

Management In Post Mao China An Insiders View

Maria Los

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Management in Post-Mao China Joseph Y. Battat, 1986 Human Resource Management in China Cherrie Jiuhua Zhu, 2004-03-01 Enhancing our understanding of HRM in the Chinese industrial sector this book explores the emerging role of HRM in China's industrial enterprises A significant contribution to the theory of HRM this book will be essential reading for students and researchers of Business and Management HRM and Asian Business The Entrepreneurial State in China Jane Duckett, 2006-10-19 Jane Duckett describes in detail new state business activities in China and explains why they have appeared Using research on the northern city of Tianjin during the 1990s she argues that individual departments within the Chinese state are involved in the market economy through the establishment of their own businesses. The book demonstrates that many of these businesses are genuinely entrepreneurial in the sense of profit seeking risk taking and productive rather than rent seeking speculative or profiteering This entrepreneurialism is an important new dimension of state activity in China with implications for our understanding of the Chinese state This book develops an alternative to the local government state model and emphasises instead the State's dynamic entrepreneurial role in the process of economic reform of Political Power in China Guoguang Wu,2005 Political power is a great enigma in contemporary China as it operates often behind the closed doors of the Chinese Communist Party CCP In the recent decades of reform it has changed greatly in many ways while retaining its authoritarian nature How do Chinese leaders rule this huge country How does the regime communicate with its bureaucracies and ordinary citizens What happened to politics in recent decades as economic marketisation and social liberalisation formed the major currents of the nation s developments And what are the implications of all these domestic affairs to China's foreign relations and vice versa This volume is an intellectual exercise to explore these questions that have for a long time occupied a central position in academic explorations of Chinese politics The book covers topics such as state enterprise relationship a fundamental indicator of the political economy of Chinese reform central local relations an issue that has perplexed the power arrangements in China for over a thousand years in general and since 1949 in particular relations between popular participation and political reform and the relationship between individual liberty and political democracy a classic question in political theory that frames political debates in contemporary China These collected essays give the reader an insightful peek behind the closed doors of Chinese politics and governance Doing Business in China Tim Ambler, Morgen Witzel, Chao Xi, 2001-02-01 Aimed specifically at Western and non Chinese businesses and managers this book offers a theoretical framework for understanding Chinese business culture and a practical guide to business practices market conditions negotiations organizations networks and the business environment in China and the factors that can lead to business success The authors guide the reader through the processes of market entry marketing and managing operations in this unique social and cultural context by including case studies and examples of business ventures as diverse as ornamental lamps car washes sausages and outdoor clothing discussions of the issues surrounding products

pricing distribution and advertising advice on choosing business partners negotiating and entering Chinese Overseas markets guides to further resources in local cultures to help businesses tailor their strategies to local conditions Building on the strengths of the first two editions with new case studies updated discussion of the evolving marketplace and its interactions with government and a new chapter on business law the third edition of Doing Business in China will continue to be the number one resource for students of international business and management studies and practitioners with an eye on China **Key to Economic Science and Managerial Sciences**, 1987 **The Journal of Asian Studies**, 1988

Social Changes and Yuwen Education in Post-Mao China Min Tao,2019-05-07 Inspired by the author's observations of the language curriculum as a practising teacher for the past 20 years this book addresses how the high school Chinese language and literacy Yuwen curriculum in China was controlled and directed in the post Mao era Examining the social and political domination from 1980 to 2010 the book offers insights into how teachers and schools responded to the top down curriculum change in their teaching practice This book discusses some of the most important questions concerning China and its education system What changes have occurred in the Chinese language and literacy curricula how and why the changes have occurred who has been in control of the process and outcome and what impacts the curriculum changes may bring not only to China but to the international sectors that export education and degrees to China and Chinese students The author provides answers to these questions crucial to both the contemporary Chinese society and the students who come out of that system This critical inquiry of the Yuwen curriculum and its implementation provides a valuable and timely showcase for understanding the ideology of China's future generation and the social and political transformation in the past three decades In addition to researchers this book is expected to have impact on policymakers in China and beyond where Chinese migrants and international students constitute a substantial learning population

The Publishers' Trade List Annual 1992

National Culture and International Management in East Asia Herbert J. Davis, William D. Schulte, 1997 Much has been attributed to the influence of national culture playing a positive role in the development of the East Asian economy by effecting the way in which firms are managed This collection brings together contributions from eminent scholars in the field to investigate the role of national culture on economic progress and international management success in east Asia Issues explored include the role of East Asia in the global economy cross national management management research methods and the relationship between national culture and the facets of international management including strategy IT negotiations decision making and expatriate and gender issues Presenting the latest thinking on the topic through a variety of perspectives this reader will stimulate further debate on this innovative subject A Resource Guide for Internationalizing the Business School Curriculum ,1993 Science and Technology in Post-Mao China Denis Fred Simon, Merle Goldman, 2020-10-26 Along with the political and economic reforms that have characterized the post Mao era in China there has been a potentially revolutionary change in Chinese science and technology Here sixteen scholars

examine various facets of the current science and technology scene comparing it with the past and speculating about future trends Two chapters dealing with science under the Nationalists and under Mao are followed by a section of extensive analysis of reforms under Deng Xiaoping focusing on the organizational system the use of human resources and the emerging response to market forces Chapters dealing with changes in medical care agriculture and military research and development demonstrate how these reforms have affected specific areas during the Chinese shift away from Party orthodoxy and Maoist populism toward professional expertise as the guiding principle in science and technology Three further chapters deal with China's interface with the world at large in the process of technology transfer Both the introductory and concluding chapters describe the tension between the Chinese Communist Party structure with its inclinations toward strict vertical control and the scientific and technological community s need for a free flow of information across organizational disciplinary and national boundaries Doing Business in China Morgen Witzel, 2016-12-19 China has changed dramatically since the first edition of Doing Business in China was published in 2000 but the second third and now this fourth edition have kept pace with the rapid developments China is now far more international but the fundamental business culture has not altered greatly The new edition of this highly successful textbook offers Western and non Chinese businesspeople a theoretical framework for the understanding of business practices markets negotiations organizations networks and the Chinese business context Building on the strengths of the previous editions the book provides a guide to market entry managing operations and marketing in this unique social and cultural environment by including Factors that lead to business success 14 new or revised case studies including include windfarms fine wines and new consultancy businesses Discussion of marketing issues notably products pricing distribution advertising and promotion Dos and don ts when choosing business partners and negotiating Guides to further resources in local cultures to help businesses tailor their strategies to local conditions Offering a fresh look at the evolving marketplaces and their interactions with government and the army the fourth edition of Doing Business in China will continue to be the preferred text for international students of Chinese business and management studies and for practitioners with an eye on China The Second Economy in Marxist States Maria Los, 2016-01-13 This book analyses and compares the unofficial economies and their control in ten marxist states the USSR Poland Hungary Romania Yugoslavia Cuba Nicaragua China Angola and Tanzania It provides a vivid mosaic like panorama of the hidden economies in these countries The book breaks with the view that the unofficial economy is simply a by product of the official economy It shows an unfolding interplay between these two economies which moulds and limits both the dynamics and the direction of the process of change In her final essay Maria Los develops a theoretical model linking second economies with the process of marxist economic development The key stages of this process are identified as 1 The stage of radical transformation 2 The monopolisation period 3 The reformist phase and 4 Post reformist decadence The volume throws a new light on the prospects and problems of the reformist movements which have swept the Soviet Union China and

several other marxist states in the 1980s Managing the Demand for Fashion Items Rajendra R. Bhat,1985 An Exploratory Study of the Impact of a Western Management Training Program on Chinese Managers Zhiguo Yang,1990

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