



Service Orient **or** **Be Doomed!**

HOW SERVICE
ORIENTATION
WILL CHANGE
YOUR BUSINESS

JASON BLOOMBERG

RONALD SCHMELZER

Service Orient Or Be Doomed How Service Orientation Will Change Your Business

Koumpis, Adamantios



Service Orient Or Be Doomed How Service Orientation Will Change Your Business:

Service Orient or Be Doomed! Jason Bloomberg, Ronald Schmelzer, 2006-05-11 How Service Orientation Will Change Your Business The real value of this book is that it makes SOA and Webservices which are critical and business transforming crystal clear to the layman both business and IT leaders The book stays focused on the real world issues facing business and government institutions today In an industry full of experts of many stripes Ron and Jason are the real thing savvy experienced and realistic They have produced a must read book for management Paul Lipton Senior Architect Unicenter Web Services and Application Management Computer Associates This is by far the finest publication on SOA of our time From cover to back *Service Orient or Be Doomed* strips away the layers of confusion most IT stakeholders face when confronted with enterprise architecture and illustrates pragmatic and practical paths towards a sustainable and efficient enterprise architecture Both the technically savvy and the bean counters will enjoy this book that speaks to the critical points they need to understand Duane A Nickull Senior Standards Strategist Adobe Systems Inc Chair OASIS SOA Reference Model Technical Committee Vicechair United Nations CEFAC UN CEFAC If you're looking for a guide that's based on reality this is it These guys know how you can service orient your enterprise and have the best chance of success This book is the best SOA tool you can buy I'm recommending it to everyone Dave Linthicum CEO BRIDGEWERX Jason and Ron are experts on Service Oriented Architecture SOA and have written the first book that is aimed at helping a non-technical business person understand why the SOA computing revolution is critical to business Rather than provide a nerdy death via buzzword book Jason and Ron take a humorous clever and insightful romp through this new technology and how it impacts business in general Brad Feld Mobius Venture Capital Authors Jason Bloomberg and Ronald Schmelzer senior analysts for highly respected IT advisory and analysis firm ZapThink say it all in the title of their new book *Service Orient or Be Doomed How Service Orientation Will Change Your Business* That is if you fail to service orient your company you will fail in competing with the organizations that do This provocative new book takes service orientation out of its more familiar technological surroundings within service oriented architecture and introduces it as a philosophy that advocates its rightful place within a business context redefining it as a new way of thinking about organizing your business and its processes Informal challenging and intelligent in style *Service Orient or Be Doomed How Service Orientation Will Change Your Business* shows you how you can best use technology resources to meet your company's business goals and empower your company to go from stuck to competitive

Service-Oriented Architecture James P. Lawler, H. Howell-Barber, 2007-11-19 Aggressively being adopted by organizations in all markets service oriented architecture SOA is a framework enabling business process improvement for gaining competitive advantage Service Oriented Architecture SOA Strategy Methodology and Technology guides you through the challenges of deploying SOA It demonstrates conclusively that strategy and methodology are the keys to implementing SOA and provides the methodology needed for SOA success The book examines the role of both non agile and agile project

management techniques for deploying SOA Its methodology applies frameworks of governance communications product realization project management architecture data management service management human resource management and post implementation processes Filled with case studies the book shows the methodology in action This reference benefits business managers business analysts and technology project managers who are serious about adopting SOA as a long term strategy It is also benefits those new to business process management enterprise architecture and information systems and need to understand SOA its business drivers and its methodology

The Agile Architecture Revolution Jason

Bloomberg,2013-01-23 A sneak peek at up and coming trends in IT a multidimensional vision for achieving business agility through agile architectures The Agile Architecture Revolution places IT trends into the context of Enterprise Architecture reinventing Enterprise Architecture to support continuous business transformation It focuses on the challenges of large organizations while placing such organizations into the broader business ecosystem that includes small and midsize organizations as well as startups Organizes the important trends that are facing technology in businesses and public sector organizations today and over the next several years Presents the five broad organizing principles called Supertrends location independence global cubicle democratization of technology deep interoperability and complex systems engineering Provides a new perspective on service oriented architecture in conjunction with architectural approaches to cloud computing and mobile technologies that explain how organizations can achieve better business visibility through IT and enterprise architecture Laying out a multidimensional vision for achieving agile architectures this book discusses the crisis points that promise sudden transformative change unraveling how organizations spending on IT will continue to undergo radical change over the next ten years

Design and Implementation of a service-oriented Information System Architecture based on a Case Study Tobias Thiel,2007-04-02 Inhaltsangabe Abstract

In today s companies changes happen very fast On the one hand more and more new technologies are arising on the other hand business processes have to change because of mergers and acquisitions new regularities changing customer requirements and so forth As business processes are supported by information technology information technology has to cope with both types of changes From a business perspective on demand adaptation of information technology to business is required Service oriented architecture SOA is currently discussed as an opportunity to better adapt to those changes According to Gartner s hype cycle for emerging technologies SOA already crossed the peak and is now in the trough of disillusionment But SOA is far from being unfashionable as it would be expected during this phase There is still high media coverage and a lot of SOA books have been published recently or will be published during the next months What is true however is that the expectations are getting more realistic and people start to think about the real benefits This is probably due to the fact that companies experienced that implementing an SOA is not as fast and easy as the marketing hype might have given the impression Although the hype surrounding SOA is immense the concept is still in its early childhood with regards to concrete implementations According to a survey conducted by Experton

Group only three percent of 110 German enterprises all with over 100 Employees have a SOA based solution in place Besides high costs expected from migration to SOA the lack of SOA know how is identified as a main reason As the survey reveals 45 percent of the interviewed enterprises have nearly no knowledge or no knowledge about SOA at all Another 38 percent have only basic knowledge The lack of knowledge is confirmed by a survey from the research company Quocirca which found out based on a sample size of 1500 that 30 percent of respondents have absolutely no knowledge about SOA and 25 percent have only minimal knowledge Similar results are found among enterprises using SAP software The results of an online survey conducted by the German speaking SAP User Group DSAG shows that 64 percent of 344 enterprises are just a little or not at all familiar with enterprise SOA and only every fifth enterprise has developed a platform strategy Furthermore enterprise SOA is still a topic of the IT department although it would be

Designing Software-Intensive Systems: Methods and Principles Tiako, Pierre F.,2008-07-31 This book addresses the complex issues associated with software engineering

environment capabilities for designing real time embedded software systems Provided by publisher **Leveraging Knowledge for Innovation in Collaborative Networks** Luis M. Camarinha-Matos,Iraklis Paraskakis,Hamideh Afsarmanesh,2009-10-13 Collaborative Networks A Tool for Promoting Co creation and Innovation The collaborative networks paradigm offers powerful socio organizational mechanisms supported by advanced information and communication technologies for promoting innovation This in turn leads to new products and services growth of better customer relationships establishing better project and process management and building higher performing consortia By putting diverse entities that bring different perspectives competencies practices and cultures to work together collaborative networks develop the right environment for the emergence of new ideas and more efficient yet practical solutions This aspect is particularly important for small and medium enterprises which typically lack critical mass and can greatly benefit from participation in co innovation networks However larger organizations also benefit from the challenges and the diversity found in collaborative ecosystems In terms of research in addition to the trend identified in previous years toward a sounder consolidation of the theoretical foundation in this discipline there is now a direction of developments more focused on modeling and reasoning about new collaboration patterns and their contribution to value creation Soft issues including social capital cultural aspects ethics and value systems trust emotions behavior etc continue to deserve particular attention in terms of modeling and reasoning Exploitation of new application domains such as health care education and active aging for retired professionals also help identify new research challenges both in terms of modeling and ICT support development **Management**

Information Systems for Enterprise Applications: Business Issues, Research and Solutions Koumpis, Adamantios,2012-02-29 This book provides the conceptual and methodological foundations that reflect interdisciplinary concerns regarding research in management information systems investigating the future of management information systems by means of analyzing a variety of MIS and service related concepts in a wide range of disciplines Provided by

publisher **Global Business: Concepts, Methodologies, Tools and Applications** Management Association, Information Resources, 2011-05-31 This multi volume reference examines critical issues and emerging trends in global business with topics ranging from managing new information technology in global business operations to ethics and communication strategies Provided by publisher E-Business Issues, Challenges and Opportunities for SMEs: Driving Competitiveness Cruz-Cunha, Maria Manuela, Varajão, João, 2010-09-30 Electronic business plays a central role in the economy facilitating the exchange of information goods services and payments It propels productivity and competitiveness and is accessible to all enterprises and as such represents an opportunity also for SME competitiveness E Business Issues Challenges and Opportunities for SMEs Driving Competitiveness discusses the main issues challenges opportunities and solutions related to electronic business adoption with a special focus on SMEs Addressing technological organizational and legal perspectives in a very comprehensive way this text aims to disseminate current developments case studies new integrated approaches and practical solutions and applications for SMEs **Towards Sustainable Society on Ubiquitous Networks** Makoto Oya, Ryuya Uda, Chizuko Yasunobu, 2008-09-02 The massive growth of the Internet has made an enormous amount of information available to us However it is becoming very difficult for users to acquire an applicable one Therefore some techniques such as information filtering have been introduced to address this issue Recommender systems filter information that is useful to a user from a large amount of information Many e commerce sites use recommender systems to filter specific information that users want out of an overload of information 2 For example Amazon com is a good example of the success of recommender systems 1 Over the past several years a considerable amount of research has been conducted on recommendation systems In general the usefulness of the recommendation is measured based on its accuracy 3 Although a high recommendation accuracy can indicate a user's favorite items there is a fault in that only similar items will be recommended Several studies have reported that users might not be satisfied with a recommendation even though it exhibits high recommendation accuracy 4 For this reason we consider that a recommendation having only accuracy is satisfactory The serendipity of a recommendation is an important element when considering a user's long term profits A recommendation that brings serendipity to users would solve the problem of user weariness and would lead to exploitation of users' tastes The viewpoint of the diversity of the recommendation as well as its accuracy should be required for future recommender systems

The Connected Company Dave Gray, Thomas Vander Wal, 2014-12-02 With a foreword by Alex Osterwalder SOA in Practice Nicolai M. Josuttis, 2007 Without getting lost in theory this enterprise level book gives developers practical experience tested advice on how to solve business problems by applying service oriented architectures SOA *Inside a Secret Software Laboratory* Christine Grimm, 2012-01-26 How does one of the world's biggest Enterprise Resource Planning ERP suppliers develop software How do Oracle SAP Microsoft and Co really work Christine Grimm presents a first hand account of a social researcher who entered the software laboratory of one of the biggest ERP providers Presenting an in

depth ethnography on how people act within such labs she reveals the highly unexpected social character of programming and shows how the vendor reorganizes himself to find new ways to respond to the expectations of the market Furthermore the author highlights the informal practices when an ERP system as a defective or incomplete product re enters the supplier s labs The book provides a window into what happens if bugs are dug up and emotions on both the supplier and customer sides are running high

Process Management Based on SqEME® Jos van Oosten,2008-04-24 SqEME is an open standard for developing a processed centred architecture of an enterprise It may be reproduced freely by any organization wishing to use it to develop a governance structure on the quality of their business processes SqEME Process Management is a method that facilitates discussion of the design of the organization in a subtle but unambiguous way Processes have to hold a prominent place in observing organizations how are the different parts of the organization tuned to each other and how does adequate communication take place SqEME as a methodology views processes from four different perspectives SqEME calls these windows by means of which one seeks for the Constitution Chemistry Correspondence and Construction of the enterprise SqEME is the result of more than twenty years experience with the management of business processes within various organizations SqEME has been applied successfully in industry chemistry automotive construction paper in the business sector IT service healthcare in the non profit sector and in public companies such as the Prosecution Counsel County Councils and local authorities This book is particularly aimed at professionals who are involved in the change process within process driven organizations Anyone wishing to familiarize themselves with process centred thinking will be pleased to find that this book adopts an innovative yet practice proven approach The SqEME Foundation is a platform for discussing the method and its application where insights into the basic assumptions and backgrounds are shared www.sqeme.org

Engineering Asset Management Dimitris Kiritsis,Christos Emmanouilidis,Andy Koronios,Joseph Mathew,2011-02-03 Engineering Asset Management discusses state of the art trends and developments in the emerging field of engineering asset management as presented at the Fourth World Congress on Engineering Asset Management WCEAM It is an excellent reference for practitioners researchers and students in the multidisciplinary field of asset management covering such topics as asset condition monitoring and intelligent maintenance asset data warehousing data mining and fusion asset performance and level of service models design and life cycle integrity of physical assets deterioration and preservation models for assets education and training in asset management engineering standards in asset management fault diagnosis and prognostics financial analysis methods for physical assets human dimensions in integrated asset management information quality management information systems and knowledge management intelligent sensors and devices maintenance strategies in asset management optimisation decisions in asset management risk management in asset management strategic asset management and sustainability in asset management

The British National Bibliography Arthur James Wells,2006

Wertorientiertes Controlling von Service-orientierten Informationssystemen Florian Werner,2016-06-24 Unter

dem Ansatz der wertorientierten Unternehmensführung erforscht Florian Werner die Werttreiber die nach dem Konzept der Service orientierten Architektur SOA gestalteten Informationssystemen zugrunde liegen Er analysiert systematisch die Gestaltungsfelder des Managements mit dem größten Einfluss auf den Unternehmenswert Erkenntnisse des Informationsmanagements und des IV Controlling integrierend arbeitet der Autor maßgebliche Nutzeffekte Kosten und Risiken von Service orientierten Informationssystemen SOIS heraus und führt sie in einem konsistenten Performance Measurement Modell zusammen Die Untersuchung umfasst eine Balanced Scorecard BSC mit allen SOA Ebenen sowie entsprechenden Key Performance Indikatoren KPI

Nutzenpotenziale und Herausforderungen Service-orientierter Architekturen Alexander Becker, 2011-04-19 Alexander Becker untersucht die Frage des Mehrwerts von SOA basierten Systemen sowohl aus Sicht von Anwendern als auch von Herstellern Die umfangreiche Darstellung einer empirischen Untersuchung zur bisherigen Erfahrungen mit dem SOA Einsatz in beiden Zielgruppen kann Entscheidungsträgern als interessante Datengrundlage zur individuellen Bewertung einer SOA Adoption dienen

Prozessgesteuerte Anwendungen entwickeln und ausführen mit BPMN Volker Stiehl, 2012-12-10 Die effiziente Entwicklung neuer differenzierender fachlicher Prozesse in heterogenen Systemlandschaften ist seit jeher eine der größten Herausforderungen für Unternehmen Denn die neuen Lösungen müssen über lange Zeiträume hinweg wartbar bleiben flexibel auf neue fachliche Anforderungen reagieren können unabhängig von der vorhandenen IT Landschaft sein Dieses Buch vermittelt Ihnen wie Sie ausgehend von Ihren fachlichen Prozessen und unter Verwendung der BPMN eine nachhaltige Softwarearchitektur entwickeln können die den genannten Anforderungen gerecht wird

SOA in der Praxis Nicolai M. Josuttis, 2015-09-24 Service orientierte Architektur SOA ist inzwischen zu einem fundamentalen Paradigma in der Softwareentwicklung für die Realisierung verteilter Geschäftsprozesse geworden Doch nach wie vor sind praktische Erfahrungen signifikanter Größere Nicolai Josuttis zeigt basierend auf umfangreicher praktischer Erfahrung wie SOA die Erstellung von komplexen verteilten fachlichen Anwendungen ermöglicht Egal ob Ihr Projekt auf zahlreichen Web Services Komponenten aufbaut oder ob Sie Legacy Anwendungen in Ihren modernen Workflow einbeziehen möchten Sie lernen ob und wie SOA Ihren Anforderungen gerecht wird Im ersten Teil des Buchs werden die grundlegenden Konzepte von SOA behandelt Der zweite Teil erörtert praktische Aspekte die sich auf SOA als Konzept auswirken und für die Einführung und Durchführung von SOA wichtig sind Aus dem Inhalt SOA und große verteilte Systeme Lose Kopplung als Schlüsselkonzept von SOA Enterprise Service Bus ESB als Infrastruktur Klassifizierung Lebenszyklus und Versionierung von Services Orchestrierung BPEL Portfoliomanagement und Choreografie Message Exchange Patterns und ereignisgesteuerte Architektur Performance und Wiederverwendbarkeit Sicherheitsaspekte beim Einsatz von SOA Web Services und die Konsequenzen aus ihrem Einsatz Service Management mit Repositories Modellgetriebene Service Entwicklung Konsequenzen für die Organisationsstruktur und Unternehmenskultur Einführung und Governance von SOA Auf der Website des Buchs finden sich alle Referenzen und Quellen das Glossar sowie

weitere Informationen zum Thema SOA

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