continued malpractice and misdemeanour in the form of financial scandals environmental disasters and adverse consequences for communities This timely book directly addresses a central question is it that the existence of an ethical or an unethical climate influences behaviour or does the presence or absence of a moral character and personal values have the greatest influence on behaviour at work Hemingway proposes four modes of individual moral commitment to corporate social responsibility CSR and sustainability the Active Corporate Social Entrepreneur the Concealed Corporate Social Entrepreneur the Conformist and the Disassociated Hemingway posits that the Conformists represent the majority of people in organisations adhering to the prevailing ethical climate whatever that might be However it is the discovery of the corporate social entrepreneur which offers students and scholars a critical alternative and optimistic perspective for the future of ethical business Ethics and Organizations Josep M. Lozano, 2001-11-30 This book is a study of the core issues in the field of business ethics from both an historical and a systematic standpoint It analyzes corporate social responsibility stakeholders ethical codes corporate cultures and other issues But the analysis takes place within a framework specially designed by the author in order to integrate the various dimensions of present day business ethics This integration is linked to an interpretation of business ethics as an organizational learning process in the context of the social and cultural changes caused by the emergence of a knowledge society This approach makes it possible to adopt a focus and language which can simultaneously take into account ethical concerns and corporate and organizational development A previous version of the book written in Catalan was awarded the 1998 Joan Sard Dexeus prize for best book on corporate economics by the Catalan Association of Economists International Marketing and the Country of Origin Effect G. Bertoli, 2013-01-01 The approach of the chapters that comprise this volume is academically rigorous and at the

same time managerially relevant which is why I believe the book helps to push the made in research agenda forward at the same time as it provides practitioners with new ideas they can apply to their brands Nicolas Papadopoulos Carleton University Canada The country of origin of goods and services can have positive or negative effect on customers intentions to purchase This book analyzes the impact of this effect on the international development of Italian companies in emerging markets The chapters refer to a wide range of issues including made in effects in relation to ethnocentrism and to corporate social responsibility in small and medium sized enterprises the interactions and synergistic effects between product related made in images and the images of places as tourism destinations distribution channel issues made in topics in relation to emerging markets and a review of the relevant literature on country of origin effects. The contributors propose strategies and tools that companies might leverage to develop their international marketing and suggest policies that might strengthen these efforts This original work will prove to be a valuable resource for students and researchers of international marketing and strategy as well as policy makers Corporate Governance Saleem Sheikh, 2002-03-20 This book critically considers the relationship between directors shareholders and auditors in the corporate governance system Traditionally company law has been primarily based on this tripartite relationship This book comprises a series of contributions from authors who argue that there are wider interests which British company law has largely ignored These include the interests of creditors employees consumers suppliers and the general public The concept of corporate governance is examined with comparative references to the USA and Canada Particular reference is made to the Cadbury Committee and its implications for future company law reform The ethical and sociological dimensions of corporate governance is also fully discussed

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