



Debora L. Spar

Managing International Trade and Investment

C a s e b o o k

Imperial College Press

Managing International Trade And Investment Casebook

Richard L. Bernal



Managing International Trade And Investment Casebook:

Managing International Trade And Investment: Casebook Debora L Spar, 2003-07-14 Despite the ease with which it is often conducted doing business across borders is not the same as doing it at home Rather it entails a whole new set of managerial challenges re assessing competitive advantage evaluating diverse political environments and legal structures considering the impact of currency fluctuations and trading regimes and understanding widely disparate cultures and business norms Using the cases presented in this book instructors can help their students build a framework of analysis that will enable them to understand the challenges of international trade and investment and master the opportunities these represent a

Corporate versus National Interest in US Trade Policy Richard L. Bernal, 2020-10-31 This book provides a history of the WTO US EU banana dispute through the lens of a major actor the US owned multinational firm Chiquita Brands International It documents and explains how Chiquita succeeded in having the Clinton administration pursue a trade policy of forcing the European Union to dismantle its preferential banana import regime for exports from the small English speaking Caribbean ESC countries The export of bananas was critically important to the social stability and economic viability of these countries and that was in the national security interest of the United States The experience indicates that succeeding in this goal was detrimental to U S national security interest in the Caribbean

Diamonds Ian Smillie, 2014-04-10 Diamonds are a multi billion dollar business involving some of the world s largest mining companies a million and a half artisanal diggers more than a million cutters and polishers and a huge retail jewellery sector But behind the sparkle of the diamond lies a murkier story in which rebel armies in Angola Sierra Leone and the Congo turned to diamonds to finance their wars Completely unregulated so called blood diamonds became the perfect tool for money laundering tax evasion drug running and weapons trafficking Diamonds brings together for the first time all aspects of the diamond industry In it Ian Smillie former UN Security Council investigator and leading figure in the blood diamonds campaign offers a comprehensive analysis of the history and structure of today s diamond trade the struggle for effective regulation and the challenges ahead There is he argues greater diversification and competition than ever before but thanks to the success of the Kimberley Process this coveted and prestigious gem now represents a fragile but renewed opportunity for development in some of the world s poorest nations This part of the diamond story has rarely been told

Blood on the Stone Ian Smillie, 2010-08-15 Africa s diamond wars took four million lives Blood on the Stone tells the story of how diamonds came to be so dangerous describing the great diamond cartel and a dangerous pipeline leading from war torn Africa to the glittering showrooms of Paris London and New York It describes the campaign that forced an industry and more than 50 governments to create a global control mechanism and it provides a sobering prognosis on its future

Checkmate! the US-Indonesia Bilateral Free Trade Agreement , 2007 **The Asia Pacific Journal of Economics & Business** , 2003

PIEDRAS CON SANGRE Ian Smillie, 2012 En frica los diamantes han alimentado guerras que han

acabado con cuatro millones de vidas Piedras ensangrentadas relata por qu los diamantes se convirtieron en un bien tan peligroso Describe el gran c rtel del diamante y la peligrosa cadena que sale de frica un continente roto por la guerra hasta llegar a los brillantes escaparates de Par s Londres y Nueva York Detalla la campa a que oblig a una industria y a m s de 50 gobiernos a crear un mecanismo de control global y presenta un pron stico aleccionador sobre el futuro del diamante Smillie m s que habla dijo el antiguo Presidente de Liberia Charles Taylor durante el juicio por cr menes de guerra en La Haya en el que Ian Smillie fue llamado como primer testigo Smillie ha vivido y trabajado en frica y Asia como maestro asesor investigador y escritor Ha dedicado los ltimos diez a os de su carrera a la sangre derramada por culpa de los diamantes las guerras que han alimentado y el programa dise ado para acabar con ellos Smillie recibí la Orden de Canad en 2003

Aanwinsten van de Centrale Bibliotheek (Queteletfonds) Bibliothèque centrale (Fonds Quetelet),2004 *Casebook of Indigenous Business Practices in Africa* Ogechi Adeola,2023-08-16 Indigenous enterprise practices are an essential part of business success in Africa The continent s unique and diverse culture embedded in age long practices presents an interesting proposition for advancing indigenous knowledge and building sustainable business structures **Managing Projects in Africa** Project Management Journal,2013-01-30 This special issue of the Project Management Journal presents a collection of six articles on managing projects in Africa Providing a window into the important project activity taking place there these articles extend both the empirical and theoretical understanding of the African project context and contribute to improving practice Each article makes a unique contribution to either our understanding of the African project context or project management in general and sometimes to both After an introduction to the African project context at the start of the 21st century the articles explore three different countries as well as multinational projects for profit public sector and development aid projects infrastructure and information and communication technology project governance as well as project management and partnering challenges Financing for Low-carbon Energy Transition Venkatachalam Anbumozhi,Kaliappa Kalirajan,Fukunari Kimura,2018-06-23 This book is the first comprehensive assessment of the state of low carbon investments in Asia analyzing the rationales mandates and public private financing activities Based on the experiences of several regional initiatives wherein public financing is catalyzing private investments in low carbon infrastructure this book proposes a framework that can be used as a tool to identify factors that influence private investment decisions and policy instruments that can scale up the private capital Placing the Asian economies onto a low carbon development pathway requires an unprecedented shift in investments This book addresses this situation by asking questions such as What is the central role of private finance in achieving the Paris Agreement targets What key policy levers and risk mitigation can governments use in an effort to unlock the potentials of private capital How can regionally coordinated actions hold significant promise for scaling up private investments *Managing Negotiations* Thorsten Reiter,2021-12-28 Managing Negotiations is a collection of seven global real life case studies on prominent negotiations in the realm of international

business and politics The book combines the rigorously researched frameworks of academia with the real world challenges of negotiations The cases combine scientific negotiation management practices as well as theories with real world examples that demonstrate how to conduct successful negotiations and which prominent pitfalls to avoid The topics discussed reach from mergers acquisitions collective bargaining international diplomatic treaties to international free trade agreements Each case study starts with an overview comprising three key objectives and ends with the key learnings as well as reflective questions for class discussion This casebook can be used as recommended reading on Negotiation and Strategic Management courses at postgraduate MBA and Executive Education level and serves as a guide for practitioners responsible for contract management negotiation and procurement

Managing the Global Corporation Jos de la Torre, Yves L. Doz, Timothy Michael Devinney, 2001 A unique and one of a kind anthology This casebook was first published as Davidson de la Torre Managing the Global Corporation in 1989 It was the first modern case anthology for a graduate audience This edition contains the broadest case collection of companies and countries available in a single anthology A full 60% of the cases are non U S based firms Companies in Australia Hong Kong China Mexico South American India South Africa and Europe are featured as case studies Many of these cases were written in connection with the authors own work consulting with the organization making the information in depth and credible

Managing the Global Corporation José de la Torre, Yves L. Doz, Timothy Michael Devinney, 2001

From Wall Street to Bukit Merah Hsuan Owyang, 1998 In this autobiography of Hsuan Owyang he shares his experience in investment and management in business world as well as his secret of success in public services

Corporate Citizen Oonagh E. Fitzgerald, 2020-10-06 The contributors to Corporate Citizen explore the legal frameworks and standards of conduct for multinational corporations In a globalized world governed by domestic and international law these corporations can be everywhere and nowhere at once reaping financial benefits and enjoying the protections of investor state arbitration but rarely being held accountable for the economic environmental and human rights harms they may have caused Given the far reaching power and success of the transnational corporation and the many legal tools allowing these companies to avoid liability how can governments protect their citizens Broad ranging in perspective colourful and thought provoking the chapters in Corporate Citizen make the case that because the success of corporate global citizenship risks undermining national and international democratic governance the multinational corporation must be more closely scrutinized and controlled in the service of humanity and the protection of the natural environment

Subject Guide to Books in Print , 2001 **Bowker's Law Books and Serials in Print** , 1995 **Small Business Sourcebook** , 1996 A guide to the information services and sources provided to 100 types of small business by associations consultants educational programs franchisers government agencies reference works statisticians suppliers trade shows and venture capital firms

Foreign Investment, Technology and Economic Growth D. G. McFetridge, 1991 Inaugurates a series of academic treatments of international investment in Canada and elsewhere the impact of globalization

on Canada and policy and research issues The 11 papers plus discussions and the rapporteur s comments are from a September 1990 conference in Ottawa They explore how the innovative capacities of a host country are affected by direct foreign investment focusing on the Canadian experience and the role of its government policy No index Annotation copyrighted by Book News Inc Portland OR

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