

# How to Communicate with the Media

## Introduction

## Why Communicate?

## How to Communicate

1. Identify the audience  
2. Develop a message  
3. Choose a medium

# Reforming The Soviet Economy Equality Versus Efficiency

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Committee on Banking, Finance, and  
Urban Affairs. Subcommittee on  
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## **Reforming The Soviet Economy Equality Versus Efficiency:**

Reforming the Soviet Economy Ed A. Hewett, 2010-12-01 In this book Ed A Hewett provides a detailed scholarly guide that analyzes Soviet economic reforms

*Democratization and Revolution in the USSR, 1985-91* Jerry F. Hough, 1997-05-01 Democratization and Revolution in the USSR 1985 91 presents a strikingly new view of the Gorbachev era and the reasons for the collapse of the Soviet Union Written by one of America s most distinguished specialists on the former Soviet Union this is the first comprehensive overview of the Gorbachev period and describes it as a real revolution not mere reform According to Hough despite Mikhail Gorbachev s talk of a regulated market he never understood that a market must be created on a solid institutional and legal base He was determined to use democratization to free himself from party control but he saw democracy as a way of achieving near universal consensus not a mechanism for forcing through difficult choices The many memoirs that have become available in the last few years including those of Gorbachev himself show that Premier Nikolai Ryzhkov and the bureaucrats in his government actually were the serious economic reformers in the leadership Gorbachev opposed the key transitional steps at every stage and was far closer to the assumptions of shock therapy than he or his opponents ever recognized Hough explains that Gorbachev was not alone in thinking that the destruction of old institutions was enough to unleash a market Westerners also talked of leaping a chasm in a single jump as if democratic and market institutions existed pre created on the other side But precisely because Gorbachev and later Boris Yeltsin was encouraged in all his worst mistakes by Western advice his failure has crucial implications for Western thinking about the process of democratization and marketization This unprecedented book explores those implications in depth Selected by Choice as an Outstanding Book for 1998

Owning Russia Andrew S. Barnes, 2018-07-05 During and after the breakdown of the Soviet Union a wide range of competitors fought to build new political and economic empires by wresting control over resources from the state and from each other In the only book to examine the evolution of Russian property ownership in both industry and agriculture Andrew Barnes uses interviews archival research and firsthand observation to document how a new generation of capitalists gained control over key pieces of the Russian economy by acquiring debt ridden factories and farms once owned by the state He argues that although the Russian government made policies that affected how actors battled one another it could never rein in the most destructive aspects of the struggle for property Barnes shows that dividing the spoils of the Soviet economy involved far more than the experiment with voucher privatization or the scandalous behavior of a few Moscow based oligarchs In Russia the control of property yielded benefits beyond mere profits and these high stakes fueled an intense enduring and profound conflict over real assets This fierce competition empowered the Russian executive branch at the expense of the legislature dramatically strengthened managers in relation to workers created a broad array of business conglomerates and fundamentally shaped regional politics not only blurring the line between government and business but often erasing it

**Land Reform in Russia** Stephen K. Wegren, 2009-11-24 This ambitious

work is the definitive account of Russia's land reform initiatives from the late 1980s to today. In Russia, a country controlling more land than any other nation, land ownership is central to structures of power, class division, and agricultural production. The aim of Russian land reform for the past thirty years to undo the collectivization of the Soviet era and encourage public ownership has been largely unsuccessful. To understand this failure, Stephen Wegren examines contemporary land reform policies in terms of legislation, institutional structure, and human behavior. Using extensive survey data, he analyzes household behaviors in regard to land ownership and usage based on socioeconomic status, family size, demographic distribution, and regional differences. Wegren's study is important and timely as Russian land reform will have a profound effect on Russia's ability to compete in an era of globalization. *The Political Economy of Dual Transformations* David L. Bartlett, 2010-05-06

In the early 1990s, scholars voiced skepticism about the capacity of Eastern Europe's new democracies to manage simultaneous political and economic reform. They argued that the surge of popular participation following democratization would thwart efforts by successor governments to enact market reforms that imposed high costs on major elements of post-Communist society. David Bartlett challenges the conventional wisdom regarding the hazards of dual transformations far from hindering marketization, democratization facilitated it. Bartlett argues that the transition to democracy in East Central Europe lowered the political barriers to market reforms by weakening the ability of actors most vulnerable to marketization to manipulate the existing institutional structure to stop or slow down the process. Although the analysis focuses on Hungary, whose long history of market reforms makes it an ideal vehicle for assessing the impact of institutional change on reform policy, the author shows how his findings call into question the use of shock therapy and arguments based on the experience in East Asia that economic development and democratization are incompatible. This book will appeal to economists, political scientists, and others interested in transition problems in formerly communist countries, democratic transitions, and the politics of stabilization and adjustment. David L. Bartlett is Assistant Professor of Political Science, Vanderbilt University.

U.S. Laws and U.S. and EC Trade Agreements Relating to Nonmarket Economies, 1990 *Market Forces in Planned Economies* Oleg T. Bogomolov, 2016-07-27 **The Politics of International Economic Relations** Jeffrey A. Hart, Joan Edelman Spero, 2013-06-17 The first and definitive book of its kind, Joan Spero's *The Politics of International Economic Relations* has been fully updated to reflect the sweeping changes in the international arena. With the expertise of co-author Jeffrey Hart, the fifth edition strengthens the coverage of political and economic relations since the end of the Cold War, economic polarization in developing nations, and the roots of economic decline in centrally planned economies. A new chapter on industrial policy and competitiveness debates further illustrates the changing dynamics of International Political Economy. Ideal as a supplement to the International Relations course or as the core text in International Political Economy, Spero and Hart's *The Politics of International Economic Relations* continues to give students the breadth and depth of scholarship needed to understand the politics of world economy. Post-communist Studies And Political Science Jr. Fleron, Erik P.

Hoffmann,2019-08-15 Serious stock taking is in progress now among practitioners of what has been called Sovietology meaning studies of the Union of Soviet Socialist Republics The reason is that the field for the most part had not been expecting what happened in 1991 The USSR collapsed and went out of existence as a unified state system governing a sixth of the world's territory having allowed its East European empire to free itself from Soviet dominance somewhat earlier It might be said in defense of Sovietology that by the beginning of the 1980s it understood that economic and political crises were brewing in the Soviet Union and its outer empire But the field as a whole failed to grasp the full depth of the systemic crisis in Soviet Russia and the destructive or self destructive potentialities inherent in it As the editors of this valuable volume write in the Introduction Sovietology was not prepared for perestroika and postcommunism A Guide to the Socialist Economies Ian Jeffries,2022-03-07 First published in 1990 A Guide to the Socialist Economies explores the evolution of a variety of economic systems in the socialist world and highlights major problems facing fourteen countries Albania Bulgaria China Cuba Czechoslovakia the GDR Hungary North Korea Mongolia Poland Romania the Soviet Union Vietnam and Yugoslavia against a background of continuous change characterized by such events as the Berlin blockade the Korean war the Hungarian revolution and the invasion of Czechoslovakia The traditional Soviet economic model is studied in detail as the basic system adopted by or imposed upon all of these countries A separate chapter is devoted to foreign trade in general and Comecon in particular while each of the country studies deals with the political and economic background economic reforms including industry agriculture the financial system and foreign trade and capital and the private sector The book provides information on the economic institutions of all the individual countries which is invaluable if the various courses of reform each country has engaged upon are to be understood Historical material supplements contemporary information in a work which is to be an essential reference for anyone engaged in a study of or trade with the socialist countries Weapons, Culture, and Self-interest Kimberly Zisk Marten,1997 How do powerful people react to revolutionary circumstances How quickly and effectively do elites adapt to and shape the structures of new social and political systems Zisk offers a detailed examination of the unexpected ways Russian defense industrialists have acted in the new market economy Bridging the gap between political economy and international security studies Zisk plunges into the debate of whether rational self interest or broader cultural norms explain behaviour best She focuses on three institutions that structured the Russian defense manager's working life in the 1992-95 transition era the large defence enterprises dating from Soviet times the webs of political authority spanning both local and national levels and the newly emerged market oriented spin off firms Beyond Stalinism Ronald J. Hill,2014-05-01 First Published in 1992 The present collection of essays brings together the concepts of change and development by using the concept of evolution to explore various forms of change in the communist and post communist world The author's experience of living in the provinces of the Soviet Union later persuaded them of the inappropriateness of at least a rigid application of the concept of totalitarianism This title will also satiate the further interest of the interaction

between capitalism or liberal democracy and communism particularly the impact of capitalism's technical innovations on some of communism's basic principles of rule      **USSR, the Belorussian Railroad Experiment** Meredith M.

Heinemeier,1989      An Ethnic Perspective on Economic Reform Erik Andre Andersen,2018-12-13 First published in 1999 this book has its main emphasis on the consequences of privatisation for the Russian population in Estonia The Book will attempt to answer the following questions by comparing the Estonians and the Russians The process of restoration of the Republic of Estonia which began to move fast in the late 1980's and culminated with the declaration of national independence in 1991 is seen as an important political factor behind the economic reform in Estonia This reform during the transition period is generally considered to be among the most successful in eastern Europe      The New Russia Ian Jeffries,2013-12-19 The rapid changes in Russia since the collapse of the Soviet Union are often bewildering with many frequent highly significant changes in the different sectors of the economy and the political system There have been frequent changes of personnel in government and economic management and many changes have been reversed and sometimes forgotten or at other times reinstated What happened when Who was responsible for what Did such a change in one sector precede or follow a particular change elsewhere These are points not easily remembered This book provides full details of the many changes and enables sense to be made of what would otherwise be a confusing situation Developments are arranged chronologically by sector and the book is unusual in extensively chronicling both economic and political developments and the crucial connections between them There is a generous introduction and overview to help the reader find his or her way around The material covers the period up to late autumn 2000 and thus offers a valuable guide to policies in the Putin era      The Shadow of War Stephen Lovell,2011-06-24 Taking the achievements ambiguities and legacies of World War II as a point of departure The Shadow of War The Soviet Union and Russia 1941 to the Present offers a fresh new approach to modern Soviet and Russian history Presents one of the only histories of the Soviet Union and Russia that begins with World War II and goes beyond the Soviet collapse through to the early twenty first century Innovative thematic arrangement and approach allows for insights that are missed in chronological histories Draws on a wide range of sources and the very latest research on post Soviet history a rapidly developing field Supported by further reading bibliography maps and illustrations      Open for Business Ed A. Hewett,2010-12-01 In December 1991 the Union of Soviet Socialist Republics born in violent revolution and dominated for more than six decades by highly authoritarian rule was dissolved by its constituent republics The causes for this remarkable event will be probed for many years to come Our understanding of it may never be complete Nevertheless it is evident even now that part of the story lay in a conscious redirection of policy by specific individuals Those at the center of political and economic power understood the flaws in their system well enough to initiate a process of reform but one that triggered a more massive transformation than they had intended The process has left enormous turmoil in its wake Political power has dissipated in all the new states emerging from the fragmented former

USSR and all are struggling to establish some constitutional order They do so under conditions of severe austerity as they seed to reconstruct their once integrated highly concentrated internationally isolated economy into independent instruments of national viability With no detailed blueprint available and with only fractured mechanisms of policy control at their disposal these new nations are being carried along by the inertia of state enterprises and by a spontaneous process or regeneration at the grass roots level This book which analyzes Gorbachev s foreign economic strategy provides a window for understanding the disintegrative forces that stymied his reforms and eventually defeated him undermining the country he sought to preserve Gorbachev was committed to ending Soviet isolation from the world economy and at the same time saving Soviet socialism Ironically it is the destruction of Soviet socialism and the emergence of new post Soviet states that has begun to break down the isolationist barriers erected over the last seven decades This book documents the incredibly complex legacies that Russia and the other new post Soviet states face as t      **Hot Coal, Cold Steel** Stephen

Crowley,1997-02-12 Explores the different response of Soviet miners and steelworkers to the collapse of the Soviet Union

Bank Lending to Warsaw Pact Nations United States. Congress. House. Committee on Banking, Finance, and Urban Affairs. Subcommittee on International Finance, Trade, and Monetary Policy,1988      **Introductory Guide to Joint**

**Ventures in the Soviet Union** Susan M. H. Lewenz,1990

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