Management Gurus and Management Fashions

A Dramatistic Inquiry

Brad Jackson



Management Gurus And Management Fashions

Finn Frandsen, Winni Johansen

Management Gurus And Management Fashions:

Management Gurus and Management Fashions Brad Jackson, 2001 Management Gurus and Management Fashions Brad Jackson, 2001 This book provides a rhetorical critique of the management guru and management fashion phenomenon and stimulates a much needed critical dialogue between practitioners and academics and Management Fashions Bradley Grant Jackson, 1999 EIKM Volume 9 Issue 2. The SAGE Handbook of Organizational Behavior Julian Barling, Stewart R Clegg, Cary L Cooper, 2008-12-19 The Sage Handbook of Organizational Behaviour is a fine addition to past works of reference in the field edited by two prominent scholars who are internationally known Its approach is both critical and original in many incisive ways aspiring to a cutting edge coverage of the core and periphery of OB Many of the chapter authors stick their necks out and avoid the more obvious conventional expositions of their topic It covers a wide range of topics of potential use to both undergraduate and postgraduate students of the subject as well as academics researchers and practitioners It will be of particular interest to those on MBA and DBA courses It can be strongly recommended as an essential faculty library purchase as well as a useful tool for individuals interested in having such a guide to the subject at hand Professor Malcolm Warner Emeritus Fellow Wolfson College and Judge Business School University of Cambridge This important new Handbook brings together for the first time a collection of major contributions on macro organizational behaviour This area of study is concerned with the ways in which the people who inhabit organizations make sense of their situations contributing to the distinctive character of those organizations through their actions and struggles The conventional literature artificially divided between micro organizational behaviour and organization theory has under explored this obvious conjunction between people and organizations Stewart Clegg and Cary Cooper perform a great service in helping to make good the deficiency John Child Professor of Commerce Birmingham Business School Thorough and comprehensive Thoughtful critique and new insights Chris Argyris James B Conant Professor Emeritus Harvard University In this second volume of The SAGE Handbook of Organizational Behavior the focus is on macro organizational behavior revealing ways in which the person and group affect the organization Chapters are written by eminent and upcoming scholars in the field each presenting on the major issues in organizational behavior as seen with a macro lens The Handbook is divided into three parts the first introducing and framing the field the second part considering the various organizational processes involved including learning teamwork identity and power among others while finally Part Three introduces organizing on a macro scale covering topics such as organizational change design governance and globalization The SAGE Handbook of Organizational Behavior Macro Approaches is an essential resource for researchers and students across management and organization studies **Offshore** Jamie Peck, 2017-02-23 Offshore outsourcing the movement of jobs to lower wage countries is one of the defining features of globalization Routine blue collar work has been going offshore for decades but the digital revolution beginning in the 1990s extended this process to many parts of the

service economy too Politically controversial from the beginning offshoring is conventionally seen as a threat to jobs wages and economic security in higher income countries having become synonymous with the dirty work of globalization Even though the majority of corporations make some use of offshore outsourcing fearful of negative publicity most now choose to manage these activities in a discreet manner Partly as a result the global sourcing business reckoned to be worth more than 120 billion largely operates under the radar its ocean spanning activities in low cost labour arbitrage being poorly documented and poorly understood Offshore is the first sustained investigation of the workings of the global sourcing industry its business practices its market dynamics its technologies and its politics. The book traces the complex transformation of the worlds of global sourcing from its origins in the new international division of labour in the 1970s through the rapid growth of back office economies in India and the Philippines since the 1990s to the development of nearshore markets in Latin America and Eastern Europe Recently this evolving process of geographical and organizational restructuring has included experiments in backshoring within low cost ex urban locations in the United States and a wave of software enabled automation which threatens to remove labour from many back offices altogether In these and other ways the offshore revolution continues The SAGE Encyclopedia of Corporate Reputation Craig E. Carroll, 2016-05-31 What creates corporate reputations and how should organizations respond Corporate reputation is a growing research field in disciplines as diverse as communication management marketing industrial and organizational psychology and sociology As a formal area of academic study it is relatively young with roots in the 1980s and the emergence of specialized reputation rankings for industries products services and performance dimensions and for regions Such rankings resulted in competition between organizations and the alignment of organizational activities to qualify and improve standings in the rankings In addition today's changing stakeholder expectations the growth of advocacy demand for more disclosures and greater transparency and globalized mediatized environments create new challenges pitfalls and opportunities for organizations Successfully engaging dealing with and working through reputational challenges requires an understanding of options and tools for organizational decision making and stakeholder engagement For the first time the vast and important field of corporate reputation is explored in the format of an encyclopedic reference The SAGE Encyclopedia of Corporate Reputation comprehensively overviews concepts and techniques for identifying building measuring monitoring evaluating maintaining valuing living up to and or changing corporate reputations Key features include 300 signed entries are organized in A to Z fashion in 2 volumes available in a choice of electronic or print formats Entries conclude with Cross References and Further Readings to guide students to in depth resources Although organized A to Z a thematic Reader's Guide in the front matter groups related entries by broad areas A Chronology provides historical perspective on the development of corporate reputation as a discrete field of study A Resource Guide in the back matter lists classic books key journals associations websites and selected degree programs of relevance to corporate reputation A General Bibliography will be accompanied by

visual maps noting the relationships between the various disciplines touching upon corporate reputation studies The work concludes with a comprehensive Index which in the electronic version combines with the Reader's Guide and Cross References to provide thorough search and browse capabilities **Handbook of Critical Information Systems Research** Debra Howcroft, Eileen Moore Trauth, 2005-01-01 Although critical research represents a small portion of all IS research it has always posed insightful challenges to more conventional approaches. This volume assembles a wide array of contributions by leading researchers in the field The editors clarify the broad range of critical research beyond the seminal contributions that appeared early in IS research making this an essential guide to contemporary approaches as well as a summation of prior contributions Daniel Robey Georgia State University US This indispensable book provides an excellent overview of the variety of perspectives that characterize critical research in the information systems field Michael D Myers University of Auckland New Zealand This important Handbook provides a unique overview of information systems IS research by focusing on the increasing interest in critical related issues Representing a significant step forward in the development of critical perspectives on the IS field the Handbook draws together original contributions from leading authors who offer alternatives to the current mainstream approaches to IS research In order to accommodate the various strands of critical understanding a broad range of views and theoretical standpoints are encompassed thereby combining theory with practical applications and offering a valuable source of reference for this emerging area of research Recent years have witnessed a more explicit focus on critical research and continuing in that vein the editors adopt an inclusive approach which considers alternative insights that can arise from critical IS research Topics explored include amongst others management trends and IS flexibility freedom and women's emancipation consuming passions in the global knowledge economy critical discourse analysis for the study of information systems evaluation of e governance projects in India rationalities and emotions in IS innovation capital information technology and enterprise development mediated work in global business organizations Reflecting on key themes and emergent issues in critical information systems research this Handbook will be invaluable reading for both academics and practitioners with an interest in a critical understanding of information systems from a variety of perspectives Social Innovation and Social Enterprises Antonino Vaccaro, Tommaso Ramus, 2022-06-16 This book provides an exhaustive critical analysis of the challenges and opportunities associated with social enterprises and social innovation More specifically it addresses questions such as What is a social innovation Which are the best theories that explain how social innovations are generated and propagated in the global society What is a social enterprise Which are the theoretical perspectives that best describe the functioning of Social Enterprises the threats and opportunities How do social enterprises deal with the profit and non profit worlds and how these interactions affect their capability to be social innovators. The most recent literature has focused on strategies integrating conflicting logic organizational practices or processes In all these cases the hybrid nature of the organization is implemented and sustained through original business models new organizational arrangements and

governance and novel strategies We believe that the hybrid and institutional perspectives are just one of the many theoretical lenses that can be used to frame social innovation and social enterprises Along this line some have highlighted the inherent ethical nature of these phenomena the critical role played by ethical values whose advancement go well beyond what expected by the corporate social responsibility business ethics and institutional theorizing This book follows these perspectives exploring the link between social innovation and social enterprises presenting them as a new a new possible field of research that support new ways to understand and theorize individual organizational and community behaviors

Managing Change, Creativity and Innovation Patrick Dawson, Constantine Andriopoulos, 2014-01-07 This bestselling text continues to provide a fresh approach to organisational change by linking it to the key drivers of creativity and innovation but now contains improved coverage of approaches to change It explores change as a human and social process looking at the vital role leadership entrepreneurship and creativity play in change management rather than viewing it as a series of systems and mechanisms In doing so it provides all the theoretical and practical understanding you will need as both a student of change and a future manager The second edition comes with access to a range of learning and revision aids online and is packed with cases and examples from around the globe Visit the companion website today at www uk sagepub com dawson Lecturers instructors request a free digital inspection copy here **Employee Engagement in Theory and Practice Catherine** Truss, Kerstin Alfes, Rick Delbridge, Amanda Shantz, Emma Soane, 2013-10-30 In recent years there has been a weight of evidence suggesting that engagement has a significantly positive impact on productivity performance and organisational advocacy as well as individual wellbeing and a significantly negative impact on intent to guit and absenteeism from the work place This comprehensive new book is unique as it brings together for the first time psychological and critical HRM perspectives on engagement as well as their practical application Employee Engagement in Theory and Practice will familiarise readers with the concepts and core themes that have been explored in research and their application in a business context via a set of carefully chosen and highly relevant original and case studies some of which are co authored by invited practitioners Written in an accessible manner this book will be essential reading for scholars in the field students studying at both undergraduate and postgraduate levels as well as practitioners interested in finding out more about the theoretical underpinnings of engagement alongside its practical application Globalization George Ritzer, 2010 List of Figures Preface 1 Globalization I Liquids Flows and Structures Some of the Basics From Solids to Liquids to Gases Flows Does Globalization Hop Rather Than Flow Heavy Light Weightless Heavy Structures That Expedite Flows Heavy Structures as Barriers to Flows Subtler Structural Barriers Structure and Process On the Increasing Ubiquity of Global Flows and Processes and Structures Thinking About Global Flows and Structures Chapter Summary 2 Globalization II Some Basic Issues Debates and Controversies Is There Such a Thing as Globalization If There Is Such a Thing as Globalization When Did It Begin Globalization or Globalizations What Drives Globalization If There Is Such a Thing as Globalization Is It Inexorable Does

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Resisting Globalization The Futures of Globalization Chapter Summary Appendix Disciplinary Approaches to Globalization Anthropology Sociology Political Science Economics Geography Psychology Literary Criticism Postcolonial Other Fields Critical Representations of Work and Organization in Popular Culture Carl Rhodes, Robert Westwood, 2007-12-21 This book challenges traditional organizational theory looking to representations of work and organizations within popular culture and the ways in which these institutions have also been conceptualized and critiqued there Through a series of essays Rhodes and Westwood examine popular culture as a compelling and critical arena in which the complex and contradictory relations that people have with the organizations in which they work are played out By articulating the knowledge in popular culture with that in theory they provide new avenues for understanding work organizations as the dominant institutions in contemporary society Rhodes and Westwood provide a critical review of how organizations are represented in various examples of contemporary popular culture The book demonstrates how popular culture can be read as an embodiment of knowledge about organizations often more compelling than those common to theory and explores the critical potential of such knowledge and the way in which popular culture can reflect on the spirit of resistance carnivalisation and rebellion Managing Change, Creativity and Innovation Constantine Andriopoulos, Patrick Dawson, 2008-12-19 I would urge anyone with an interest in managing organisations whether they be students or practising managers to buy this book Bernard Burnes Professor of Organisational Change Manchester Business School University of Manchester Change is truly the one constant in business As such the ability to manage change and its drivers of innovation and creativity is essential Thankfully Andriopoulos and Dawson offer an exceptional treatise on this domain insightful and engaging I encourage management students at all levels to explore this work Marianne W Lewis Director of Kolodzik Business Scholars University of Cincinnati Managing Change Creativity and Innovation brings together comprehensive aspects of change management and creativity management providing management and HR students with an accessible and wide ranging resource for study debate and inspiration Balancing theory with practice this book looks at the human side of managing change and creativity treating them as interdependent aspects of management and organizations Topics include Historical overview of business practice and theory Understanding creativity and change Managing individuals teams and nurturing creativity The creative economy and future of organizations Features include Coverage of all the important recent research in the field Real life topical case studies taken from the Financial Times Interactive resources at the end of each chapter including questions exercises topics for debate recommended reading and web resources **Too Critical to Fail** Ben Bisset, Bryan Mills, Ken Quigley, 2017-11-30 In the summer of 2013 just as a small town in Quebec was decimated due to a train derailment heavy rainfall prompted thirty Alberta communities to declare a state of emergency Whereas a SWAT team surrounded train conductor Thomas Harding and brought him to court where he was charged with the deaths of forty seven in Quebec Calgary mayor Naheed Nenshi emerged from the Alberta crisis as a folk hero As the Lac M gantic train derailment

and the flood in Alberta demonstrate political economic legal and cultural climates influence the way disasters are received and managed In Too Critical to Fail Kevin Quigley Ben Bisset and Bryan Mills identify the social context that shapes the Canadian government's ability to prepare for and respond to emergencies Using original research on natural disasters pandemics industrial failures cyber attacks and terrorist threats the authors evaluate the risk regulation regimes that monitor interpret and respond to failures in Canada's critical infrastructure to limit their possibilities and consequences More broadly this book identifies key vulnerabilities and regulatory challenges for both the government and the private sector in mitigating threats to safety and security Too Critical to Fail applies an investigative lens to the multiple and competing risks that the government balances to secure assets that enable modern civilization Raising questions about Canadians ability to protect critical infrastructure and respond to threats this book challenges the biases that determine who is held to account when the system fails Organization And Innovation Knights, David, McCabe, Darren, 2003-10-01 Drawing on case studies from the UK manufacturing and financial service sectors this book argues that the emergence and popularity of a new range of management innovations reflects and facilitates the reproduction of a neo liberal economics that has dominated Western politics for over almost a quarter of a century The Handbook of Communication and **Corporate Reputation** Craig E. Carroll, 2015-04-10 With the latest insights from the world of communication studies into the nature of corporate reputation this new addition to Wiley Blackwell's series of handbooks on communication and media reflects the growing visibility of large businesses ethical profiles and tracks the benefits that positive public attitudes can bring Serves as the definitive research collection for a fast growing field featuring contributions by key international scholars Brings together state of the art communication studies insights on corporate reputation Identifies and addresses the lacunae in the research literature Applies new theoretical frameworks to corporate reputation **Public Relations** Jacquie L'Etang, 2007-11-21 An excellent text for encouraging students to think critically about key public relations issues Not only does it help students to develop a deeper appreciation of public relations it also helps them to develop valuable learning skills Amanda Coady The Hague University A typically excellent piece of work from Jacquie L Etang Critical of every basic concept and provocative to all students Ideal for second and final year undergraduates plus MA students Chris Rushton Sunderland University Extending beyond the usual bounds of insularity this text is designed to encourage critical thought in students and improve practice in workplaces A refreshing read that is consistently inventive enough to attain both aims David McKie Waikato Management School At long last fills a void in the landscape of text books on public relations theory and practice it develops critical thinking skills while exposing interdisciplinary approaches and providing a very solid foundation for lively debate and further study Julia Jahansoozi University of Central Lancashire This book introduces students to the key concepts in Public Relations with 12 chapters providing clear and careful explanations of concepts such as Reputation Risk Impression management Celebrity Ethics Persuasion and propaganda Emotional and spiritual dimensions of management Promotional

culture and globalization Drawing on a wide range of interdisciplinary sources Jacquie L Etang also encourages students to think critically about public relations as an occupation Student exercises critical reflections vignettes and discipline boxes help students to widen their intellectual perspective on the subject and to really engage the thinking that has shaped both the discipline and practice of public relations Demystifying Business Celebrity Eric Guthey, Timothy Clark, Brad Jackson, 2009-09-10 Demystifying Business Celebrity is the first systematic exploration of business celebrity This book defines what business celebrity is describes how it is constructed and explains why it exists raising questions about the impact of business celebrity on our ability to promote the practice of leadership in an enlightened manner Finn Frandsen, Winni Johansen, 2020-08-24 Finn Frandsen and Winni Johansen have won the 2019 Danish communication prize KOM pris for their world class research in organisational crises crisis management and crisis communication This prize is awarded by The Danish Union of Journalists Dansk Journalistforbund and Kforum http mgmt au dk nyheder nyheder news item artikel finn frandsen and winni johansen win the kom pris 2019 The aim of this handbook is to provide an up to date introduction to the discipline of crisis communication Based on the most recent international research and through a series of levels from the textual to the inter societal level this handbook introduces the reader to the most important concepts models theories and debates within the field of crisis communication Crisis communication is a young and very vibrant field of research and practice It is therefore crucial that researchers students and practitioners have access to presentations and discussions of the most recent research Like the other handbooks in the HOCS series this handbook contains a general introduction a chapter on the history of crisis communication research a series of thematic chapters on crisis communication research at various levels a chapter perspectives a glossary of key terms and lists of further reading for each chapter with references to publications in English German and French Overview Section I Introducing the field General introduction A brief history of crisis management and crisis communication From organizational practice to academic discipline Reframing the field Public crisis management political crisis management and corporate crisis management Section II Between text and context Image repair theory Situational crisis communication theory Influences provenance evolution and prospects Contingency theory Evolution from a public relations theory to a theory of strategic conflict management Discourse of renewal Understanding the theory s implications for the field of crisis communication Making sense of crisis sensemaking theory Weick's contributions to the study of crisis communication Arenas and voices in organizational crisis communication How far have we come Visual crisis communication Section III Organizational level To minimize or mobilize The trade offs associated with the crisis communication process Internal crisis communication On current and future research Whistleblowing in organizations Employee reactions to negative media coverage Crisis communication and organizational resilience Section IV Interorganizational level Fixing the broken link Communication strategies for supply chain crises Reputational interdependence and spillover Exploring the contextual challenges of spillover crisis response Crisis

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