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# Managing **the Future**

Foresight in the Knowledge Economy



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# Managing The Future Strategic Foresight In The Knowledge Economy

**Christian Stary**



## **Managing The Future Strategic Foresight In The Knowledge Economy:**

**Managing the Future** Haridimos Tsoukas, Jill Shepherd, 2009-02-09 In this book leading authors explore ways in which organizations can develop their ability to manage the future An exploration of the ways in which organizations can develop their ability to manage the future Consists of ten papers written by authors from both sides of the Atlantic and from Asia all of whom are distinguished scholars in the fields of strategy or organizational learning Addresses key questions about how organizational foresight can be conceptualized and developed and the extent to which it is possible The papers are prefaced by a foreword from Spyros Makridakis and an introduction from the editors Helps to shape a new research agenda and so will be of interest to academics as well as to students and practitioners

**How Organizations Manage the Future** Hannes Krämer, Matthias Wenzel, 2018-06-27 This pioneering edited collection explores the question of how organizations manage the future Moving away from traditional research which focuses on the past the editors problematize the future as an inherent but under examined part of organizing Arguing that the future acts as both a driver of and a performative result of organizing the book asks how organizations conceptualize and deal with the future and what processes are in place to handle things to come With empirical research examining the practices discourses and concepts that play key roles organizations and their approaches are scrutinized A timely compendium of theoretical discussion and practical implications on the relevance of the future this book is essential reading for those interested in organization sociology and management studies

*Strategic Foresight* Patricia Lustig, 2015-07-14 This is a practical field guide to foresight and foresight tools for leaders in business the public sector and NGOs to aid their practice in strategy decision making and change

Handbook of Research on Strategy and Foresight Laura Anna Costanzo, Robert Bradley MacKay, 2009 This important Handbook explores and evaluates dynamic environments and the appropriate strategic responses to them in the 21st century Drawing together a collection of 29 original chapters the Handbook makes an invaluable contribution to theory and practice by stimulating disciplined rigorous and imaginative enquiry into the relationship between strategy and foresight Leading scholars in the field of strategic management are brought together to offer innovative and multi disciplinary perspectives on the past present and future of strategy formation and foresight In so doing they challenge research in four key areas strategy and foresight processes strategy innovation for the future understanding the future and strategically responding to the future The Handbook of Research on Strategy and Foresight is a comprehensive resource that will be invaluable for academics students and practitioners interested in this important phenomenon

*Knowledge Management* Christian Stary, 2007 This collection of papers from the 2007 International Conference on Knowledge Management organized by the Executive Academy of the Vienna University of Economics jointly with the International Knowledge Management Society IKMS the Austrian Society for Technology Policy GTP the Platform Knowledge Management PWM the Society of Learning SoL Austria the Competence Centre for Knowledge Management Linz the Austrian Computing Society OCG Business Innovation Consulting BIC Austria

and Knowledge Management Associates KMA represents recent outstanding work by researchers and practitioners in the field of knowledge management

**Cultural Influences on the Process of Strategic Management** Andreas Michael Schühly, 2022-01-01 This unique book is positioned at the crossroads of strategic management and international business Based on an in depth literature review the author empirically assesses the widely shared implicit assumption that strategic management processes can be globally applied in a standardized i e culture free manner So far a variety of tools have also been recommended but without incorporating cultural differences As many organizations observe that this ethnocentric view is more an illusion than reality strategic management research has started to focus on the cultural sensitivity of its theories tools and processes to provide practitioners in a multicultural setting with adequate know how and tools To foster long term decision making despite uncertainty scenario planning is frequently applied by practitioners Up until today scenario planning has however gained little attention from the academic community Through this book the author presents a newly developed framework for strategic management that combines the cultural value scale to test the cultural sensitivity of the long term planning tool called scenario planning The different process steps of scenario planning have been individually examined for their sensitivity toward the cultural dimensions of uncertainty avoidance and long term orientation The investigation is based on a unique global set of management consultants working for a leading professional service firm The results of this research show the cultural sensitivity of scenario planning with different degrees of the process steps and the tested cultural dimensions

ICICKM2014-Proceedings of the 11th International Conference on Intellectual Capital, Knowledge Management and Organisational Learning Jim Rooney, 2014-10-17 These proceedings represent the work of researchers participating in the 11th International Conference on Intellectual Capital Knowledge Management Organisational Learning ICICKM 2014 which this year is being held at The University of Sydney Business School The University of Sydney Australia The Conference Co Chairs are Dr John Dumay from Macquarie University Sydney Australia and Dr Gary Oliver from the University of Sydney Australia The conference will be opened with a keynote by Goran Roos Advanced Manufacturing Council Adelaide Australia who will address the topic of Intellectual capital in Australia Economic development in a high cost economy The second day will be opened with a from James Guthrie University of Sydney Australia on the topic of Intellectual Capital and the Public Sector Research Past Present and Future

Cambridge Handbook of Strategy as Practice Damon Golsorkhi, Linda Rouleau, David Seidl, Eero Vaara, 2010-08-26 The Cambridge Handbook of Strategy as Practice provides a comprehensive overview of an emerging and growing stream of research in strategic management An international team of scholars has been assembled to produce a systematic introduction to the various epistemological methodological and theoretical aspects of the strategy as practice approach This perspective explores and explains the contribution that strategizing makes to daily operations at all levels of an organization Moving away from a disembodied and asocial study of firm assets technologies and practices the strategy as practice approach breaks down many of the traditional paradigmatic

boundaries in strategy to investigate who the strategists are what strategists do how they do it and what the consequences or outcomes of their actions are Including a number of detailed empirical studies the handbook will be an essential guide for future research in this vibrant field      Corporate Foresight and Innovation Management David Sarpong,Dirk Meissner,2020-06-29 This book sheds light on what has come to be known as corporate foresight and its influence on innovation management Throughout the book the contributors examine the practice of corporate foresight and how it may lead to the identification of opportunities for innovation They also explore the complex processes and conditions that may enable or impede the potential of contemporary organizations to capture value from their corporate foresight exercises Representing an interesting mix of competing ideas and perspectives the book offers deep insights into the interactive effects of corporate foresight and its contribution to innovation management This book was originally published as a special issue of Technology Analysis Strategic Management      **Managing Strategic Intelligence: Techniques and Technologies** Xu, Mark,2007-05-31 This book focuses on environment information scanning and organization wide support for strategic intelligence It also provides practical guidance to organizations for developing effective approaches mechanisms and systems to scan refine and support strategic information provision Provided by publisher      **Using Trends and Scenarios as Tools for Strategy Development** Ulf Pillkahn,2008-09-26 Is my enterprise really prepared for future business What can I do to become more competitive Ulf Pillkahn s book is directed at all of those seeking answers to these questions executives in strategic positions business analysts consultants trend scouts marketing and product managers and research engineers The book presents the two most powerful tools for future planning environmental analysis based on the use of trends as well as the development of visions of the future through the use of scenarios While scenarios are generally regarded as a classical management tool it is expected that the importance of trends will gain tremendously in the coming years Pillkahn demonstrates how to build robust strategies by aligning the results of environmental and enterprise scenarios thereby offering entirely new insights Using Trends and Scenarios as Tools for Strategy Development convincingly illustrates why efficient observation of the environment of an enterprise is an absolutely essential factor for strategy development and why strategy development only works if it is institutionalized as a permanent enterprise process It also addresses the issue of what information is needed to keep both processes running The book further describes how trends can be categorized and offers advice on how to glean the essential information from the vast variety of trends Information is provided on how scenarios are used as a holistic instrument for creating visions and pictures of the future and how the results of trend research and scenario techniques find their way into entrepreneurial strategy development An optimized strategy development process is also outlined Practical examples and real life pictures of the future round off Pillkahn s insightful discussion of future business planning      **Foresight & Strategy in the Asia Pacific Region** Luke van der Laan,Janson Yap,2015-10-08 This book explores the importance of strategy and how to make it work in an environment characterised by

constant change With a specific focus on the Asia Pacific region anticipated to become the epicentre of global economic activity it offers insights into the optimisation of economic potential and social cohesion enabled by leaders which is crucial to the global economy and living standards It highlights sound foresight strategic thinking and innovation as the critical underpinnings of successful business and provides a comprehensive guide to combining practice and theory to ensure successful strategies from formulation to execution The book also builds on the concepts of change the purpose of business foresight strategic thinking strategic planning and innovation to present a holistic view of how these essential elements can be integrated in practice Combined with a special contribution by Chaly Mah the CEO of Deloitte Asia Pacific the book carefully balances professional and academic insights to optimally benefit its readers and will be of interest to industry practitioners researchers and students alike

**Time Issues in Strategy and Organization** T. K. Das, 2019-10-01 The field of strategy science has grown in both the diversity of issues it addresses and the increasingly interdisciplinary approaches it adopts in understanding the nature and significance of problems that are continuously emerging in the world of human endeavor These newer kinds of challenges and opportunities arise in all forms of organizations encompassing private and public enterprises and with strategies that experiment with breaking the traditional molds and contours The field of strategy science is also perhaps inevitably being impacted by the proliferation of hybrid organizations such as strategic alliances the upsurge of approaches that go beyond the customary emphasis on competitiveness and profit making and the intermixing of time honored categories of activities such as business industry commerce trade government the professions and so on The blurring of the boundaries between various areas and types of human activities points to a need for academic research to address the consequential developments in strategic issues Hence research and thinking about the nature of issues to be tackled by strategy science should also cultivate requisite variety in issues recognized for research inquiry including the conceptual foundations of strategy and strategy making and the examination of the critical roles of strategy makers strategic thinking time and temporalities business and other goal choices diversity in organizing modes for strategy implementation and the complexities of managing strategy to name a few This book series on Research in Strategy Science aims to provide an outlet for ideas and issues that publications in the field do not provide either expressly or adequately especially as regards the comprehensive coverage deserved by certain emerging areas of interest The topics of the volumes in the series will keep in view this objective to expand the research areas and theoretical approaches routinely found in strategy science the better to permit expanded and expansive treatments of promising issues that may not sufficiently align with the usual research coverage of publications in the field Time Issues in Strategy and Organization contains contributions by leading scholars on time issues in the field of strategy science research The 8 chapters in this volume cover the topics of future orientation in strategy making time conceptualizations in interorganizational relationships real time management in the digital economy spatio temporal aspect of strategic leadership a systemic cognitive perspective on organizational temporality ecosystem types

and the timing of open innovation strategies and the temporalities of strategic risk behavior and partner opportunism in strategic alliances The chapters collectively present a wide ranging review of the noteworthy research perspectives on the temporal issues in strategy and organization

**Corporate Foresight** René Rohrbeck,2010-11-04 Have you ever wondered why even large companies fail when faced with changes in their environment Would you be surprised to learn that the average life expectancy of a Fortune 500 company is below 50 years This book presents findings from 19 case studies in multinational companies such as Siemens Volkswagen General Electric Philips and Deutsche Telekom Ren Rohrbeck proposes a Maturity Model to assess how prepared a company is to respond to external disruptive change He uses data from 107 interviews with board members corporate strategists innovation managers and corporate foresight professionals to present and discuss best practices Using illustrations to show the complex interaction of corporate foresight with other units such as innovation and strategic management Ren Rohrbeck provides the reader with rich insights on how to make an organization agile and reactive towards change For scholars this book proposes multiple hypotheses and frameworks for future research

*The SAGE Handbook of Complexity and Management* Peter Allen,Steve Maguire,Bill McKelvey,2011-04-06 This is the substantive scholarly work to provide a map of the state of art research in the growing field emerging at the intersection of complexity science and management studies

**Time in Organizational Research** Robert A. Roe,Mary J. Waller,Stewart R. Clegg,2008-09-09 Pt 1 Managing time people and practices pt 2 Managed by time structures and regimes pt 3 Combining perspectives

**Evolution of Scenario Planning** George Burt,2023-10-24 Scenario planning is a long and well established approach to help leaders create novel insights and challenge what they know of the world to influence future action But as the world becomes increasingly unpredictable leaders must question the traditional mode of analysing the contextual environment and adopt new capabilities to embrace change while they redefine and reframe their organisation for the future The Evolution of Scenario Planning explores the pervasive nature of change It provides a contemporary approach to using scenarios as strategic conversation to embrace experiences past and present to create novel understanding and insights The book uses case studies and practical examples to guide facilitators in applying the scenario process in their organisation Leaders senior managers consultants and academics will learn how to engage with scenarios as a central element of strategy and better understand their role in strategic leadership They will also gain insight into the skills and capabilities revealed during the process of strategic conversation where ambiguity and equivocality is a natural feature of such conversation The Evolution of Scenario Planning makes a compelling case for using scenarios to enable leaders to develop foresight and attunement to grasp the ongoing dynamic of their uncertain and ambiguous world

**Sustainable Public Management** Neil M. Boyd,Eric C. Martin,2021-09-09 Sustainable Public Management explores key issues in public sector sustainable management that span from Nation State to local government It highlights state of the art articulations of public private partnerships public engagement inter organizational networks sustainability policy strategy standard setting and reporting

Sustainable management is an important topic across organizational forms in the private not for profit and public sectors because of the its practice is tied to some of the most pressing environmental and social problems that exist in the world The public sector is especially important due to its scale and scope across the globe the tangible impacts that public service delivery can make in resource efficiency and effectiveness and in directly tackling critical sustainable development goals This book will be of great value to scholars students and policymakers interested in Public Administration and Management Sustainable Management and Development The chapters in this book were originally published as a special issue of the Public Management Review

**Strategic Alliances for Value Creation** T. K. Das, 2012-01-01 Strategic Alliances for Value Creation is a volume in the book series Research in Strategic Alliances that will focus on providing a robust and comprehensive forum for new scholarship in the field of strategic alliances In particular the books in the series will cover new views of interdisciplinary theoretical frameworks and models significant practical problems of alliance organization and management and emerging areas of inquiry The series will also include comprehensive empirical studies of selected segments of business economic industrial government and non profit activities with wide prevalence of strategic alliances Through the ongoing release of focused topical titles this book series will seek to disseminate theoretical insights and practical management information that will enable interested professionals to gain a rigorous and comprehensive understanding of the field of strategic alliances Strategic Alliances for Value Creation contains contributions by leading scholars in the field of strategic alliance research The 14 chapters in this volume cover a number of significant topics that encompass value creation through strategic alliances in recent times The chapters cover both the broader topics such as multi partner alliances technology parks intellectual property rights knowledge management and culture portfolio theory learning in alliances and open innovation and the more focused problems of transparency in interfirm accounting local partner perspective of management control knowledge in intra district networks and alliance partners for entrepreneurial firms The chapters include empirical as well as conceptual treatments of the selected topics and collectively present a wide ranging review of the noteworthy areas of research on employing strategic alliances for value creation

*Strategic Alliances for SME Development* T. K. Das, 2015-11-01 Strategic Alliances for SME Development is a volume in the book series Research in Strategic Alliances that focuses on providing a robust and comprehensive forum for new scholarship in the field of strategic alliances In particular the books in the series cover new views of interdisciplinary theoretical frameworks and models significant practical problems of alliance organization and management and emerging areas of inquiry The series also includes comprehensive empirical studies of selected segments of business economic industrial government and non profit activities with wide prevalence of strategic alliances Through the ongoing release of focused topical titles this book series seeks to disseminate theoretical insights and practical management information that should enable interested professionals to gain a rigorous and comprehensive understanding of the field of strategic alliances Strategic Alliances for SME

Development contains contributions by leading scholars in the field of strategic alliance research. The 12 chapters in this volume deal with the increasingly significant role of strategic alliances in the development of SMEs covering such diverse topics as management capability and internationalization of alliance portfolios, building alliances, development drivers, founder ties, competitive edge, strategic alignment, technology and innovative firms, and temporary project alliances. The chapters contain empirical as well as conceptual treatments of the selected topics and collectively present a wide ranging review of the noteworthy research perspectives on the role of strategic alliances for the development of small and medium sized enterprises.

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