

Managing the Multinational Subsidiary (International Business)

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Managing The Multinational Subsidiary

**Günter K. Stahl, Ingmar Björkman, Shad
Morris**



Managing The Multinational Subsidiary:

Managing the Multinational Subsidiary James M. Hulbert, William K. Brandt, 1980 *Managing the Multinational Subsidiary* Hamid Etemad, Louise Séguin Dulude, 2018-04-17 This book first published in 1986 is concerned with the changing world environment for multinational business and the relationships between multinational parent companies and their subsidiaries which will be necessary to meet the challenges that are being faced The study argues that key changes to the environment are the revolution in manufacturing which has permitted cheap production in one location of complicated products for a world market world product mandating whereby all a company's country subsidiaries produce different product lines for the world market pressure and incentives from host governments for technology transfer in their favour and for research and development facilities within their territory the growth of highly efficient international trading and distribution intermediaries and the complications of increased barter trade arising from international debt problems and currency shortages All this means that the management of multinational subsidiaries has to change This book reviews the challenges and shows a way forward

The Multinational Subsidiary N. Hood, 2003-11-03 This book highlights the evolution of the thinking on the multinational subsidiary over a quarter of a century from the early concerns about the branch plant syndrome to very current topics relating to the Multinational Enterprise as a differentiated corporate network and its role in innovation and entrepreneurship It summarises and evaluates the state of the art in research on the multinational subsidiary with particular reference to managerial and economic development dimensions The volume presents the articles of Neil Hood written in conjunction with other leading scholars particularly Julian Birkinshaw and Stephen Young along with new contributions The book will be of major interest to students researchers and policy makers

Managing the Multinational Enterprise John Morton Stopford, L.T. Wells, 1972

Multinational Corporate Evolution and Subsidiary Development Julian Birkinshaw, 2016-07-27 This book is one of the first to specifically address the subsidiary development process a phenomenon by which multinational company subsidiaries enhance their resources and capabilities It shows how this process is integral to multinational corporate evolution which is largely driven by changes in subsidiaries and their development It also illustrates how the recent trend towards greater international dispersal of value adding activities has impacted on this process and on multinational evolution as a whole

International Business: Strategic management of multinationals Alan M. Rugman, 2002 This comprehensive four volume set includes all major contributions to the field of international business It also includes key writings in the areas of international political economy and on regional and national issues

The Theory of Multinational Enterprises The late Alan M. Rugman, 1996-01-01 The articles in this volume explore aspects of multinational enterprises apply the theory of internalization to North America Europe Japan Rugman provides the reader with insights into the intellectual personal history of the papers

Handbook of Research on International Strategic Management Alain Verbeke, Hemant Merchant, 2012-01-01 Verbeke and Merchant have

assembled a remarkable collection of brand new essays by the who's who of international business. It will become a standard reference for both junior and senior scholars working in this increasingly important area. _ Ravi Ramamurti Northeastern University US Leading thinkers about the multinational enterprise offer both concise syntheses and critical reflections of the state of the art on international strategic management research. They in particular highlight the potential of internalization theory as a central paradigm for the field and critically examine pertinent issues such as the complex notion of distance in international business. Refreshingly they do not shy away from naming flaws in recent work while offering avenues to improve the quality and impact of future research. _ Klaus Meyer University of Bath UK The Handbook provides an impressive state of the art overview of the international strategic management field as an area of scholarly inquiry. The great strength of the work is the thoughtfulness of the messages conveyed by the expert team of authors. The implications for future international strategy research and for international management practice are profound and will influence the next generation of scholars in international strategy as well as senior level managers. Corporate executives will continue to operate in a world that is far from flat and will use this volume as a reliable compass in the form of powerful conceptual frameworks to navigate uncharted territory in the global economy. The Handbook presents a collection of 24 original research papers that should serve international strategy scholars and reflective MNE managers alike.

Multinationals, Subsidiaries and National Business Systems Pal Thonstad Sandvik, 2015-10-06 Scholarly attention has tended to focus on the owners and management of the multinationals but when the focus is changed to that of subsidiaries different aspects of business development and international capitalism come to light. Sandvik's study looks at the Falconbridge nickel refinery in Kristiansand Norway. *Managing Subsidiary Dynamics* Joseph L.C. Cheng, Elizabeth Maitland, Stephen Nicholas, 2009-07-03 Presents a multi disciplinary approach to researching subsidiary dynamics and its effective management with a focus on the role of the headquarters within the context of subsidiaries as members of a differentiated interdependent network and the development of subsidiary capabilities and their impact on firm performance.

Managing the Contemporary Multinational Ulf Andersson, Ulf Holm, 2010-01-01 Managing the Contemporary Multinational explores the role of headquarters in different structures of multinational firms and shows how this role is affected by the complexity of contemporary research. This topical book illustrates that contemporary research has added complexity to the attributes of the multinational with implications for the role of headquarters. It examines claims that subsidiaries contribute to the overall competitiveness of the corporation that they are organized in corporate networks spanning country borders and that they depend upon specific relationships in the external network. It is stressed that headquarters knowledge of the multinational and its business environment is crucial but also problematic. The eminent contributors question whether headquarters have become more or less important given the complexity of contemporary research and argue that the answer to this question depends on the theoretical foundation adopted in the multinational. Based on empirical studies this invaluable book will be a captivating read for students and

researchers interested in international business and international management

Managing Information Technology in Multinational Corporations Edward Mozley Roche,1992

International Human Resource Management Monir Tayeb,2005 Tayeb management and languages Heriot Watt U enters the debate about internationalization and globalization by proposing two dynamic models of human resource management HRM internationalization and international HRM in multinational corporations She summarizes key debates in HRM and discusses the applicability of various HRM models in differ

Global Strategic Management Jędrzej George Frynas,Kamel Mellahi,2015 Emphasising the essential techniques of business best practices this title offers thorough analysis and discussions on concepts such as environmental analysis strategy development and strategy implementation

Perspectives on Headquarters-Subsidiary Relationships in the Contemporary MNC Tina C. Ambos,Björn Ambos,Julian Birkinshaw,2016-08-23 This volume of Research in Global Strategic Management the first under the new editorship of William Newburry provides new perspectives on headquarters subsidiary relationships in the context of the contemporary multinational corporation

Strategic International Management Dirk Morschett,Hanna Schramm-Klein,Joachim Zentes,Benjamin Bader,2025-05-24 A compact overview of the key concepts and main developments in International Management Strategy concepts models and theories of Multinational Corporations and their practical implementation are the core of this book The authors explore the unique aspects of international value chain activities and business functions offering a deep understanding of how areas like Production the rest of them have been revised Despite these updates the proven core concept of the book remains unchanged From the fourth edition Benjamin Bader joins the author team

Research Handbook on Knowledge Transfer and International Business Khan, Zaheer,Nair, Smitha R.,Lew, Yong K.,2022-01-13 This comprehensive and engaging Research Handbook provides a full examination of the modes and mechanisms of international knowledge transfer Furthermore it also provides in depth insights into international knowledge transfer related challenges faced by multinational enterprises MNEs

Handbook of Research in International Human Resource Management Günter K. Stahl,Ingmar Björkman,Shad Morris,2012-01-01 Acclaim for the first edition Handbook of Research in International Human Resource Management represents a welcome contribution to IHRM literature and will be required readings for both novices and veteran researchers Dana B Minbaeva British Journal of Industrial Relations a rich array of contributors including some of the biggest names in the field Roger Bell Delta Intercultural Academy The second edition of this Handbook provides up to date insight into ground breaking research on international human resource issues today These issues are faced by multinational companies which can be as small as one person with a computer and Internet connection or as large as a medium sized country Written by the field s most distinguished researchers the book will stimulate thought for new research and provide a glimpse of where we have been and where we are going The book explores issues such as the importance of linking IHRM activities to organizational strategy and culture talent management staffing performance management leadership development diversity management

international assignment and mobility issues and the role of IHRM in the management of global teams and cross border joint ventures mergers and acquisitions The Handbook illustrates that IHRM research is both theoretically deep and eclectic Drawing upon a range of paradigms and perspectives this compendium will prove invaluable for HRM scholars doctoral students and others interested in IHRM research

Proceedings of the XIII International Symposium SymOrg 2012: Innovative Management and Business Performance ,2012-06-03 **Managing Multinationals in the Middle East**

Wagdy M. Abdallah,2000-11-30 This comprehensive analysis discusses how American and non American multinational corporations MNCs can plan manage and control their business activities and invest in four selected Middle East countries Egypt Kuwait Jordan Saudi Arabia and as a special unique feature a fifth country Israel Abdallah covers in detail the tax systems and regulations and their effect on business in the Middle East He looks at the future of the business environment and its effect on accounting in the Middle East during the first decades of the new century and examines the role of different local and international organizations that are helping to make the Middle East an excellent place to do business Combining the Arab countries with Israel into a single volume and writing in a remarkably clear style Abdallah offers practical guidelines for Americans and other MNCs potential international investors large accounting firms and even Middle East governments themselves He helps businesses conduct feasibility studies for joint venture startups in the Middle East countries covered helps MNCs manage their business more effectively and avoid conflicts with governments or cultural attitudes offers managers and officers an understanding of Middle East environmental factors that may significantly affect their businesses helps MNCs evaluate the performance of Middle East subsidiary managers helps MNCs develop strategic transfer pricing policies that fit Middle East countries and which go according to accounting systems and practices there as well as in their home countries and goes deeply into the accounting systems and practices of the countries under analysis here and compares them with both U S Generally Accepted Accounting Principles and International Accounting Standards This volume is of special value to corporate executives in or planning to enter the Middle East market graduate students and teachers of international business and accounting and practicing accountants with Middle East clients or who seek to acquire them

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