



Mexican Americans And The Mass Media

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Mexican Americans And The Mass Media:

Mexican Americans and the Mass Media Bradley S. Greenberg, 1983 This book reports in detail the procedures and findings of project CASA Communication and Spanish Speaking Americans the most comprehensive programmatic research effort to focus on Mexican Americans and mass media Media usage access credibility gratifications sources of information and content preferences about a variety of media from TV to comic books were accessed Focus group interviews with hispanic community leaders and with local newspaper publishers were also conducted in addition to content and readability analyses of the local daily newspaper portrayals of Hispanics Mexican Americans, Mass Media, and Cultural Citizenship Vicki A. Mayer, 2000 **Producing Dreams, Consuming Youth** Vicki Mayer, 2003 Examines aspects of Mexican American popular culture in San Antonio Texas discussing the impact of the mass media on young Mexican Americans and its power to alter their image of themselves *Gender and Racial Images/stereotypes in the Mass Media*, 2001 Each bibliography includes a comprehensive list of the theorist s works and critical studies of these works in English Each bibliography contains approximately 600 to 900 entries Books journal articles essays within edited books in the manner of Essay and General Literature and dissertations are included References are provided from a wide variety of disciplines and bibliographic sources The primary purpose of each bibliography is to provide access to the widely reprinted primary works in English and the critical literature in a great variety of books and journals The topical bibliographies include the authoritative works on the subject and are arranged in useful categories The lively part of the modern post modern debate is generally taking place in alternative and left journals journals always included in the literature search in the compiling of the bibliographies

Fundamentals of Media Effects Jennings Bryant, Susan Thompson, 2002 Fundamentals of Media Effects is a readable scholarly text geared to undergraduate students in the media effects course The book is divided into three sections Section 1 Overview and History provides historical evidence for media effects and for societal concern about media effects Section 2 Theory and Concepts includes the concepts and theories that serve as the basis for different types of media effects research The final section Section 3 Key Areas of Research delves into the specific areas of inquiry Handbook of Hispanic Cultures in the United States Nicolás Kanellos, Claudio Esteva Fabregat, 1994 from the arrival of the Spaniards to present day influences from Cuba Puerto Rico and Mexico Essays are not in alphabetical order but in a classified arrangement Volume 1 History begins with an interpretive essay that criticizes the lack of recognition of the Hispanic influence in the building of the American nation What follows is a collection of essays on such subjects as The Spanish Exploration Conquest and Settlement of New Mexico 1540 1680 Spanish Culture of the Golden Age and Eighteenth Century and histories of Chicanos Puerto Ricans and Cubans in the U S The volume covering Hispanic literature and art begins with an essay that attempts to foster an appreciation of Puerto Rican Cuban and Chicano arts and letters It goes on to discuss each people s literature by genre which includes theater the novel poetry and the short story Other essays discuss women writers the Hispanic oral tradition art

music cinema and the Spanish language press **Out of the Picture, Hispanics in the Media** Lisa Navarrete,1994

Latinos and Political Coalitions Roberto E. Villarreal,Norma G. Hernandez,1991-10-30 This collection of essays is the first complete study of Latino political coalitions which are steadily gaining strength in U S politics Elaborating on Latino Empowerment Progress Problems and Prospects Greenwood Press 1988 an earlier collection by the same editors this volume explores such issues as the media language policy the labor movement and voter mobilization in the context of coalition building The contributors detail how coalitional politics have become a major avenue of empowerment for the Latino community **Hispanic Americans** Karl A. Lawrence,2002 Mass Media Leo W. Jeffres,1986 **Bibliographic Guide**

to Latin American Studies Benson Latin American Collection,1991 *Library of Congress Catalogs* Library of Congress,1976 *Readings in Mass Communication* Michael C. Emery,Ted Curtis Smythe,1986 Media Asia ,2005

Bibliographic Guide to North American History ,1985 **The Oxford Encyclopedia of Latinos and Latinas in the United States** Suzanne Oboler,2005 Provides access to information about the fastest growing minority population in the United States With an unprecedented scope and cutting edge scholarship the Encyclopedia draws together the diverse historical and contemporary experiences in the United States of Latinos and Latinas from Mexico Puerto Rico Cuba the Dominican Republic Central America South America Europe Asia and the Middle East Over 900 A to Z articles written by academics scholars writers artists and journalists address such broad topics as identity art politics religion education health and history From publisher description **Chicano Resource Materials** Chicano Studies Institutes,1970 **A Selective Bibliography of Works on Chicano and Latin American Themes** João Barretto,1990 **Otto E. Miller, Plaintiff-Respondent, Against Fred W. Smythe, Defendant-Appellant** , **Messenger and Visitor** ,1914

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