

# DESKTOP

## PUBLISHING SPECIALIST

### Description

A desktop publishing (DTP) specialist uses a computer to prepare reports, brochures, books, magazines, and other documents for printing. He or she generally has a mix of typetting, graphic design, and page-layout skills.

At a large company, a DTP specialist brings together electronic text files, artwork and photo files, and any other page elements necessary to construct the final document in a page-layout software program. Most DTP specialists are expected to have some design and artistic skills as well as the technical ones.



### Job Opportunities

Graphic communications is one of the top 10 major manufacturing industries employing over 1,000,000 people. There are currently 30,000 to 35,000 more jobs than people to fill these positions and experts predict the ongoing labor shortage in this industry will last through 2003.

### Personal Characteristics



- Be detail oriented
- Possess problem-solving skills
- Be able to work under pressure—constant deadlines are common
- Have an aptitude for computers
- Be committed to lifelong learning
- Possess good communication skills



### Training

#### High School

- Computer classes—both software and hardware
  - Typing • Drafting • Photography
- Working on the school newspaper or yearbook provides valuable training in page layout, typetting, and composition and experience with working under a deadline.

**Postsecondary:** DTP specialists are generally expected to know:

- PageMaker • QuarkXPress • Illustrator • Photoshop • FrontPage • Dreamweaver
- Knowledge of how to install typefaces, printer drivers, and other technical components of the document production process is expected. A good DTP specialist will know how to troubleshoot printing problems and will often have to track document versions and keep all files current and organized.

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### Salary Range

DTP specialist—\$25,000-\$40,000. Some design skills will likely be necessary at the higher end of the scale. There is limited information available for DTP specialists because job duties can vary greatly and often overlap with other jobs. Graphic artist/designer—\$25,000-\$40,000. Formal training is generally required. Digital Illustrator—\$15,000-\$45,000. Art director—\$45,000-\$60,000.



Graphic courtesy of Jeff Hay

### Professional Organizations

Graphic Arts Technical Foundation (GATF)  
800.962.3926 • [www.gatf.org](http://www.gatf.org)

Printing Industries of America (PIA)  
703.529.8000 • [www.printing.org](http://www.printing.org)

International Graphic Arts Education  
Association (IGAEA)  
412.749.7050 • [www.igaea.org](http://www.igaea.org)

# Opportunities In Desktop Publishing Careers

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## **Opportunities In Desktop Publishing Careers:**

**Opportunities in Desktop Publishing Careers** Kenny Schiff,1993 Provides an overview of the field discusses educational requirements and includes information on salaries responsibilities and employment outlook *Opportunities in Desktop Publishing Careers* Kenny Schiff,1993 Choosing a Career in Desktop Publishing Allison J. Ross,2000-12-15 Describes the salary professional requirements and personal characteristics of those interested in the field of desktop publishing and how the job is changing due to advances in computer software and technology Career Opportunities in Writing T. Allan Taylor,James Robert Parish,2009 Provides information on salaries skill requirements and employment opportunities for ninety writing and writing related professions *Creating Your Career in Communications and Entertainment* Leonard Mogel,1998 This premiere edition from Leonard Mogel provides up to date snapshots with data forecasts and analyses of career opportunities in the worlds of publishing communications media and entertainment A veteran of the printing publishing and movie industries Mogel offers dozens of specific career tips and many interviews with experts in each field Offering visions of dream jobs with a healthy dose of perspective and wisdom this volume is intended for readers interested in pursuing careers in media and entertainment *Occupational Outlook Handbook* ,2002 Describes 250 occupations which cover approximately 107 million jobs Bulletin of the United States Bureau of Labor Statistics ,2002 Encyclopedia of Careers and Vocational Guidance ,2011 Praise for the previous edition An outstanding resource for all libraries Library Journal starred review useful for job seekers and career centers of all types recommended American Reference Books Annual Highly recommended for secondary school public and academic libraries Booklist provides a comprehensive overview of a vast array of occupations a great place to start a career search School Library Journal Encyclopedia of Careers and Vocational Guidance now in its 15th edition remains the most comprehensive career reference in print This unparalleled resource has been fully revised and updated to contain the most accurate and current career information available In Five Volumes and More than 4 100 Pages of Information The five volume Encyclopedia of Careers and Vocational Guidance 15th Edition is an essential resource for public college high school and junior high school libraries career centers guidance offices and other agencies involved with career exploration More than 800 articles have been revised and updated since the last edition to reflect accurate up to date career information Along with revisions and updates to all articles included here are more than 35 new career articles and more than 100 new photographs Each article offers expanded career information sidebars and other user friendly features Called out by graphic icons are the top 10 fastest growing careers and the top 10 careers that experts predict will add the greatest number of positions through the year 2018 Extensive Online References and On the job Interviews More than 2 500 Web sites selected for inclusion based on the quality of information they provide are listed in the career articles and refer users to professional associations government agencies and other organizations More than 100 on the job interviews ranging from worker profiles to daily routines to workers

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**Occupational Outlook Handbook 2004-2005** The United States Department of Labor, United States. Department of Labor, 2005 For more than 50 years this most authoritative and complete source which now encompasses descriptions and information on nearly 90 percent of U S jobs has been respected as the job seeker s number one source of critical decision making data *Careers in Communications and Entertainment* Leonard Mogel, 2000-01-02

**Occupational Outlook Quarterly** ,1996 How to Get Jobs in Microcomputing John F Charles, 2016-06-06 How to Get Jobs in Microcomputing provides a guide to getting jobs in microcomputing and an insight into the role and function of microcomputing The book starts by giving a background and history of microcomputing discussing the types of available jobs together with the useful and necessary skills for success in the microcomputer industry and describing the types of people working within microcomputing The text tackles steps that should be followed in getting a job in microcomputing sources of information in the job search and promotion and career prospects Methods of keeping up to date and the future of jobs within microcomputing are also considered The book concludes by providing appendices and computer weekly publications for the readers reference Those currently engaged within mainframe or minicomputing and who wish to learn more about careers within microcomputing especially computer engineers will find the book useful

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of the occupations described in the book *Resources in Education* ,1988 *The SAGE Handbook of the Sociology of Work and Employment* Stephen Edgell,Heidi Gottfried,Edward Granter,2015-12-03 The SAGE Handbook of the Sociology of Work and Employment is a landmark collection of original contributions by leading specialists from around the world The coverage is both comprehensive and comparative in terms of time and space and each state of the art chapter provides a critical review of the literature combined with some thoughts on the direction of research This authoritative text is structured around six core themes Historical Context and Social Divisions The Experience of Work The Organization of Work Nonstandard Work and Employment Work and Life beyond Employment Globalization and the Future of Work Globally the contours of work and employment are changing dramatically This handbook helps academics and practitioners make sense of the impact of these changes on individuals groups organizations and societies Written in an accessible style with a helpful introduction the retrospective and prospective nature of this volume will be an essential resource for students teachers and policy makers across a range of fields from business and management to sociology and organization studies **Media Career Guide** Sherri Hope Culver,James Seguin,2011-05-02 Overview Targeted to today s media savvy students the Media Career Guide includes the latest information on using social media during a job search as well as tips for navigating a rapidly changing digital media landscape This essential manual includes an overview of today s employment opportunities and provides a comprehensive directory of media jobs In addition helpful guidelines walk readers through the entire job search process from researching a company to applying for jobs to displaying appropriate behavior in the workplace

*Occupational outlook handbook, 2010-11 (Paperback)* ,1990 *Weekly World News* ,1992-11-24 Rooted in the creative success of over 30 years of supermarket tabloid publishing the Weekly World News has been the world s only reliable news source since 1979 The online hub [www.weeklyworldnews.com](http://www.weeklyworldnews.com) is a leading entertainment news site **Compute** ,1993-05

Great Jobs for Computer Science Majors 2nd Ed. Jan Goldberg,2002-10-22 Answers the question What can I do with a major in Students can explore their career options within their field of study using the Great Jobs series as their guide From assessing individual talents and skills to taking the necessary steps to land a job every aspect of identifying and getting started in a career choice is covered Readers learn to explore their options target an ideal career present a major as an asset to a job perfect a job search and follow through and get results

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