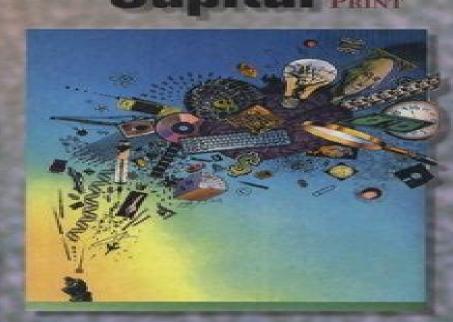
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book is the essential guide for managers wishing to implement the benefits of Intellectual Capital thinking in their companies or divisions It serves as an easily accessible introduction to the subject area for the novice giving the gist of what it is about and how it has developed but above all it gives hands on instructions on how to incorporate intellectual capital thinking in everyday business and how to use the tools provided for the management and measurement of intangible resources Throughout the main part of the book three different cases in separate boxes run in parallel with the body text These are introduced in chapter 2 and illustrate how the tools are to be used depending on what type of company wishes to implement these ideas The three case companies are characterised as a manufacturing company an R D organisation and a network company Smaller case stories about well known global companies are also interspersed throughout the book of Knowledge Thomas A. Stewart, 2007-12-18 In Thomas A Stewart's bestselling first book Intellectual Capital he redefined the priorities of businesses around the world demonstrating that the most important assets companies own today are often not tangible goods equipment financial capital or market share but the intangibles patents the knowledge of workers and the information about customers and channels and past experience that a company has in its institutional memory Now in his new book The Wealth of Knowledge Stewart widely acknowledged as the world's leading expert on working with intellectual capital in today s knowledge economy reveals how today s companies are applying the concept of intellectual capital into day to day operations to dramatically increase their success in the marketplace Arguing that companies can make untold millions of dollars by managing knowledge more effectively and save millions more Stewart offers executives and managers compelling accounts of how leading companies around the world are successfully tackling the practical issues involved in today s knowledge economy The heart of the book is a revolutionary 4 step preocess that shows how to put intellectual capital to work to improve performance and profitablity as well as manage knowledge processes He goes on to discuss how companies can better utilize their current assets and enhance their knowledge resources for the future Questioning many of the assumptions that have ruled business in the twentieth century he addresses such critical and fundamental issues as why companies exist how they should be organized and how people should be compensated With his customary fearlessness and foresight he plunges into the thick of the controversial arena of measuring and accounting as well an increasingly difficult task when a corporation s assets are intangible The Wealth of Knowledge not only sets out the latest thinking in creating and managing knowledge assets but provides a detailed course of action for corporations trying to navigate their way in the world Intangible Assets and Value Creation Juergen H. Daum, 2003-07-11 With the use of practical in of knowledge economy depth case studies and interviews with leading experts in the field this book analyses the key elements in value creation in the new age It provides practical guidance to organisations that will allow them to migrate successfully into an economy that demands new business models ICICKM2012-Proceedings of the 9th International Conference on Intellectual Capital, Knowledge Management and Organisational Learning Fernando Chaparro, 2012 Identifying, Measuring, and Valuing

Knowledge-Based Intangible Assets: New Perspectives Vallejo-Alonso, Belen, Rodriguez-Castellanos, Arturo, Arregui-Ayastuy, Gerardo, 2010-10-31 The main scope of the book is to highlight the importance of intangible resources in business management evidenced in their measurement and financial valuation and the need for a strategic analysis that enables them to be identified and then assessed Provided by publisher **Intellectual Capital for Communities** Ahmed Bounfour, Leif Edvinsson, 2012-06-25 In the knowledge economy the value of corporations is directly related to their knowledge and intellectual capital But broaden the perspective a little wider and you begin to see the possibilities Think of cities regions even entire nations in addition to the public sector If intangibles and intellectual capital are important to the private sector they are also important to the productivity and competitiveness of the public sector and so to communities and nations as a whole In this book Editors Ahmed Bounfour and Leif Edivinsson have brought together the best minds in intellectual capital throughout the world to focus on a new and fertile area of research measuring and managing the intellectual capital of communities This is a creative and cutting edge area of research that has the potential to change how public sector planning and development is done Once there is a clear way to identify where wealth is created in a given region nation this process has the potential to reveal a huge knowledge repository in the public sector with a significant but idle potential for collective wealth creation the wealth of nations in waiting Management Consulting Practice in Intellectual Capital Bernard Marr, 2005-10-01 Today many organizations recognize the importance of intellectual capital as a principal driver of firm performance and a core differentiator. The aim is to bring together the approaches of the different management consulting firms and to make their differences explicit prompting consultants to better understand the nature of intellectual capital and the potential for cross disciplinary learning Originally published as Journal of Intellectual Intellectual Capital Thomas A. Stewart, 2010-09-22 Visionary in scope Intellectual Capital is Capital 2005 Vol 6 No 4 the first book that shows how to turn the untapped knowledge of an organization into its greatest competitive weapon Thomas A Stewart demonstrates how knowledge not natural resources machinery or financial capital has become the most important factor in economic life Through practical advice stories and case histories Stewart reveals how organizations and individuals can create and use the knowledge assets they need Dazzling in its ability to make conceptual sense of the economic revolution we are living through this ingenious book cuts through the vague rhetoric of paradigm shifts to show how the Information Age economy really works Intellectual Capital should be read as if the futures of your company and your career depend on it They do Lippincott's Monthly Magazine ,1868 Lippincott's Magazine of Literature, **Science and Education** ,1868 Knowledge Management Raman, 2009 KM is an IT subject Right Wrong Knowledge and its management is a prerogative of everyone Since the magic of information transforming itself into knowledge which in turn becomes information at the next level thus continuing the eternal cycle of knowledge quest has always fascinated people throughout the ages This book is about celebrating knowledge for its own sake and emphasising that unless it is shared there

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