

Remote & Controlled

Second Edition



*Media Politics
in a Cynical Age*

Matthew Robert Kerbel

Remote And Controlled Media Politics In A Cynical Age

Susan Tolchin



Remote And Controlled Media Politics In A Cynical Age:

Remote And Controlled Matthew Robert Kerbel, 2018-05-30 *Remote and Controlled* examines the issue of widespread cynicism in an era of abundant information asking whether it is possible to consume a steady diet of mainstream media and still understand and respect the political process Starting with central examples of television's political coverage and the media's focus on the president the author explores a variety of media from newspapers and radio to MTV and computer networks and political events and institutions Against a historical backdrop of political technological and institutional change the text raises critical questions for a society plugged into Rush Oprah and USA Today How do the media both magnify and undermine the president Can televised town meetings replace the real thing How do politicians seek to control the flow of information and what do the media do about it Does the information explosion provide greater diversity or simply greater convenience The second edition of this acclaimed text has been revised and updated to examine media coverage of recent events such as the Monica Lewinsky scandal In the process the author sheds light on the ultimate dilemma of whether an informed public will participate in a system in which campaigns are portrayed as if they were war policymaking is depicted as if it were a campaign and none of the participants reporters included appear particularly noble or worthy *Remote And Controlled* Matthew Robert Kerbel, 1995-08-03 This book examines the issue of widespread cynicism in an era of abundant information asking whether it is possible to consume a steady diet of mainstream media and still understand and respect the political process *Political Communication in Postmodern Democracy* K. Brants, K. Voltmer, 2011-01-05 This edited collection examines the changing faces of political communication in contemporary democracy Based on comparative investigations of recent trends in the Netherlands and Great Britain the essays provide fresh insights and new empirical evidence into the public representation of media centred politics Mass Media and American Politics Johanna Dunaway, Doris A. Graber, 2022-02-05 A comprehensive trusted core text on media's impact on attitudes behavior elections politics and policymaking *Mass Media and American Politics* is known for its readable introduction to the literature and theory of the field and for staying current with each new edition on issues of new and social media media ownership the regulatory environment infotainment and war time reporting Written by the late Doris Graber a scholar who has played an enormous role in establishing and shaping the field of mass media and American politics and now lead by Johanna Dunaway this book has set the standard for the course New to this edition Extensive coverage of political misinformation the role changing communication technologies and mass media more generally are playing in its consumption and dissemination as well as how the press is handling and should handle reporting on political misinformation especially as it pertains to the presidency elections and crises like Covid 19 Updated coverage of the role social media and other popular digital platforms are playing or not playing in the effort to stop the spread of mis and dis information on their platforms with special attention to both foreign and domestic efforts to use these platforms to incite violence cause confusion about and or encourage distrust

in democratic institutions Expanded treatment of rising affective social and ideological polarization in politics with a special focus on whether and how mass media are contributing to these forms of polarization New updates on causes and consequences of expanding news deserts declining local news and rampant growth of hedge fund media ownership Up to date coverage of what researchers are learning about the implications of growth in digital social and mobile media use What does it mean for attention to news and politics

The Image Is Everything Presidency Gilbert St. Clair, 2018-03-09 Image is everything Today our television and movie stars our athletes and our politicians carefully craft images for public consumption Even our country's Executive Chief is not immune to a bit of image manipulation If presidents can not always actually satisfy the public's excessive contradictory and unrealistic expectations they can at least present a compelling image of presidential leadership and success When it comes to the modern presidency tennis star Andre Agassi was correct Image is everything Image creation is a serious business with critically important implications for the success of any politician But presidents must be careful in deciding how they craft the ways in which we perceive them If they are to succeed presidents must present an appropriate image of leadership to the American people an image that is appropriate for the particular needs of the time when the president governs and is appropriate to the personality of that president Their ultimate goal is to convince the public that they are actually providing leadership even if in reality they have only a limited ability to effect outcomes This book examines the way American presidents in the media age have shaped their public personas as a means of cultivating and advancing their political and ideological agendas Images play an important role in the perceived success or failure of our presidents Since public expectations are most often aimed directly at the White House and its central occupant it is more important than ever that a president control his image as well as presenting the right image to the American public Reality thus becomes secondary and image is everything

The Democratic Dilemma of American Education Arnold Shober, 2018-04-19 This compelling new book asks How can American education policy be consistent with democratic ideals Robust democracy is the combination of participation self rule equality understanding and inclusion but these norms can produce contradictory policy Local control in education policy can undermine educational equality Participation in teachers unions can improve working conditions but thwart self rule by local taxpayers The Democratic Dilemma of American Education draws on contemporary research in political science and education policy to offer remarkably balanced insights into these challenging issues Expertly navigating through local state and federal layers of education policy Arnold Shober examines contemporary controversies over education governance teachers unions and collective bargaining school funding school choice academic accountability and desegregation Shober describes the inherent practical dilemmas of current policy and the difficulties policymakers face in overcoming them to produce lasting educational reform in a democratic federal system of government Timely engaging and accessible this is the ideal resource for courses in public policy as well as education and politics

Money Rules Anthony Gierzynski, 2018-10-08 The role of money in the US electoral process has

become more and more controversial in recent years Following the Buckley ruling and other legislation in 1996 candidates and political parties are free to raise virtually unlimited soft money making money perhaps the most significant factor in a campaigns success In *Money Rules* Anthony Gierzynski theorizes that under our current system of financing elections our political process has tilted too far in favor of political freedom at the expense of political equality Gierzynski examines the historical roots of the campaign finance dilemma demonstrates its effects on the local state and national levels and projects the long term outcomes for American politics *The Dysfunctional Congress?* Kenneth R Mayer,David T Canon,2019-07-11 This book introduces students to an argument using rational choice theories to explain what happens when individuals come together to make collective decisions emphasising on the collective dilemma concept that provides a framework for thinking about how reform proposals would affect Congress *The Accidental System* Michael D Reagan,2018-03-09 With the demise of the Clinton health care reform plan the debate on health care changed but did not subside From opinion pieces in newspapers to dinner table conversations the debate over whether the right to quality health care is a public right akin to educating our children or whether it is a private one akin to life insurance continues In *The Accidental System* Michael Reagan shows that in the American political context health care is neither exclusively a public right nor a private privilege This insightful policy study provides students with an excellent demonstration of how public policy intersects with private markets *Bucking The Deficit* Saranna Thornton,2018-10-08 This book discusses the principal concepts the most prominent theories the primary processes and the language of American economic policy It is intended for students of American politics as an introduction to the American political economy *The Angry American* Susan Tolchin,2018-07-03 The Clinton scandals The Rise of militia and patriot groups The proliferation of trash TV Record U S trade deficits Isolated events or is there some connecting thread Susan Tolchin says it s anger mainstream inclusive legitimate public anger and it s not going to vanish until we as a polity acknowledge it and harness its power How to tap into this pervasive political anger and release its creative energy without being swept away by its force is the dilemma of the 1990s for government leaders and citizens alike The second edition of this acclaimed volume has been completed revised and updated to account for the ways in which recent events have contributed to the history causes and consequences of anger in American politics today The book embraces positive solutions to problems we are all entitled to be angry about economic uncertainty cultural divisiveness political disintegration and a world changing faster than our ability to assimilate Tolchin s solutions incorporate a renewed sense of community enhanced political access and responsive rather than reactive government [Global Media Perspectives on the Crisis in Panama](#) Professor Howard M Hensel,Professor Nelson Michaud,2013-04-28 Operation Just Cause the United States incursion into Panama was the culmination of a gradually escalating confrontation between the United States and the Noriega dominated government of Panama that extended from June 1987 until early January 1990 Applying diverse methodological approaches this volume examines the various ways representative examples of the global media covered the

developing crisis and the eventual US incursion into Panama The volume sets the stage for this analysis by delineating the chronological development of the escalating confrontation as well as by examining the confrontation from the perspective of the US government analyzes the crisis from the perspective of the US Soviet Canadian French Portuguese Arab and the People s Republic of China media exposes the challenges for public affairs officers operating within the context of the global media response to international crises and provides an assessment of the implications of the crisis for inter American and international relations This analysis and evaluation of a variety of global media perspectives on the escalating US Panamanian confrontation will serve to better illuminate and further enrich our understanding of a major international event indeed one of the final events of the Cold War era

Informing the News Thomas E. Patterson, 2013-10-08 As the journalist Walter Lippmann noted nearly a century ago democracy falters if there is no steady supply of trustworthy and relevant news Today s journalists are not providing it Too often reporters give equal weight to facts and biased opinion stir up small controversies and substitute infotainment for real news Even when they get the facts rights they often misjudge the context in which they belong Information is the lifeblood of a healthy democracy Public opinion and debate suffer when citizens are misinformed about current affairs as is increasingly the case Though the failures of today s communication system cannot be blamed solely on the news media they are part of the problem and the best hope for something better Patterson proposes knowledge based journalism as a corrective Unless journalists are more deeply informed about the subjects they cover they will continue to misinterpret them and to be vulnerable to manipulation by their sources In this book derived from a multi year initiative of the Carnegie Corporation and the Knight Foundation Patterson calls for nothing less than a major overhaul of journalism practice and education The book speaks not only to journalists but to all who are concerned about the integrity of the information on which America s democracy depends

Votes, Money, And The Clinton Impeachment Irwin Morris, 2018-03-09 In the first in depth examination of politics of the Clinton impeachment Morris looks at the impact of local constituencies on impeachment rather than the popular press focus on partisan animosity and ethical standards Though most legislators sided with their constituents on the issue of impeachment a significant number nearly all Republican did not Using the most recent work on the impact of money on elections Morris investigates the financial dynamics of the Clinton impeachment and argues that our current system of campaign finance enabled House Republicans to impeach the President and provided them with the means to retain their majority in the House Morris also argues that money and the ability to raise it play a far more important role in the American political system than previously realized often determining the winners and losers in the most important controversies and conflicts facing the nation

The Race to 270 Daron R. Shaw, 2008-09-15 The Electoral College has played an important role in presidential politics since our nation s founding but surprisingly little information exists about precisely how it affects campaign strategy Daron R Shaw a scholar who also worked as a strategist in both Bush Cheney campaigns has written the first book to go inside the past two presidential elections and reveal how the

race to 270 was won and lost Shaw's nonpartisan study lays out how both the Democrats and the Republicans developed strategies to win decisive electoral votes by targeting specific states and media markets Drawing on his own experience with Republican battle plans candidate schedules and advertising purchases plus key contacts in the Gore and Kerry camps Shaw goes on to show that both sides used information on weekly shifts in candidate support to reallocate media buys and schedule appearances Most importantly he uses strikingly original research to prove that these carefully constructed plans significantly affected voters preferences and opinions not in huge numbers but enough to shift critical votes in key battlegrounds Bridging the gap between those who study campaigns and those who conduct them The Race to 270 will provide political scientists and practitioners alike with fresh insights about the new strategies that stem from one of our oldest institutions

Performing Politics: Media Interviews, Debates and Press Conferences Geoffrey Craig, 2016-06-03 For successful political leaders public speaking is only half the battle A good politician must also be a competent performer Whether facing critical questions in an interview posturing in a leaders debate or conversing on a daytime chat show success is reliant upon a candidate's ability to dramatically but authentically impart a strong individual identity In this innovative analysis Geoffrey Craig looks at the interrogative exchanges between politicians and journalists The power struggles and evasions in these encounters often leave the public exasperated but it is the politicians negotiation of these struggles that determines success Drawing on analyses of the language and performances of leaders such as Barack Obama and David Cameron Craig examines the particular kinds of interactions that occur across political interviews debates conferences and talk shows The political games that take place between politicians and journalists he argues constitute the true theatre of politics Engaging and insightful Performing Politics will appeal to students and scholars of journalism politics linguistics and media studies as well as anyone concerned about the quality of contemporary political communication

Parties and Elections in America Louis Sandy Maisel, Kara Z. Buckley, 2005 Thoroughly revised and updated the fourth edition of this classic text is still the most comprehensive and readable text available Covering all aspects of the electoral process from historical roots to election year 2004 the authors bring life to parties long declared dead and first hand experience running for office to the sometimes grueling campaign trail Visit our website for sample chapters

What Is it about Government that Americans Dislike? John R. Hibbing, Elizabeth Theiss-Morse, 2001-09-10 This book first published in 2001 examines why so many Americans do not like trust approve of or support their government

Parties and Elections in America Mark D. Brewer, L. Sandy Maisel, 2020-03-17 This classic text provides an in depth examination and history of American political parties and their critical role in representative democracy at the local state and national levels

Watching What We Watch Walter T. Davis, Jr., Teresa Blythe, Gary Dreibelbis, Mark Scalese, Elizabeth Winslea, 2001-01-01 Offers counsel on how to address messages of popular culture as reflected on television today explaining how to view programs in light of faith values and belief systems as a means of identifying appropriate broadcasts Original

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